



April 2-4, 2026
SPONSORSHIP & ADVERTISING INVITATION
***To Receive Sponsor Benefits; Money Must be Paid**
in Full
Prior to Printing/Event*

PRESENTING SPONSOR..... \$1,000 & OVER

- Logo displayed on the ECAS website with a link to your company website (subject to ECAS approval)
- Social media recognition
- Logo included on printed flyers (if printed after the sponsorship agreement is finalized)
- Logo/name recognition in advertising (press releases, advertisements, and articles)
- Two (2) banner placements inside the show rings
- Opportunity to distribute promotional materials (subject to ECAS approval) or set up a 20' x 20' static display
- Photo opportunity with the Grand Champion & Reserve Grand Champion Market Animal and Heifer
- Opportunity to serve as a Breed Sponsor
- Logo displayed on the Showman App for advertisement

DIAMOND SPONSOR..... \$600

- Logo displayed on the ECAS website with a link to your company website (subject to ECAS approval)
- Social media recognition
- Two (2) banner placements inside the show rings
- Opportunity to distribute promotional materials (subject to ECAS approval) or set up a 10' x 20' static display
- Opportunity to serve as a Breed Sponsor
- Logo displayed on the Showman App for advertisement

GOLD SPONSOR..... \$400

- Two (2) banner placements inside the show rings
- Opportunity to set up a 10' x 10' static display
- Opportunity to serve as a Breed Sponsor
- Logo displayed on the Showman App for advertisement

SILVER SPONSOR..... \$200

- One (1) banner placement inside the show rings
- Facebook advertisement
- Sponsor recognition announced over the public address system throughout the weekend
- Opportunity to serve as a Breed Sponsor

BRONZE SPONSOR..... \$100 & UNDER

- One (1) banner placement inside the show rings
- Facebook advertisement
- Sponsor recognition announced over the public address system throughout the weekend

To Receive All Sponsor Benefits; Money Must be Paid in Full Prior to Printing/Event

(716) 649-3900 ext. 6488 – trogers@ecfair.org



On behalf of the Erie County Agricultural Society, we are excited to bring you the 2026 Empire State Beef Classic. This show was designed to give exhibitors the opportunity to

exhibit their cattle prior to state and national shows later in the year. We strive to give back to the exhibitors and put together a first-class event. We are extremely thankful for all the past participation we have had from sponsors and vendors, and we are excited to continue those partnerships in 2026. Please let us know if you have any questions regarding the sponsorship levels. We appreciate your continued support of youth and agriculture!

Company/Business: _____

Sponsor Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email Address: _____

Do you require a vendor space? : _____

Amount of Sponsorship: _____

Mail Form and Check to:

Erie County Agricultural Society
Empire State Beef Classic Sponsorship
5600 McKinley Parkway
Hamburg, NY 14075

Credit Card Payments

Credit Card # _____
Cardholder _____
Security Code _____
Expiration Date _____
Signature _____

Any Questions?

716-649-3900 ext. 6488 trogers@ecfair.org
www.the-fairgrounds.com/fairgrounds/livestock/