



Marketing Graphic Design Internship

We are currently looking for a Marketing Graphic Design Intern to work Summer 2024 (May through the end of the Fair in August). Learn what goes on to plan the Best 12 Days of Summer and gain real-life experience.

Paid Internship

In Office (Hamburg, NY)

Hours: Flexible between 15-20 hours weekly. Additional hours may be required leading up to and during the Fair, which runs August 7-18.

General Description:

The Marketing Graphic Design Intern will work with the marketing department of the Erie County Fair by helping to create and deploy promotional and informational materials such as signage, flyers, social media graphics, digital elements, and other marketing collateral. This includes assisting with the planning and implementation of the 2024 Erie County Fair marketing plan, social media content development, engaging in excellent guest service and more!

Responsibilities:

1. Assist with the execution of the 2024 Erie County Fair Marketing Plan.
2. Research social media and graphic design trends and identify opportunities to create content that aligns with those trends.
3. Develop and execute social media content across social channels.
4. Assist with website edits and content creation for ecfair.org, the-fairgrounds.com as well as the Fairgrounds mobile app.
5. Assist with creation of print and digital marketing materials.
6. Assist with special event planning and media relations.
7. Overall support of the Marketing Department.

Skills and Requirements:

- Currently enrolled in an accredited College or University pursuing a degree in Marketing, Graphic Design or Communications.
- Knowledge and experience with Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Basic photo and video editing skills a plus.
- Comfortable working with social media platforms.
- Basic knowledge of Microsoft Office Suite.
- Ability to work in a fast-paced environment.

Additionally, students that participate in this program are eligible to apply for scholarships from the Erie County Agricultural Society. Learn more at [Scholarships \(ecfair.org\)](http://Scholarships(ecfair.org)).

To apply, send your resume and examples of design work to marketing@ecfair.org by April 5th.