

SHOWCASING OUR CULTURAL HERITAGE...



AMARILLO, TEXAS Tri State EXPO

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TEXAS FARM BUREAU INSURANCE COMPANIES TEAM WITH TRI-STATE FAIR & RODEO

The Tri-State Fair & Rodeo is pleased to announce that they are teaming up with Texas Farm Bureau Insurance Companies as the Title Sponsor of the 2010 event. A five year commitment on behalf of Texas Farm Bureau has been secured and will allow the fair to be referred to as the Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo.

“Through our involvement with the Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo, we aim to honor our many Texas Farm Bureau member families in the panhandle,” said Texas Farm Bureau President Kenneth Dierschke. “We are proud to associate our organization with an event of this caliber, which draws generations of families together to celebrate and develop a deeper understanding of our agricultural heritage.”

“We are very pleased that Texas Farm Bureau wanted to come on board with us,” said Virgil Bartlett, General Manager, Amarillo Tri-State Exposition. “Texas Farm Bureau is a solid company and we welcome them as the title sponsor. We think this can be a winning combination for all of us.”

The 87th Annual Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo will be underway on Friday, September 17th. The gates will open at 4 p.m. The fun continues throughout the following week and will conclude late in the evening Saturday, September 25th.

“Many new and exciting events are on tap for this year’s event,” said Angela Ragland, Marketing Director, Tri-State Fair & Rodeo. “In addition to everything that comes along with a fair and rodeo we have added several new entertainment options that are included in your gate admission. Your best bet is to check our website www.tristatefair.com so you don’t miss any of the action.”

The Texas Farm Bureau Tri-State Fair & Rodeo runs September 17-25, 2010. The action packed PRCA Rodeo will be held September 23rd ó 25th in the Amarillo National Center. Come out and join us for all the food, family and fun! Because after all a fair is the basis of all good things that happen in America.



**Amarillo Star
Preliminary Rounds**
August 16 ~ 7 PM
August 23 ~ 7 PM

Semi-Finals
August 29 ~ 7 PM

Country Barn Steakhouse

Little Big Town

The 6th Annual Gala will serve as the kick-off for the fair and rodeo on Saturday, September 11 at the Amarillo National Center. “Little Big Town” will be the evenings featured entertainment.

General admission tickets for the concert and voting on the Amarillo Star contest are available for \$20. Call the fair office to purchase your tickets (806) 376-7767.



Exposition Scholarship Recipients Announced

In 2004 the first Amarillo Tri-State Exposition scholarship was given in the amount of \$500. The recipient was Penelope (Pierce) Ellis. Mrs. Ellis graduated in 2008 from West Texas A&M University and has just completed her Masters in Mathematics from Texas Tech University.

“Since 2004 the scholarship endowment fund has grown through your generous donations throughout the year by annual giving or through the Gala auctions,” said Dale Williams, President, Amarillo Tri-State Exposition Board. “I am very pleased to announce that in 2010 we will be giving out three scholarships in the amount of \$5,000 each.”

***WITHOUT YOU** these scholarships would not be possible. Please consider a gift to the scholarship endowment fund so that other deserving students can continue their education to become your leaders of tomorrow.*

Our 2010 Recipients are:



Ashlee Elliott grew up in Amarillo and graduated from Highland Park High School. She graduated with a 3.5 GPA and was enrolled in advanced placement course work throughout her senior year. Ashlee kept busy in high school through her involvement on the volleyball, basketball, track and golf teams. She has been active in Fellowship of Christian Athletes, Robotics and National Honor Society. She also volunteers with Cornerstone Outreach Center and the Southwest Library. Ashlee intends to further her education at West Texas A&M University this fall and eventually pursue a masters degree in Sociology. Ashlee is the daughter of Angela Elliott.



Amanda Rice grew up in Canyon and graduated from Canyon High School. While in high school Amanda was drum line captain, played soccer and participated in the culinary arts program. In 4-H, Amanda earned the coveted Gold Star award, served as district council reporter and participated at the state level in the fashion show and food and nutrition project. Amanda volunteers at her church with the children's programs. She will be attending West Texas A&M University majoring in marketing. Amanda plans to complete her education at the University of North Texas and earn her masters in fashion merchandising. Amanda is the daughter of Jimmy and Sue Walker.



Lacie Kay Pointer of Turkey graduated from Valley High School. Lacie participated in basketball during high school and received numerous honors. She also participated in track, tennis, cross country and was very active in FFA competing on several state qualifying teams. Lacie will attend Clarendon College and intends to work towards a degree in the medical field. Lacie is the daughter of Christy Yates of Turkey and Cory Pointer of Quitaque.

Thanks to the following fair and rodeo sponsors...

Affiliated Foods, Allstate Security Industries, Amarillo CVC, Amarillo National Bank, AQHA, AQHA Journal, Ashley Furniture, BJM Sales & Service, Bar G Feedyard, Basden Bail Bonds, Birko Corporation, Budweiser Distributing, Capital Farm Credit, Cavender's, Coca-Cola, Cowboy Gelato, Dental Network of America, Discount Tire, First Bank Southwest, First United Bank, Frontier Trophy Buckles, Global Animal Products, Graham Brothers Jewelers, Great Western Distributing, Happy State Bank, Herring Bank, Jack Daniel Distillery, KGNC FM/AM, Kimrad Transport, Krause Landscaping, Lang Tire & Auto, Inc., LX Cattle Company, Brenda Michael, Miller's Cleaners, Plains Builders, Panhandle Plains Landbank, Pop-A-Lock, Pratt Plumbing, Quick Quack Car Wash, Robinson's Feed, Salt Fork Ranch, Scrap Processing, State Farm Insurance, Stockyard Café, Texas Ford Dealers, Texas Lottery, Texas Roadhouse, Texas Cattle Feeders, Texas Corn Producers, Texas Farm Bureau Insurance Companies, The Eagle, Tyson Foods, US Marine Corp, US Navy, Walco, West Texas A&M University, West Texas Western Store, Dr. David Wilhelm, Wylie Sprayers, Xcel Energy

...it's not possible without your continued support!

Work at the Rex Baxter Building



Shirley Benton Hunt (left) Wal-Mart Volunteer and Joyce Parker (right) Randall County Master Gardener spruce up the raised beds adjacent to the Rex Baxter Building.

Rainwater Harvesting reservoirs are in place at the Rex Baxter Building. Through a grant with Xcel Energy, water conservation will be added to the educational curriculum.



2010 Entertainment

Saturday, September 18
Restless Heart



Thursday, September 23
The Band Perry



Friday, September 24
Bomshel



Saturday, September 25
Emerson Drive



Amarillo Tri-State Exposition
3301 E. 10th Avenue
Amarillo, TX 79104

Mission Statement

The Amarillo Tri-State Exposition will provide a wholesome educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

Upcoming Events

August

- 14-22 ~ West Texas Cutting Horse Futurity
Amarillo National Center
29-Sept. 4 ~ AQHA Adequan Select
Amarillo National Center

September

- 11 ~ Tri-State Fair & Rodeo Gala
Amarillo National Center
17-25 ~ Texas Farm Bureau Insurance Companies
Tri-State Fair & Rodeo
Exposition Grounds

October

- 15-16 ~ Arena Cross
Amarillo National Center
19-24 ~ Cowboy Mounted Shooting World
Championship
Amarillo National Center
23 ~ AMBUCS Pancake & Sausage Feast
Commercial Exhibits Building

Online Events Schedule
www.tristatefair.com or
www.amarillonationalcenter.net

Exposition Staff

*Virgil Bartlett- General Manager
Cindy Backus- Office Assistant
Lavonna Davis- Office Assistant
Angela Ragland- Sponsorship/Marketing Director
Amelia Davis- Bookkeeper
Lani Ambs- Receptionist
Maryann Hueston- Development/Fundraising
Jesse Townsend- Grounds/Maintenance Supervisor*

Board Officers

*Dale Williams- President
Garnier Albus- President Elect
Virgil Bartlett- Secretary
Terry Wright- Treasurer
Gary Fletcher- Treasurer Elect*

Call or Check our web sites for additional information
Phone: 806-376-7767 Fax: 806-376-6942
www.tristatefair.com
www.amarillonationalcenter.net

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization. Contributions are considered tax deductible to the extent allowed by law.