

Fall 2019



Vitamin B12
Potassium
Riboflavin
Phosphorus
Protein

Amarillo, Texas

SOUTHWEST
DAIRY FARMERS

Milk. A part of everything that's good.

Tri-State EXPOSURE

SHOWCASING OUR TRI-STATE CULTURAL HERITAGE



TEXAS
FARM
BUREAU
INSURANCE
AUTO / HOME / LIFE



Enthusiastic crowds and Fair weather made for a memorable and successful Texas Farm Bureau Insurance Company Tri-State Fair & Rodeo.

"Despite some rain at inopportune times, I believe this Fair was a great success! My hats off to each of the volunteers, board members and staff who worked so hard to make it that way," said Dennis Horn, president, Tri-State Fair & Rodeo. "Thank you so much for your hard work and dedication. It cannot happen without each of you!"
Look inside to see all that took place this year!

Beef in the Panhandle.

#tristatefair to keep up with us





Ed Montana, Verlyn Walunas, David Walunas, and Susie Walunas

Ed Montana Named Western Heritage Recipient

Whether he is singing or announcing a Sod Poodle baseball game, Ed Montana is putting his spin on it. He truly is the “voice of the Texas Panhandle.”

If you know anything about Ed, you know he loves to sing about the western way of life. That life is especially prevalent here in the Texas Panhandle, and his songs reflect that. He sings at the Coors Cowboy Club Ranch Rodeo held each June in Amarillo as well as the California Rodeo Salinas in Salinas, California, where he has performed for 40 years.

Additionally, he is always there to lend a helping hand when a charitable organization needs his assistance.

His nominators, Dennis Horn and Vance Reed, say that Ed depicts all we should stand for: Proud of his God, heritage and country.

The Western Heritage Award, started in 1996, honors those who have made significant contributions to the agricultural community of the Golden Spread area.



2019 Junior Board: Tanner Owen, Heidi Gruhlkey, Zoie Garcia, Rachael Detten, April Artho, Lainye Meador, Matlin Mimms, Tasha Schlueter, Taylor Johnson, Kari Schulte, Saxie Ralston, Merrita Sanchez, and Kutter Meador. *Not pictured: Alex Smith, Barrett Bradshaw, Bryce Killian, Colter Pohlman, Cutter Pohlman, Kade Miller, Mackenzi Miller, and Paige Perry.*

Ronald Gooch Honored During Steer Show

The 2019 Tri-State Fair Steer Show was dedicated to Ronald Gooch of Honey Grove. Ronald served as the Texas A&M AgriLife Extension Service county agent in Harrison, Donley and Ochiltree counties for 32 years. He served as a director for the Tri-State Exposition until his family's recent move to Honey Grove. He has served in several capacities in the cattle shows held during the Fair for over 20 years.

Ronald stated that raising the Champion Shorthorn Steer of the 2013 Tri-State Fair was one of his proudest moments.

Thank you, Ronald, for your many years of service to the Tri-State Fair & Rodeo!





Tri-State Fair & Rodeo Junior Board

While the general responsibilities of the junior board members are to gain a greater understanding of putting on the annual Tri-State Fair & Rodeo, they serve as outstanding ambassadors for the Fair as liaisons within their community.

Formed in 1998, the junior board has become a vital and necessary part of the production of the annual Tri-State Fair & Rodeo each year. Requirements of the junior board are to volunteer before, during and after the Fair as well as make presentations to their community organizations about the Fair. In turn, they report to their advisors: Kim McKinney, Tori Wellman and Carrie Montgomery. The junior board and their advisors worked 651 volunteer hours during the 2019 event.

The junior board is comprised of 4-H, FFA and FCCLA members from 26 counties in the Texas Panhandle. First Capital Bank of Texas sponsored the 2019 junior board.



WTAMU Students Gain Experience

Since 2011, Dr. Tanner Robertson's Ag Communication class from West Texas A&M University has assisted with the production of the PRCA Rodeo by running video cameras as well as chronicling all events happening on the grounds for the nine days of Fair. Twenty-one students and two advisors spent over a week at the Fair and provided over 200 hours of community service for the Fair, but more importantly, practical experience for themselves.

"The time our students get to spend at the Fair is pivotal to their future interests in communication. Many leave that week excited about new possibilities in the field of communication," Robertson said.

Additionally, this is the second year that WTAMU students have assisted with the Exceptional Rodeo that takes place prior to the Fair's opening. This year seven students and one advisor assisted in carrying out the Exceptional Rodeo by assisting the rodeo committee and junior Fair board members.

"Members of the rodeo team assisted the Turn Center Rodeo contestants in barrel racing, roping events, bronc riding, horse riding and pole bending," said Dr. Lance Baker, WTAMU professor of animal science, who also served as MC for the evenings events.

The horse committee kept the WTAMU Veterinary Education, Research & Outreach (VERO) students busy the first days of Fair. Students were busy checking Coggins papers at the livestock entry gate upon the contestant's arrival at the fairgrounds.

"Knowing there are pre-vet students at WTAMU offered the Horse Committee an opportunity to give these students a real-world scenario experience," said Jay Wade Johnson, Horse Committee Chairman. "This did two things. It gave students a chance to interact with the public as well as learn a little more of what is involved with Coggins, and it helped the committee perform a vital function by extending committee resources on a weekend when committee members are busy with the horse competitions."



2019 Wrap-Up Numbers

- 136,800** Attendance
- 8,400** PRCA Rodeo Attendance
- \$18,000** College Scholarships Awarded
- \$13,500** Calf Scramble Scholarships Awarded
- \$649** Donated to High Plains Food Bank - \$1 feeds 4 people
- 96** Coats donated through the Eveline Rivers Coat Night
- 515** Seniors attended the

Senior Citizen's Day Health Fair & Program

*Oldest Male - Murle Jones, 93;
Oldest Female - Jewel House, 101*

- 261** Livestock Judging Contestants
Colleges from Texas, Oklahoma, Kentucky and Oregon
- 1,245** Junior Market Show Entries
- 280** Equine Entries
- 882** Rabbits and Chicken Judged
- 400** Open Cattle, Boer and Dairy Goats Judged
- 507** PRCA Rodeo Contestants
- 20** Belt Buckles Awarded
- 314** Rosettes
- 149** Banners
- 41** Trophies
- 143** Plaques
- 28** 4-H Table Time Teams
- 182** Special Culinary Contest Entries
- 1,786** Creative Arts Entries
- 488** Garden and Agronomy Entries

- 207** Trolley Driver Hours
- 200** Hours logged by WTAMU Ag Communications students taking photos and running video cameras during the PRCA Rodeo



Amarillo Tri-State Exposition
3301 S. E. 10th Avenue
Amarillo, TX 79104

Upcoming Events

November

- 22 | Carden Spectacular Circus
| Amarillo National Center
- 29-Dec.1 | Christmas Ca\$h Barrel Race
| Amarillo National Center

December

- 19-20-Salvation Army | Rex Baxter Bldg.

January

- 11 | Tri-State Chili Cook-Off | Rex Baxter Bldg.
- 10-12 | Mc3 McCracken Team Roping
| Amarillo National Center
- 18-19 | Panhandle Cutting Horse Assoc.
| Bill Cody Arena
- 18 | Original Team Roping
| Amarillo National Center
- 23-25 | Potter Co. Jr. Livestock Show
| Glenn McMennamy Bldg.
- 24 | The Big Cheese Fundraiser
| Rex Baxter Bldg.
- 31 | Monster Trucks | Amarillo National Center

February

- 1 | Monster Trucks | Amarillo National Center
- 8 | Original Team Roping
| Amarillo National Center

- 8 | Panhandle Team Penning | Bill Cody Arena
- 9 | Mc3 McCracken Team Roping
| Amarillo National Center
- 11 | Jordan World Circus
| Amarillo National Center
- 14-16 | Three Star Memorial Roping
| Amarillo National Center
- 22-23 | Panhandle Cutting Horse Assoc.
| Bill Cody Arena
- 29 | Panhandle Golden Spread QH Assoc.
| Bill Cody Arena

March

- 1 | Panhandle Golden Spread QH Assoc.
| Bill Cody Arena
- 7 | Cycle City Arena Cross
| Amarillo National Center
- 12 | Restaurant Roundup | Rex Baxter Bldg.
- 14-15 | Panhandle Cutting Horse Assoc.
| Bill Cody Arena
- 14 | Original Team Roping
| Amarillo National Center
- 21-22 | Wiley Hicks Memorial Roping
| Amarillo National Center
- 27 | Best of Texas Gala | Rex Baxter Building
- 28 | Panhandle Team Penning | Bill Cody Arena

tristatefair.com for a complete list of events

Mission Statement

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

Exposition Staff

Virgil Bartlett-General Manager
Kellye Baker-Office Manager
Lindsay Robertson-Events Coordinator
Angela Ragland-Sponsorship/Marketing Director
Tim Bynum-Development/Fundraising
Cindy Jones-Administrative Assistant
Tawney Sippy/Laura Johnson-Bookkeeping
Alton Wilson-Grounds/Maintenance Supervisor
Jonathan Strader-Assistant Supervisor

Exposition Officers

Dennis Horn-President
Trent Winings-President-Elect
Virgil Bartlett-Secretary
Scott Hindman-Treasurer
Tim Koetting-Treasurer-Elect

Call or Check our website for additional information

Phone: 806-376-7767 Fax: 806-376-6942

www.tristatefair.com

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization.
Contributions are considered tax deductible to the extent allowed by law.