

W e l c o m e t o N e w E n g l a n d



FOR IMMEDIATE RELEASE – West Springfield, MA

DATE: October 16, 2020

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ESE VICTORY CHEESE PACKAGES
“Pizza TIME!” and “Taste of Maine” Offered
Help New England Dairy Farmers and Cheesemakers

Eastern States Exposition continues its affiliation with the Victory Cheese movement to help New England dairy farmers and cheesemakers, many of whom have been affected by the shutdown during the COVID-19 pandemic, increase sales and market their products. Two offerings encompass this fourth group in a series of unique and evolving packages to promote the dairy and agriculture industries. “Pizza TIME!” and “Taste of Maine” are on sale now and consumers can join this effort to help support the dairy/agriculture industry by purchasing a unique, curated package of local products for personal consumption or as a gift.

Order by Tuesday, Nov. 3 for pick-up Nov. 5 from 1-7pm at The Big E’s Farmers Market.

Pizza TIME! - \$65

These cheeses and ingredients work together to create a delicious pizza.

- Mozzarella House www.mozzarellahouse.com
4oz. Ovoline Balls
- Thomas Farm www.thomasfarmstand.com
8oz. Cheese Curds
- B’s Breads www.bsbreads.com
Pre-frozen Pizza Dough
Bread Pizza Kit – Make Your Own Dough
- Kitchen Garden Farm www.kitchengardenfarm.com
24oz. Passata
1oz. Dried Chilis
- Oui Charcuteri www.ouicharcuterie.com
Salami

Taste of Maine - \$65 - curated by www.LocalGoodsGathered.com

Since 1916

Three premier creameries, red wine salami, Old Salt Crackers and wild blueberry fruit spread - available for pickup in Massachusetts or Maine!

(Additional pick-up location: Broken Arrow Restaurant, 545 Congress St., Portland, Maine, 1 to 5pm)

- More than 1lb. of cheese from three separate Big E Gold Medal Cheese Competition award-winning creameries
 - Lakin Gorges www.lakinsgorgescheese.com
 - Pineland Farms Dairy Co. www.pinelandfarmsdairy.com
 - Crooked Face Creamery www.upnorthricotta.com

- Singing Pastures www.singingpastures.com
4oz. Red Wine Salami

- Mill Cove Baking Company www.millcovebakingco.com
4oz. Bag of Old Salt Crackers

- Turtle Rock Farm www.turtlerockmaine.com
Wild Maine Blueberry Spreadable Fruit

Patrons may add a number of selections from the Eastern States Farmers Market of wine-related accessories to their baskets or increase the quantity of individual products ordered above by visiting farmersmarket.thebige.com. Selections change bi-weekly and are pre-sold online for curbside pick-up at the Farmers Market located inside Gate 9A of the Exposition.

More information on the Victory Cheese movement is available at VictoryCheese.com.

Eastern States Exposition is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.

Visit TheBigE.com to join our mailing list and follow us on social media.

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