



FOR IMMEDIATE RELEASE – West Springfield, MA

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EASTERN STATES EXPOSITION VICTORY CHEESE PACKAGES CONTINUE
“Fun-Do” and “Taste of Maine”

Eastern States Exposition continues its affiliation with the Victory Cheese movement to help New England dairy farmers and cheesemakers, many of whom have been affected by the shutdown during the COVID-19 pandemic, increase sales and market their products. Two offerings encompass this third group in a series of unique and evolving packages to promote the dairy and agriculture industries. “Fun-Do” and “Taste of Maine” are on sale now and consumers can join this effort to help support the dairy/agriculture industry by purchasing a unique, curated package of local products for personal consumption or as a gift.

Fun-Do - \$65 – Perfect for Fondue!

Order by Tuesday, October 6 at noon for pick-up Thursday, Oct. 8 from 1 to 7pm.

- Spring Brook Farm www.sbfcheese.org
8oz. Tarentaise Alpine-style Cheese
8oz. Reading Semi-soft Washed Rind Cheese
- Mountain Orchards Apples www.mountainorchard.com
5lb tote of Matzu Apples
- B’s Breads www.bsreads.com
One loaf of B’s Breads Rye Bread
- Beaver Brook Farm www.beaverbrookfarm.com
Sankow’s Feta Pesto

Taste of Maine - \$65 - curated by www.LocalGoodsGathered.com

Order by Tuesday, October 6 at noon for pick-up Thursday, Oct. 8 from 1 to 7pm.

Order by Tuesday, Oct. 20 at noon for pick-up Thursday, Oct. 22 from 1 to 7pm.

(Additional pick-up location: Broken Arrow Restaurant, 545 Congress St., Portland, Maine, 1 to 5pm)

- More than 1lb. of cheese from three separate Big E Gold Medal Cheese Competition award-winning creameries
 - Lakin Gorges www.lakingorgescheese.com
 - Pineland Farms Dairy Co. www.pinelandfarmsdairy.com
 - Crooked Face Creamery www.upnorthricotta.com

Since 1916

- Singing Pastures www.singingpastures.com
4oz. Red Wine Charcuterie
- Mill Cove Baking Company www.millcovebakingco.com
4oz. Bag of Crackers
- Turtle Rock Farm www.turtlerockmaine.com
Wild Maine Blueberry Spreadable Fruit

Patrons may add a number of selections from the Eastern States Farmers Market of wine-related accessories to their baskets or increase the quantity of individual products ordered above by visiting farmersmarket.thebige.com. Selections change bi-weekly and are pre-sold online for curbside pick-up at the Farmers Market located inside Gate 9A of the Exposition. Pick-ups are scheduled every other Thursday and Friday through the end of the year and the next curbside pick-up will take place October 22, 1-7pm.

Online orders must be complete by noon the Tuesday prior to pick-up. For times, details and ordering information, visit farmersmarket.thebige.com

More information on the Victory Cheese movement is available at VictoryCheese.com.

Eastern States Exposition is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.

Visit TheBigE.com to join our mailing list and follow us on social media.

Since 1916