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THE BIG E NOW ACCEPTING APPLICATIONS FOR THE BIG PARADE

Interested in showcasing your group or organization in The Big Parade at The Big E? Fill out an application through TheBigE.com, now through Friday, June 26. The Big Parade winds around the fairgrounds daily at 6pm during the Fair, September 18 through October 4.

The Big Parade features nine Mardi Gras floats, charming trolleys, a Clydesdale-drawn carriage, classic cars, a larger-than-life giant puppet and more.

Parade participation is open to the following categories:

- Color guards
- Marching bands
- Cheer teams
- Drill teams
- Custom/collector cars
- Specialty floats
- Costumed characters
- Trolleys
- Performance groups

While we strive to accommodate applicants on their preferred dates, not all requests can be fulfilled. We do our best to align participants with the appropriate Special & State Days; however, due to parade length limitations, each category has a set number of slots per day. Applying early does not guarantee a specific date, as selections are made to ensure a well-balanced program across all 17 days.

Tickets to participate in the Mardi Gras Reveler Experience, a highly anticipated tradition that allows fairgoers to board an authentic float constructed by New Orleans's own Kern Companies, party and toss beads to the cheering crowd, will go on sale to the public on Friday, August 7.

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About Eastern States Exposition

Founded in 1916, Eastern States Exposition (ESE) is a not-for-profit organization based in West Springfield, Massachusetts, dedicated to advancing agriculture, education and community. The Eastern States Exposition complex hosts more than 120 annual events, consumer and trade shows, including its signature events, The Big E—the largest event on the East Coast and fourth largest fair in North America—Hooplandia, Fiber Festival of New England, Maple Harvest Day and Yuletide at Storowton. Through its year-round events, educational programming and community initiatives, ESE generates more than \$1.2 billion in regional economic impact, supports thousands of jobs and welcomes millions of visitors each year while honoring more than a century of tradition and innovation. For more information, check out [EasternStatesExposition.com](https://www.easternstatesexposition.com), or find us on [social media](#).

About The Big E

The Big E is the only multi-state fair in North America, and it celebrates the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agricultural, innovative, commercial, industrial and artistic developments, as well as the highest caliber of variety entertainment, to the people of the United States for more than a century. The 17-day event has grown and become the largest event on the East Coast, recognized as the fourth largest fair in North America by its recent record annual attendance of 1.6 million fairgoers and counting. Head to [TheBigE.com](https://www.TheBigE.com) or follow us on social media to see what all the buzz is about.



Above;0_Hers.wave.to.onlookers.during.The.Big.Parade.at.The.Big.E;

UNEXPECT EVERYTHING
[TheBigE.com](https://www.TheBigE.com)





Above; The Big Parade makes its way around the fairgrounds during The Big E;



Above; One of the many performance troupes featured in The Big Parade during the Fair;