

Spring 2022

Amarillo, Texas

Tri-State EXPOSURE

SHOWCASING OUR TRI-STATE CULTURAL HERITAGE

Annual Meeting

The annual meeting of the Amarillo Tri-State Exposition was Tuesday, March 8, in the Commercial Exhibits Hall. Scott Hindman, president, called the meeting to order, once everyone had enjoyed the delicious meal prepared by board members. Guests for the evening were Potter County Commissioners H. R. Kelly, Robert Ruiz and John Coffee. Board nominees moved to member status were Snuffy Boyles, Bradshaw, Casey Gahagan, Doug Hight and Adam Rivera.

Minutes from the 2021 Annual Meeting were approved and seconded. President Hindman gave a brief financial report for our auditor, Jeff Jackson, of Wilson Haag PLLC. Jim Allison delivered great news that youth and open livestock entries were around 2,500. Dr. Bob Robinson reported how well the scholarship fund is doing and that we have 11 area students currently on scholarship. Kim McKinney reported that the junior board was made up of 4-H and FFA members from 11 counties, and they put in over 750 hours. Hayden Foreman, Canyon, was named 2021 Volunteer of the Year. Hayden is active on the Horse Committee. Proposed bylaw changes were approved by members present. Updates were made to clarify voting members of the officer team, CEO duties within the officer team and to increase the maximum number of board members from 130 to 150. (Continued on next page)

#tristatefair to keep up with us



(Annual Meeting continued)

President Hindman introduced the new slate of officers for the Nominating Committee: Tim Koetting, president; Trent Winings, president-elect; Cody Chandler, treasurer; and Phyllis Nickum Golden, treasurer-elect. The slate of officers was approved by the members as presented.

Brady Ragland, CEO, gave his report on the Exposition. He thanked Virgil Bartlett for his many years of service to the organization and the staff for its hard work throughout the year. Finally, Brady gave a few areas of emphasis over the next year that include evaluating the current committee structure, recruiting new volunteers and, potentially, changing musical entertainment during the Fair.

2022 Officers (left to right):
Scott Hindman, *past president*;
Tim Koetting, *president*;
Phyllis Nickum Golden, *treasurer-elect*;
Brady Ragland, *CEO*;
Trent Winings, *president-elect*;
Cody Chandler, *treasurer*.



Amarillo Tri-State Exposition Earns Honors

The Tri-State Fair & Rodeo was again nominated for the Medium-Size Rodeo of the Year award by the Professional Rodeo Cowboys Association (PRCA).

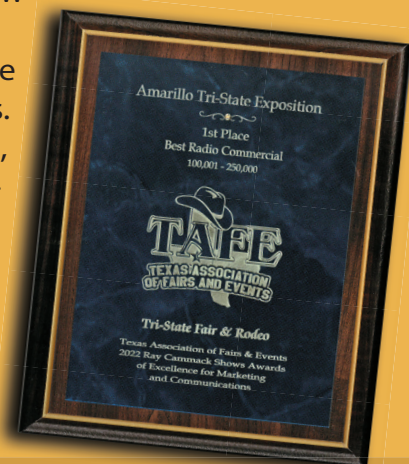
The top five nominees in 15 categories were voted on by all top PRCA contestants, participating contract personnel, and dues-paying rodeo committees. The Tri-State Fair & Rodeo competed in the medium-size market, determined by total added money. Belle Fourche, South Dakota; Arcadia, Florida; Jackson, Mississippi; and Cave Creek, Arizona, rounded out the nominees on the ballot. Belle Fourche was awarded the honor during the annual PRCA Convention in December at the South Point Casino in Las Vegas.

In early January, the Texas Association of Fairs and Events (TAFE) recently presented eight marketing awards to the Amarillo Tri-State Exposition for the advertising campaign developed to promote the Tri-State Fair & Rodeo. The

plaques were presented at the TAFE Annual Convention and Trade Show in Galveston, Texas.

The Fair received six first-place honors and two second-place awards. The Fair competes in the attendance category of 100,001-250,000 attendees. First-place honors included the categories of best live TV news coverage, radio commercial, follow-up sponsorship program, promotional advertising-outdoor, event poster and program/brochure/flyer (four-color). Second-place awards included best social media photo and media guide.

The TAFE marketing awards program recognizes excellence in marketing campaigns that promote fairs and events. TAFE is an organization of over 200 Texas fairs and festivals and approximately 200 associate members that supply goods and services.

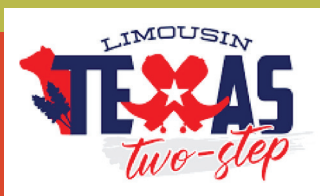


Clint Johnson ProRodeo Hall of Fame Induction

Clint Johnson, Tri-State Fair Rodeo committeeman, and former chairman, was honored as the 2021 Legend of ProRodeo at the annual Wrangler Gold Buckle Gala held in December 2021 in Las Vegas. Clint was surrounded by family, friends, and former competitors during the gala held at the South Point Hotel & Casino during the annual PRCA Convention.



Clint Johnson, Legend of ProRodeo Inductee
and Butch Knowles, Gold Buckle Gala Emcee



National Junior Limousin Show Back in Amarillo

The North American Limousin Junior Association (NALJA), along with the Texas Limousin Association (TLA), will be back in Amarillo, from **June 25 to July 1** for their national show and contests at the fairgrounds. Several hundred junior members and their families will compete in speech, beef cook-off, showmanship, fitting and live cattle contests.

"I think the two biggest things we all look forward to in Amarillo are the hospitality and the second-to-none fairgrounds," said Shelby Hubbard, NALJA president. "The staff makes it easy for us to look forward to being on Texas ground this June for the 'Texas Two-Step.'"

Sept. 16-24, 2022

Be here before you know it!



Going Digital

As the Exposition continues to evolve and grow, we are transitioning our print newsletter to a digital/online format. Please go to our website (www.tristatefair.com) and add your email in the GET UPDATES or email tsfair@tristatefair.com and we can add you to the email list for the newsletter. Additionally, if you would like to donate to the Exposition, you can mail a check to our office or utilize our online portal www.tristatefair.com/donate to make a donation.





Amarillo Tri-State Exposition
3301 S. E. 10th Avenue
Amarillo, TX 79104

Upcoming Events

May

- 7 | Panhandle Team Penning & Sorting | *Bill Cody Arena*
- 7-8 | CBT Barrel Race "Summer Da\$h" | *ANC*
- 20-22 | Panhandle Reined Cow Horse Assoc. | *Bill Cody Arena*
- 27-29 | Buff Branding Cattle Show
Glenn McMennamy & Vance Reed Livestock Bldgs.
- 28-30 | AOTC Agility Trials | *ANC*

June

- 3-4 | Coors Cowboy Club Ranch Rodeo | *ANC*
- 4 | High Plains Breeders & Ranchers Horse Sale
Bill Cody Arena
- 10-12 | Mc3 Team Roping | *ANC*
- 11 | Assiter Auction Freedom Collector Car Sale
Rex Baxter Bldg.

June

- 18 | Panhandle Team Penning & Sorting | *Bill Cody Arena*
- 18 | TCU Summer Gathering Team Roping | *ANC*
- June 25 - July 1 | North American Limousin Junior Association National Show | *ANC*

July

- 9 | Koben Puckett PBR | *ANC*
- 15-16 | Stock Horse of Texas | *ANC*
- 22-24 | Panhandle Quarter Horse Assoc. | *Bill Cody Arena*
- 30 | Harley Party | *Exposition Grounds*

August

- 13-21 | West Texas Cutting Horse Futurity | *ANC*

tristatefair.com
for a complete list of events

Mission Statement

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

Exposition Staff

Brady Ragland – Chief Executive Officer
Cam Foreman – Equine & Expo Consultant
Ryan Purcell – Office Manager
Lindsay Robertson – Events Coordinator
Angela Ragland – Sponsorship/Marketing Director
Cindy Jones – Administrative Assistant
Laura Johnson – Bookkeeping
B. J. Koch – Grounds/Maintenance Supervisor
Jonathan Strader – Assistant Supervisor
Tim Bynum – Development/Fundraising

Exposition Officers

Tim Koetting – President
Trent Winings – President-Elect
Cody Chandler – Treasurer
Phyllis Nickum Golden – Treasurer-Elect

Call or Check our website for additional information

Phone: 806-376-7767 Fax: 806-376-6942

www.tristatefair.com

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization. Contributions are considered tax deductible to the extent allowed by law.