

SHOWCASING OUR CULTURAL HERITAGE...

# Tri State EXPO

AMARILLO, TEXAS

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Set for a 4pm kickoff on Friday, September 16 will be the 88th annual Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo.

As predicted the fairgrounds have been freshened up and it is beginning to feel like a fair. Committee's and superintendents have been busy since last fall preparing for the 2011 event. Several new shows and a few twists on the previous ones are planned. The Coca-Cola Family Stage will host Chester Mouse, the Pirate's Ahoy Show and the ever popular Jerry Harris the Master Hypnotist.

Entertainment on the Budweiser Stage will include The Dirt Drifters on Saturday, September 17, Hotel California, Thursday, September 22, David Nail, Friday, September 23 and to close out the fair we welcome Darryl Worley, Saturday, September 24.



Throughout the grounds additional family entertainment will include a Bengal Tiger Encounter, Pig Races and a Lumberjack Show (9/19 start date). The Mutton Bustin' event became so popular that a preliminary round was added in 2010 to accommodate all kids that were interested in qualifying for the PRCA Rodeo rounds. It will again be held on Monday, September 19 at 6:30pm in the Bill Cody Arena.

A new event to the PRCA Rodeo for 2011 will be a calf scramble. Twenty kids each night will attempt their luck at catching a calf during the rodeo. The 10 that catch will be awarded a \$250 scholarship. "We feel a calf scramble in the Texas Panhandle is important for our 4-H and FFA kids to participate in. Houston, San Antonio and Fort Worth all have calf scrambles and we felt it would be a great addition to our rodeo," said Cody Chandler, Calf Scramble Co-Chair.

For a complete list of events go to [tristatefair.com](http://tristatefair.com) or try our new QR Code Reader for your mobile device.

### 2011 Junior Board Members

Serving on the 2011 Tri-State Exposition Junior Board of Directors will be: Bradley Benavidez, Kress; Rochelle Fangman, Vega; Hayden Hill, Claude; Haley Jones, Claude; Landry Kieth, Canyon; Morgan Little, Claude, Reese Morris, Vega; Alyssa Owen, Canyon, Danae Parman, Channing; Jess Shields, West Texas; Ashlei Swaim, Dumas; Justana Tate, McLean; Jordan Vogel, Canyon; Jaci Wagner, Vega and Joni Wagner, Vega. The Junior Board is advised by Kim McKinney, Carrie Montgomery and Tori Lujan.

"We feel it is important to encourage our youth to carry on our traditions here at the fair. With first-hand experience of how the event works we can fill vacant positions with experience." said Dale Williams, acting President.



September 16-24, 2011

Gala  
Saturday, September 10, 2011

QR Code

## ***Congratulations to the 2011 Amarillo Tri-State Exposition Scholars:***



Emma Browning, Channing, \$5,000 Recipient—An active member of 4-H and FFA and President of both associations her senior year at Channing High School. Emma has raised and shown rabbits at the Tri-State Fair, New Mexico State Fair, State Fair of Texas and Fort Worth and Houston Stock Shows. Emma exhibited the Grand Champion Rabbit at the State Fair of Texas in 2010. A winner in the state 4-H record book competition Emma traveled to Washington D.C. with the other 39 winners in the fall of 2010. Emma served as a junior board member for the Tri-State Fair for two years and was a youth superintendent of the rabbit show in 2010. Emma also enjoys gymnastics and competed and coached on the national level. Emma will be attending West Texas A&M University and majoring in Wildlife Biology with a minor in Art. Emma is the daughter of Tod and Ann Browning.



Jason Saucedo, Amarillo, \$5,000 Recipient—Jason attended Palo Duro High School and during that time he was also enrolled in the Amarillo Area Center for Advanced Learning and has obtained 46 college credit hours prior to entering Amarillo College. Jason was active in Health Occupations Students of America, Student Council, Spanish Club and Teen Leadership Amarillo and Canyon. A volunteer at the Male Health Center Jason plans to transfer to West Texas A&M University after completion at AC for the pre-pharmacy program. Jason intends to become a pharmacist. Jason is the son of Jason & Amanda Saucedo.



Austin Swaim, Dumas, \$5,000 Recipient—An active member of the Tri-State Fair Junior Board of Directors Austin was active in the Moore County 4-H program and Dumas FFA. Holding several offices in each organization Austin went on to serve as secretary of Amarillo Area 1 in the Texas FFA Association. Austin exhibited cattle and hogs at the fair and participated in the livestock judging contest. In February Austin won a \$10,000 scholarship at the San Antonio Stock Show in the Swine Skill-A-Thon competition. Austin will attend West Texas A&M University and major in Agricultural Education and minor in Animal Nutrition.

## **Women's Ranch Rodeo Association Headed to Amarillo for World Finals**

Looking for something a little western to do October 14 and 15? Then a seat in the Amarillo National Center is just the ticket. The Women's Ranch Rodeo Association (WRRRA) will be holding their World Finals in Amarillo.

The WRRRA, formed in 2005, features women only teams competing in a series of ranch rodeos throughout the year, culminating in a world finals each October. Between eight and 12 teams compete in five events at each rodeo. Each team has four contestants and their trusty steed. The events include sorting, trailer loading, doctoring, tie down/mugging and simulated branding.

"We are so appreciative to the Coors Cowboy Club for providing us the opportunity to bring our World Finals to Amarillo and the Amarillo National Center," said Edy Jost, President of the WRRRA. "We look forward to bringing our families and this competition to town." The WRRRA World Finals will be held in Amarillo for five years according to Chris Reed of the Coors Cowboy Club.

Reed noted that the agreement creates a unique opportunity for rodeo fans in Amarillo and the surrounding area to learn about and enjoy an important type of ranch rodeo competition. "The women who compete in the WRRRA are skilled cowgirls. Many of them live on working ranches compete in other ranch rodeos and roping events throughout the year. Those attending the World Finals will certainly find the level of competition and the excitement of the event to their liking," he said.

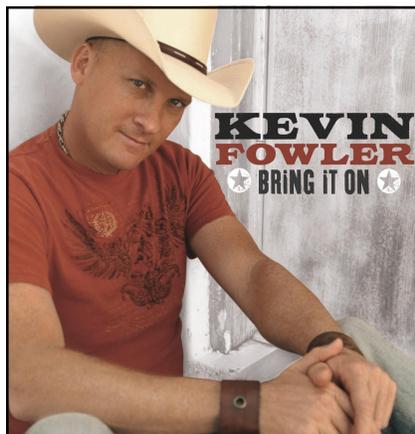
Tickets for Friday or Saturday are \$12 each and include the 1pm rodeo performance, Chamber "After Hours" (Friday, 5:30pm), BBQ Sandwich (Saturday, 5:30pm), the 7pm rodeo and a dance. There will also be shopping at the Cowboy Christmas where vendors will have an assortment of gift ideas.



Thank you to our many fair and rodeo sponsors...

Affiliated Foods, Amarillo National Bank, AQHA, Ashley Furniture, Bar G Feedyard, Basden Bail Bonds, BJM Sales & Service, Budweiser, Capital Farm Credit, Cargill, Cavender's, Coca-Cola, Coors of Amarillo, Country Barn Steakhouse, Cowboy Gelato, Dental Network of America, Discount Tire, Duke Electric, Dulaney Auto Parts, First United Bank, Frontier Trophy Buckles, Global Animal Products, Graham Brothers Jewelers, Grant Construction, Green Country Equipment, Happy State Bank, Herring Bank, Jack Daniel's Distillery, Kimrad Transport, KGNC, Krause Landscape Contractors, Lang Tire & Auto, LX Cattle Company, Brenda Michael, Miller's Cleaners, Mobile Veterinary Practice, Mrs. Baird's Bread, North West Texas Healthcare, Panhandle Plains Land Bank, Plains Builders, Pop-A-Lock, Pratt Plumbing, Quick Quack Car Wash, Salt Fork Ranch, Scrap Processing, Stockyard's Café, Texas Tire & Tube, Texas Cattle Feeders, Texas Corn Producers, Texas Farm Bureau Insurance Companies, Texas Ford Dealers, Texas Grain Sorghum Producers, Texas Roadhouse, Tyson, U.S. Army, Western Builders, West Texas Western Store, Xcel Energy (as of press time)

...it's not possible without your continued support!



**Tri-State Fair & Rodeo Gala-Concert**  
**Saturday, September 10**  
**Amarillo National Center**  
**9:30pm**  
**General Admission Tickets \$17**  
**Call 806.376.7767 for tickets**



Superintendents and volunteers enjoyed burgers prepared by the Exposition Board at the inaugural appreciation party.

## 2011 Volunteer Appreciation Party

A volunteer appreciation party was held Thursday, July 28 in the newly renovated Commercial Exhibits Building. The Board of Directors cooked hamburgers with all the trimmings for nearly 100 of our volunteers.

This party was a way to recognize and say "thank you" for the many hours and years of service the volunteers have provided. Four volunteers were recognized for over 50 years of service while many others have been a part of the Fair for more than 25 years.

Dale Williams, acting President, premiered a new power point presentation that he and other board members will be taking out into the community. This presentation showcases the Exposition as an organization that operates year round and brings in local, regional, national, and international events that boost the Amarillo economy.



Guests get an overview of the Exposition from Dale Williams, acting President.



Amarillo Tri-State Exposition  
3301 S.E. 10th Avenue  
Amarillo, TX 79104

### **Mission Statement**

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

### **Calendar of Events**

*August 13-21*

West Texas Futurity - Amarillo National Center

*August 29-September 4*

AQHA Adequan Select-Amarillo National Center

*September 10*

Tri-State Fair & Rodeo Gala-Amarillo National Center

*September 16-24*

Tri-State Fair & Rodeo

*October 1*

Purina Feeds 4-H & FFA Clinic

*October 8*

Arena Cross-Amarillo National Center

*October 8-9*

Ring of Success Pig Sale-Glenn McMennamy Livestock Center-Cactus Arena

*October 14-15*

Women's Ranch Rodeo Association World Finals

*November 5*

Mini Sprint Nationals-Amarillo National Center

*November 8-13*

Western Bloodstock Horse Sale-Amarillo National Center

*November 19-20*

Burnett Memorial Calf Roping-Bill Cody Arena

### **Exposition Staff**

*Virgil Bartlett-General Manager*

*Cindy Backus- Office Assistant*

*Lavonna Davis- Office Assistant*

*Angela Ragland- Sponsorship/Marketing Director*

*Trinidee Chambers- Bookkeeper*

*Lani Ambs- Receptionist*

*Maryann Hueston- Development/Fundraising*

*Jesse Townsend- Grounds/Maintenance Supervisor*

### **Board Officers**

*Garnier Albus-President (Posthumously)*

*Dale Williams-Acting President*

*Terry Wright-President Elect*

*Virgil Bartlett- Secretary*

*Gary Fletcher-Treasurer*

*Robert Devin-Treasurer Elect*

Call or Check our web sites for additional information

Phone: 806-376-7767 Fax: 806-376-6942

[www.tristatefair.com](http://www.tristatefair.com)

[www.amarillonationalcenter.net](http://www.amarillonationalcenter.net)

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization. Contributions are considered tax deductible to the extent allowed by law.