



2023 Equifest Sponsorships

Support Western New York's
Premier Horse Event

	Presenting Sponsor	Blue Ribbon	Red Ribbon	Yellow Ribbon	White Ribbon	EquiFest Patron
Benefits	\$5,000	\$3,000	\$1,750	\$750	\$250	Any
Your company positioned as "Proudly Supported By"	X					
Acknowledgement in materials produced and distributed related to sponsored event	X	X	X			
Opportunity for link to URL of your choice with logo on Equifest website.	X	X	X			
Company listing on the Equifest website	X	X	X	X	X	X
Social Media Mentions	X	X	X			
Opportunity for banner ad on Equifest website that includes a URL link of your choice	X	X	X	X		
Opportunity for banner positioned at rail or duration of event (provided by sponsor)	X	X	X	X	X	
Recognition by announcer during event	X	X	X			
10x10 Booth on Exhibit Floor	X	X	X	X		
Full Page Ad in Event Program	X					
½ Page Ad in Event Program		X				
Logo Included in Event Program	X	X	X	X	X	

Art MUST be to-size, print-ready, full color, PDF, eps, jpg or tiff format.
 If your ad is in color or not print-ready, we can't guarantee the outcome/quality.
 Photos and faxed ads will not be accepted, due to the poor reproduction quality.
 If ad is not the correct size, we will reduce/enlarge it as needed to fit in the space.
Deadline: February 20th **Email ad to: blickfeld@ecfair.org**

<p>PROGRAM ADS <i>Please submit ad at <u>CORRECT SIZE</u></i> Full page - 5.5" wide by 8.5" high Half Page - 5.5" wide by 4.125" high</p>

PLEASE PRINT Company Name _____

As it will appear in the program and our website

Primary Contact _____

Phone (____) _____

Address _____

Email _____

City _____ State _____ Zip _____

Contact Signature: _____

**While in our possession, Erie County Agricultural Society does not accept responsibility for any lost signs, banners or property of sponsor. **