



## 2024 Harvest Classic Sponsorship Opportunities

October 10-13, 2024  
Hamburg, NY

### **HARVEST SPONSOR..... \$800 & OVER**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show ring
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Logo on the show shirt
- Photo opportunity with Grand Champion & Reserve Grand Champion Market Animal and Heifer

### **PUMPKIN SPONSOR..... \$400**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Banner opportunity inside the show ring
- Name mention on show shirt
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (10X20)

### **CORN SPONSOR.....\$300**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the show shirt
- Banner opportunity inside the show ring
- Opportunity to set up Static Display (10X10)

### **LEAF SPONSOR..... \$100**

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the show shirt
- Banner opportunity inside the show ring

**ALL SPONSORSHIPS MUST BE RECEIVED BY OCTOBER 1<sup>st</sup>  
IN ORDER TO BE ADVERTISED AT THE EVENT OR ON THE SHOW T-SHIRT**

(716) 649-3900 ext. 6480 – [lkwilos@ecfair.org](mailto:lkwilos@ecfair.org)

**On behalf of the Erie County Agricultural Society, we are excited to bring you The Harvest Classic. This show was designed to give exhibitors the opportunity to exhibit their cattle into the fall season. We strive ourselves on giving back to the exhibitors and putting together a first-class event. We are extremely thankful for all the past participation we have had from sponsors and vendors at The Harvest Classic. Please let us know if you have any questions regarding the sponsorship levels. We appreciate your continued support of youth and agriculture!**

Company/Business: \_\_\_\_\_  
Sponsor Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Do you require a vendor space? : \_\_\_\_\_  
Amount of Sponsorship: \_\_\_\_\_

Mail Form and Check to:  
Erie County Agricultural Society  
The Harvest Classic Sponsorship  
5600 McKinley Parkway  
Hamburg, NY 14075

Credit Card Payments  
Credit Card # \_\_\_\_\_  
Cardholder \_\_\_\_\_  
Security Code \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

Any Questions?  
716-649-3900 ext. 6480 [kwilos@ecfair.org](mailto:kwilos@ecfair.org)  
[www.the-fairgrounds.com/fairgrounds/livestock/](http://www.the-fairgrounds.com/fairgrounds/livestock/)