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APPLICATIONS ARE NOW LIVE FOR THE BIG PARADE AT THE BIG E

Interested in showcasing your group or organization in The Big Parade at The Big E? Fill out an application through TheBigE.com, now through Friday, June 27. The Big Parade winds around the fairgrounds daily at 6pm during the Fair, September 12-28.

The Big Parade features nine Mardi Gras floats, charming trolleys, a Clydesdale-drawn carriage, classic cars, a larger-than-life giant puppet and more.

Parade participation is open to the following categories:

- Color guards
- Marching bands
- Cheer teams
- Drill teams
- Custom/collector cars
- Specialty floats
- Costumed characters
- Trolleys
- Performance groups

While we strive to accommodate applicants on their preferred dates, not all requests can be fulfilled. We do our best to align participants with the appropriate Special & State Days; however, due to parade length limitations, each category has a set number of slots per day. Applying early does not guarantee a specific date, as selections are made to ensure a well-balanced program across all 17 days.

Tickets to participate in the Mardi Gras Reveler Experience, a highly anticipated tradition that allows fairgoers to board an authentic float constructed by New Orleans's own Kern Companies, party and toss beads to the cheering crowd, will go on sale to the public on the first Friday, August 1.

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About Eastern States Exposition

It's always showtime at Eastern States Exposition (ESE), a 501(c)(3) not-for-profit corporation located in West Springfield, Mass. ESE is committed to excellence in providing opportunities for the development and promotion of agriculture, industry, education and family entertainment while preserving our New England heritage. The 175-acre campus holds five exhibition buildings, equivalent to 355,000 square feet of ground level indoor space. Their year-round, on-site dining and entertainment locations include Storowton Village Museum, Eastern States Farmers Market & Wine Café, Storowton Tavern & Carriage House. The facility also

hosts more than 120 shows and events annually, such as The Big E, America's only multi-state fair, and Hooplandia, the Northeast's Ultimate 3x3 Basketball Tourney + Festival. For more information, check out EasternStatesExposition.com, or find us on [social media](#).

About The Big E

The Big E is America's only multi-state fair celebrating the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agriculture; innovative commercial, industrial and artistic developments; and the highest caliber of varied entertainment to the people of the United States for more than a century. The 17-day event has grown to become the largest event on the East Coast, recognized as the fourth largest fair in North America by its recent record annual attendance of 1.7 million fairgoers and counting. Head to TheBigE.com to see what all the buzz is about or follow us on [social media](#).



Above: ESE employees drive custom vehicles through The Big Parade at The Big E.



Above: The Cromwell High School Band marches in The Big Parade.