



April 7 & 8, 2023
SPONSORSHIP & ADVERTISING INVITATION
***To Receive Sponsor Benefits; Money Must be**
Paid in Full
Prior to Printing/Event*

PRESENTING SPONSOR..... \$1000 & OVER

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show rings (2)
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Logo on the Empire State Beef Classic T-Shirt
- Photo opportunity with Grand Champion & Reserve Grand Champion Market Animal and Heifer
- Breed sponsor possibility

GOLD SPONSOR..... \$600

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Banner opportunity inside the show rings (2)
- Name mention on the Empire State Beef Classic T-Shirt
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (10X20)
- Breed sponsor possibility

SILVER SPONSOR.....\$400

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt
- Banner opportunity inside the show rings (2)
- Opportunity to set up Static Display (10X10)
- Breed sponsor possibility

BRONZE SPONSOR..... \$200

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt
- Banner opportunity inside the show rings (2)
- Breed sponsor possibility

T-Shirt SPONSOR..... \$100 & UNDER

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt

ALL SPONSORSHIPS MUST BE RECEIVED BY MARCH 18th
IN ORDER TO BE PLACED ON THE SHOW SHIRT
(716) 649-3900 ext. 6488 – Kpalmer@ecfair.org



On behalf of the Erie County Agricultural Society, we are excited to bring you the 2023 Empire State Beef Classic. This show was designed to give exhibitors the opportunity to

exhibit their cattle prior to state and national shows later in the year.

We strive ourselves on giving back to the exhibitors and putting together a first-class event. We are extremely thankful for all the past participation we have had from sponsors and vendors, and we are excited to continue those partnerships in 2023. Please let us know if you have any questions regarding the sponsorship levels. We appreciate your continued support of youth and agriculture!

Company/Business: _____

Sponsor Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email Address: _____

Do you require a vendor space? : _____

Amount of Sponsorship: _____

Mail Form and Check to:

Erie County Agricultural Society
Empire State Beef Classic Sponsorship
5600 McKinley Parkway
Hamburg, NY 14075

Credit Card Payments

Credit Card # _____
Cardholder _____
Security Code _____
Expiration Date _____
Signature _____

Any Questions?

716-649-3900 ext. 6488 kpalmer@ecfair.org
www.the-fairgrounds.com/fairgrounds/livestock/