



**June 2-4, 2023**  
**SPONSORSHIP & ADVERTISING**  
**INVITATION**  
**\*To Receive Sponsor Benefits; Money Must**  
**be Paid in Full**  
**Prior to Printing/ Event\***

**PRESENTING SPONSOR..... \$1000 & OVER**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show rings (2)
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Logo on the WNY Preview Classic T-Shirt
- Photo opportunity with Grand Champion & Reserve Grand Champion Animals

**GOLD SPONSOR..... \$600**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Banner opportunity inside the show rings (2)
- Name mention on the WNY Preview Classic T-Shirt
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (10X20)

**SILVER SPONSOR.....\$400**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the WNY Preview Classic T-Shirt
- Banner opportunity inside the show rings (2)
- Opportunity to set up Static Display (10X10)

**BRONZE SPONSOR..... \$200**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the WNY Preview Classic T-Shirt
- Banner opportunity inside the show rings (2)

**T-SHIRT SPONSOR..... \$100 & UNDER**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the WNY Preview Classic T-Shirt

**ALL SPONSORSHIPS MUST BE RECEIVED BY MAY 13<sup>th</sup>**  
**IN ORDER TO BE PLACED ON THE SHOW SHIRT**  
(716) 649-3900 ext. 6488 – Kpalmer@ecfair.org



On behalf of the Erie County Agricultural Society, we are excited to bring you the WNY Preview Classic! This show was designed to give exhibitors the opportunity to exhibit their livestock prior to state and national shows later in the year. We strive ourselves on giving back to the exhibitors

and putting together a first-class event. We are extremely thankful for all the past participation we have had from sponsors and vendors, and we are excited to continue those partnerships in 2023.

Please let us know if you have any questions regarding the sponsorship levels. We appreciate your continued support of youth and agriculture!

Company/Business: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Do you require a vendor space? : \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

**Mail Form and Check to:**

Erie County Agricultural Society  
WNY Preview Classic Sponsorship  
5600 McKinley Parkway  
Hamburg, NY 14075

**Credit Card Payments**

Credit Card # \_\_\_\_\_  
Cardholder \_\_\_\_\_  
Security Code \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

*Any Questions?*

716-649-3900 ext. 6488 [kpalmer@ecfair.org](mailto:kpalmer@ecfair.org)  
[www.the-fairgrounds.com/fairgrounds/livestock/](http://www.the-fairgrounds.com/fairgrounds/livestock/)