

SHOWCASING OUR CULTURAL HERITAGE...



Tri State EXPO

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Fair in Pictures

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*Western Heritage
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Sept. 14-22, 2012



Davy Knapp Photography

As the sun set on the 88th Annual Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo it was apparent that we were blessed with good crowds, great weather and a Panhandle tradition that continues to be successful.

What more could be asked of a successful fundraiser for the Exposition? Let's take a look...

We raised 1,162 pounds of food for the High Plains Food Bank to help them feed the hungry in the Texas Panhandle. Took in 863 coats for the Eveline Rivers Coat project so that area children won't be cold this winter. Assisted Amarillo ISD with their "Basic Needs" drive. Donated \$1,500 to Susan G. Komen through the PRCA Rodeo's Tough Enough to Wear Pink night. Raised over \$30,000 for the scholarship endowment fund through proceeds from the 7th annual Gala. Educated over 3,515 Pre-K through 3rd graders about agriculture with the help of the "Thank A Farmer" Ag Magician, Southwest Dairy Farmers and Texas Farm Bureau. Assisted 514 senior citizens at the annual health fair and program. Plus with the addition of the calf scramble at the rodeo another \$7,500 was pledged in scholarships excluding the \$15,000 already awarded in 2011.



Miles Childers-Parade Grand Marshal

Of course none of this would have been possible without the cooperative efforts of our board of directors, volunteers and our generous sponsors plus our visitors.

A big thanks also goes out to all of our 600 volunteers who continue to put in over 15,000 hours of service each year.

Fair attendance was 126,000 and rodeo attendance was 9,700.

Livestock entries were up once again which goes to show that agriculture and education are a top priority of families involved in the 4-H and FFA programs.

We look forward to serving you throughout the upcoming year and look forward to seeing you Sept. 14-22, 2012 for the 89th Annual Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo.



Sunset at the fairgrounds



Crowds enjoy the great fair weather

Dear Exposition Friends and Supporters,
What a difference time can make. We can watch as things continue to change or we can act and try to affect that change. The staff and Board of Directors have worked very effectively over the last few years to improve the facilities and the activities at your Tri-State Exposition.

The youth of our area and agriculture are both very important to the future of this region. The Tri-State Expo is committed to supporting and encouraging each of these areas and with your help we have been able to address each of these endeavors very positively. Our goals and plans are to continue moving forward and will be achieved with your assistance. We want to thank everyone that has had any part in furthering the pursuits of excellence in all areas. Please come out and visit the facilities and participate in our activities. You will like what you see and what you do.

As we approach the end of year 2011, we take this opportunity to ask for your consideration of an end of year contribution to continue the change that is occurring.

We value your input of both time and financial assistance allowing us to continue the work that is happening.

Sincerely,

Gary Fletcher

Treasurer,
Amarillo Tri-State Exposition

Students Capture the Fair & Rodeo Highlights

West Texas A&M Ag Communications Students Gain Practical Experience

Hats off to the West Texas A&M University Ag Communications students who assisted at the fair and rodeo.

Students gained practical experience by taking photographs, videoing and interviewing volunteers and running the live feed video cameras at the rodeo. "Students respond better to real-world, hands-on learning, and it was evident by the way the WTAMU agricultural media and communications students responded to the fair projects," said Tanner Robertson, Assistant Professor, Agricultural Media & Communications. "No one complained about the assignments or the extra work because they were having fun! From an educator's perspective, I feel students learned more from their experiences at the fair than they would have otherwise. A month later, students are still applying the knowledge they gained from this assignment. No other assignment this semester will create the same sense of pride in their work or responsibility in completing the assignment like the ones attached to the fair."

In addition to Dr. Robertson students were also assisted by Alan Blakney, Alamar Productions of Monroe, Louisiana and Shawn Metchewais, Reita Vision of Alberta, Canada.

Photographs in this newsletter were submitted by WTAMU Ag Comm students.



Need an interesting program for your next meeting?

In an effort to get the word out to area citizens that the Exposition is more than the nine day fair and rodeo Dale Williams acting president has put together a power point that he is willing to come out and present at your next meeting.

Information includes annual events, volunteers, facilities and economic impact.

Give Dale a call at 674-2648 to get on the schedule.



HeadQuarters Sale Event November 10-12

New to the Amarillo National Center for this fall will be Western Bloodstock's "The HeadQuarters" Sale November 10-12.

The HeadQuarters sale will be held in conjunction with the Working Ranch Cowboys Association World Championship Rodeo and will offer over 400 horses for sale in multiple sale sessions including seasoned cutting, ranch, working cow and roping horses of all ages as well as performance yearlings, 2- and 3-year old prospects, broodmares and stallions. On Thursday, November 10, there will be a demonstration of all ranch and roping horses at 9 a.m. The sale sessions will be held in the Amarillo National Center and will begin at 9 a.m. on Friday, November 11 and Saturday, November 12.



Western Bloodstock

"We are very pleased with the number of quality consignments to this sale; one of which is 2-time AQHA World Champion Versatility Ranch Horse and AQHA Select World Champion Working Cow Horse, Smart Whiskey Doc," said Western Bloodstock partner Jim Ware. "The HeadQuarters Sale will also include a special Four Sixes Ranch Broodmare Session. The ranch has never had a public offering of prime mares like this before—all bred to Four Sixes reference sires. This is a once in a lifetime opportunity!"

For more information www.westernbloodstock.com or 817-594-9210.

Childers Inducted into Western Heritage Hall of Fame

Miles Childers was inducted into the Western Heritage Hall of Fame during the 7th annual Tri-State Fair & Rodeo Gala held September 10, 2011.

Miles was chosen as the 16th recipient of this award since its inception in 1996. Miles follows in the footsteps of Glenn McMennamy, Vance Reed, Brenda Michael, Roy "Tuffy" Thompson, Larry Dawson, Herbert Kuhlman, Jerry Hodge, George Brown, Johnnie D. "Rusty" Tinnin, Wiley Hicks, Jr., Johnny Trotter, Bill Brewer, Gary Fletcher, Garet von Netzer and Paul Engler.

"Our Hall of Fame inductees all represent the Golden Spread area (Texas Panhandle, Oklahoma Panhandle and Eastern New Mexico) and have made significant contributions to the western heritage of their area as well as civic and community involvement," said Virgil Bartlett, General Manager of the Amarillo Tri-State Exposition. "Miles exemplifies everything the board looks for in their recipient and we are honored to have him among us."



Miles Childers accepts the Western Heritage Hall of Fame award from Virgil Bartlett, General Manager of the Amarillo Tri-State Exposition.



Amarillo Tri-State Exposition
3301 S. E. 10th Avenue
Amarillo, TX 79104

Mission Statement

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

NOVEMBER

10-12 ~ Western Bloodstock Head Quarters Sale
15 ~ George Carden Circus
19-20 ~ Dave Burnett Memorial Calf Roping
26 ~ Sam Condo Memorial Panhandle Team Penning & Sorting
26 ~ %Turkey Bash+Demolition Derby

DECEMBER

2-4 ~ CBT Productions %Christmas Cash+Barrel Race
9-11 ~ Alpaca Show
31-Jan. 1 ~ Panhandle Team Penning & Sorting

JANUARY

7 ~ WTAMU Alumni Team Roping
14 ~ Tri-State Open Chili Championship Cook-off
21-22 ~ Original Team Roping & Panhandle Cutting
20-21 ~ Potter County Stock Show
27-28 ~ Professional Bull Riding
28 ~ Panhandle Team Penning

FEBRUARY

3-4 ~ Kicker Monster Truck Nationals
11 ~ Panhandle Team Penning
18-19 ~ McCracken Team Roping
25-26 ~ Original Team Roping & Panhandle Cutting

MARCH

1 ~ Restaurant Roundup 2012
2-3 ~ Kicker Arenacross
3 ~ Panhandle Team Penning
8-11 ~ N. TX Spring Circuit Quarter Horse Show
17-18 ~ Original Team Roping
17-18 ~ Panhandle Cutting Horse

Exposition Staff

Virgil Bartlett-General Manager
Cindy Backus- Office Manager
Lavonna Davis- Office Assistant
Angela Ragland- Sponsorship/Marketing Director
Trinidee Chambers- Bookkeeper
Lani Ambs- Receptionist
Maryann Hueston- Development/Fundraising

Board Officers

Garnier Albus-President (Posthumously)
Dale Williams-Acting President
Terry Wright-President Elect
Virgil Bartlett- Secretary
Gary Fletcher-Treasurer
Robert Devin-Treasurer Elect

Call or Check our web sites for additional information

Phone: 806-376-7767 Fax: 806-376-6942

www.tristatefair.com

www.amarillonationalcenter.net

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization. Contributions are considered tax deductible to the extent allowed by law.

2011 Gala



Live Auction Items



Aqua One

thank you, thank you, thank you... goes to everyone who supported the 7th annual Tri-State Fair & Rodeo Gala on September 10.

"Our officers and board members feel the Gala is a great way to kick-off the fair and show our appreciation to the many sponsors that support us each year," said Virgil Bartlett, General Manager, Amarillo Tri-State Exposition. "Our scholarship endowment continues to grow due to the Gala so we can continue to support the youth of the Panhandle."

The area restaurants providing delicious food for guests to enjoy were: 575° Pizzeria ♦ Aqua One ♦ Baker Bros. ♦ Belmar Bakery & Café ♦ Cattle Call ♦ Chick-fil-A ♦ Chili's ♦ Coors Cowboy Club ♦ Country Barn Steakhouse ♦ Dyer's Bar-B-Q ♦ Famous Dave's ♦ Hoffbrau Steaks ♦ La Fiesta Grande ♦ Leal's Mexican Restaurant ♦ On the Border ♦ Pescaraz Italian, Restaurant ♦ Red Robin ♦ Schokolad Chocolate Factory ♦ Stockyard Café and United Supermarkets.

Individuals and businesses donated items for the auction and many thanks goes to the following: ADVO ♦ Against the Wall ♦ Amarillo National Bank ♦ Amarillo Truck Center ♦ Amarillo Laser Centers ♦ Aqua One ♦ Backyard Adventures, Inc. ♦ Blush Boutique ♦ Body Barn ♦ Body Elegance Salon & Day Spa ♦ Cavendars ♦ Coolhorse ♦ Coors Cowboy Club ♦ Coors of Amarillo ♦ Country Barn Steakhouse ♦ Davy Knapp Photography ♦ DC Designs ♦ Katy DeArman ♦ Fairly Wild ♦ Family of Brice Viven's ♦ Famous Dave's ♦ Firestone Complete Auto Care ♦ Monroe Ganders ♦ Graham Brothers Jewelers ♦ Grammercy Road ♦ The Hideout ♦ Huntin' Club ♦ Megan Hutchens ♦ Jack Daniels ♦ Krause Landscape Contractors ♦ La Fiesta Grande ♦ Stacey McClain ♦ Nelson Welding ♦ Elizabeth Neugabauer ♦ Outback Steakhouse ♦ Panache ♦ Panhandle Greenhouse ♦ Possibilities ♦ Premier Vision ♦ Quarter Horse Outfitters ♦ Ryan Palmer Foundation ♦ Laura Sellers ♦ Southwest Airlines ♦ Srooc Coutre ♦ Stroinski Group ♦ The Rack ♦ Western Allee ♦ Whataburger ♦ Trevor Williams ♦ WTAMU Athletic Department and WTAMU Meat Lab.



Baker Bros.



Silent Auction Items



Hoffbrau



Pescaraz



Belmar Bakery



Dyer's BBQ

Kevin Fowler



thanks for the memories...

Lloyd Mabrey entertains



Gala Guests



Hoffbrau & Smoked Sirloin



Muleskinners at the Parade



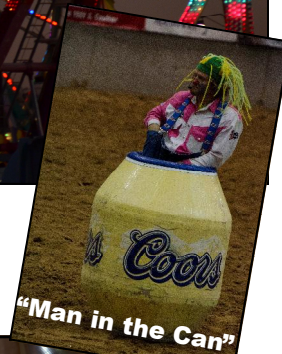
**Happy State Bank
Ferris Wheel**



Quilting Exhibit



"Man in the Can"



Mutton Busters



Calf Scramblers



Caricature Artist



Education

