

The Amarillo Tri-State Exposition is proud to announce its newest (AND LARGEST!) scholarship to date – the **\$25,000 Tri-State Fair Ambassador Scholarship**.

Who is behind this?

The Amarillo Tri-State Exposition is the 501(c)3 non-profit organization that manages and maintains the Tri-State Fairgrounds year-round. The largest and most well-known event at the fairgrounds is the Tri-State Fair & Rodeo each September. The fairgrounds host 75-100 additional events each year which help to bring out-of-towners to the area. These events range from local fundraisers to world championship equestrian events and everything in between. In recent years, education has become a major focus for the organization. This particular award, along with others, will bring the annual scholarship giving to area youth to just under \$100,000 per year.

What is it?

The first Tri-State Fair Ambassador Scholarship will debut in the spring of 2025, immediately making it one of the largest single scholarship opportunities in the Texas Panhandle. However, there is more to it than that. The selected recipient will spend their senior year of high school as the “Amarillo Tri-State Fair Ambassador” which will include mentorship, social and career networking, and community engagement opportunities.

Who is eligible?

Any student currently enrolled as a high school junior at public, private, or home-school located within the Texas Panhandle (defined as the northernmost 26 counties in Texas). The student must be able to carry out their duties as “Amarillo Tri-State Fair Ambassador” their senior year.

Who is an ideal candidate?

Any standout student with superb communication skills who desire an opportunity to make valuable connections with business/community/industry leaders while promoting the mission and values of the Amarillo Tri-State Exposition across the Panhandle. The most qualified candidates will likely have a background and general knowledge in agriculture and the western way of life, though it is not required. The goal is to surface an exceptionally well-rounded individual who resonates with the mission of the Amarillo Tri-State Exposition and wishes to help tell our story.

How can you help?

Simple — help us identify the best candidates for this incredible experience and encourage them to apply only beginning January 1, 2025. Every application must include recommendations from professionals such as yourself.

What’s next?

We will drop a series of videos and informational emails detailing the application process, timelines, and ambassadorship requirements periodically over the next few months. Please watch your inbox for links to the videos and visit this specific webpage for more information: tristatefair.com/p/about-us/scholarships/ambassador-scholar. Please reach out to me with immediate questions at lauren@tristateexpo.com

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