



May 8 – 10, 2026
SPONSORSHIP & ADVERTISING
INVITATION
***To Receive Sponsor Benefits; Money Must**
be Paid in Full
Prior to Printing/ Event*

PRESENTING SPONSOR..... \$1000 & OVER

- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show rings (2)
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Photo opportunity with Grand Champion & Reserve Grand Champion Animals

DIAMOND SPONSOR..... \$600

- Your logo on our website and a link to your site (to be approved by the ECAS)
- Social Media Mentions
- Banner opportunity inside the show rings (2)
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (10X20)

GOLD SPONSOR.....\$400

- Banner opportunity inside the show rings (2)
- Opportunity to set up Static Display (10X10)
- Social Media Mentions
- Showmanapp Advertising

SILVER SPONSOR..... \$200

- Banner opportunity inside the show rings (2)
- Social Media Mentions
- Showmanapp Advertising

BRONZE SPONSOR..... \$100 & UNDER

- Social Media Mentions
- Showmanapp Advertising

Any Questions?
716-649-3900 ext. 6488 --trogers@ecfair.org
www.the-fairgrounds.com/fairgrounds/livestock/



On behalf of the Erie County Agricultural Society, we are excited to bring you the WNY Preview Classic! This show was designed to give exhibitors the opportunity to exhibit their livestock prior to state and national shows later in the year. We strive ourselves on giving back to the exhibitors

and putting together a first-class event. We are extremely thankful for all the past participation we have had from sponsors and vendors, and we are excited to continue those partnerships in 2026.

Please let us know if you have any questions regarding the sponsorship levels. We appreciate your continued support of youth and agriculture!

Company/Business: _____

Sponsor Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email Address: _____

Do you require a vendor space? : _____

Amount of Sponsorship: _____

Mail Form and Check to:

Erie County Agricultural Society
WNY Preview Classic Sponsorship
5600 McKinley Parkway
Hamburg, NY 14075

Credit Card Payments

Credit Card # _____
Cardholder _____
Security Code _____
Expiration Date _____
Signature _____

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