

Spring 2019

Amarillo, Texas

Tri-State EXPOSURE

SHOWCASING OUR TRI-STATE CULTURAL HERITAGE

Annual Meeting Highlights

The annual meeting of the Amarillo Tri-State Exposition was held March 19. Board members and guests attended the meeting and dinner held at the Commercial Exhibits Hall.

Jeff Jackson with Wilson, Hagg & Company completed the annual audit along with his report. Jackson began by telling those in attendance about the "off-the-chart" staff that takes care of the organization on a day-to-day basis. He continued by adding, that as a member of the community looking in, the economic impact on the community is tremendous. He finished his report by letting everyone know that in the 12 years they have been keeping records, the Exposition has put over \$4 million back into the fairgrounds.

Reports were heard from the following committees: junior board, horse, concession, volunteer, scholarship, entertainment, rodeo, long-range planning and nominating. Vance Reed presented the nominating committees slate of officers for 2019-20. Officers are: Dennis Horn, president; Trent Winings, president-elect; Virgil Bartlett, secretary; Scott Hindman, treasurer; Tim Koetting, treasurer-elect.

Newly appointed board members are: Julie Cooper Bowden, Lindsay Johnson, Callie Stedje, Cynthia Williams, Trevor Williams and Bill Wilson. Board nominees are: Cody Chandler, Mike Jackson, Chad Krieghouser, Paulette Poynor, Wes Reeves and Shawn Venhaus. (Continued on next page)

#tristatefair to keep up with us



(Annual Meeting continued)

Ted Hennis was introduced by Maryann Hueston as Volunteer of the Year. Ted joined the board in 2001 and has been a dedicated volunteer serving around 50 hours each year. He has overseen the Trolley service during the Fair since its inception. Often filling in at the last minute if one of the 49 drivers was unable to fulfill their duty. Additionally, we cannot tell you how many glasses of tea he has served at nearly every meeting held for volunteers and board members.

Virgil Bartlett gave his manager's report by recognizing all of the employees at the Exposition and what a great job they do to keep things moving in a forward direction. He also announced staff changes and retirements. Lavonna Davis retired in the summer of 2018 after 18 1/2 years of service as the events coordinator due to health issues. Maryann Hueston retired at the end of March after 16 years of service. She and her husband, Dr. Harry Hueston, intend to travel and see grandchildren more often.

In his outgoing president's address, Jim Jennings will continue to assist Cam Foreman in building our equine event bookings. They have several they have been working on as well as several they intend to procure. "We have a wonderful fairgrounds, but we are going to make it better," said Jennings.

Dennis Horn led into the beginning of his term by telling the committee chairs they would be hearing from him about their committee members and any changes they would like with their members. Additionally, he plans to lead those who do the work and help everyone to improve our surroundings.

Amarillo Tri-State Exposition Earns Accolades

The Tri-State Fair & Rodeo was again nominated for the Medium-Size Rodeo of the Year Award by the Professional Rodeo Cowboys Association.



The top five nominees in 15 categories were voted on by all top PRCA contestants, participating contract personnel and dues-paying rodeo committees. The Tri-State Fair & Rodeo competed in the medium-size market, determined by total added money. Coleman, Texas; Stephenville, Texas; Belle Fourche, South Dakota; and Estes Park, Colorado, rounded out the medium-size rodeos on the ballot. Belle Fourche was awarded the honor in December.

Additionally in Las Vegas, rodeo committee member Eddy Collie was honored for his saddle-making skills. Eddy was one of four saddle makers honored during the Pro Rodeo and Western Heritage yearly awards ceremony.

The Texas Association of Fairs and Events (TAFE) recently presented 12 marketing awards to the Amarillo Tri-State Exposition for the advertising campaign developed to promote the Amarillo Tri-State Fair & Rodeo. The plaques were presented at the TAFE Annual Convention and Trade Show in Galveston.

The Fair took home seven first-place honors, one second-place award and four third-place awards. The Fair competes in the attendance category of 100,001-250,000 attendees. First place honors included the categories of best TV commercial, radio commercial, radio promotion, agricultural education program, newsletter, e-newsletter and media guide. The second place award included best TV news segment. Third place awards received by the Fair were for best black and white newspaper ad, best billboard, best poster and best multi-page material (rodeo program).

The TAFE Marketing Awards program recognizes excellence in marketing campaigns that promote fairs and event. The TAFE is an organization made up of over 200 fairs and festivals and approximately 200 associate members who supply goods and services.



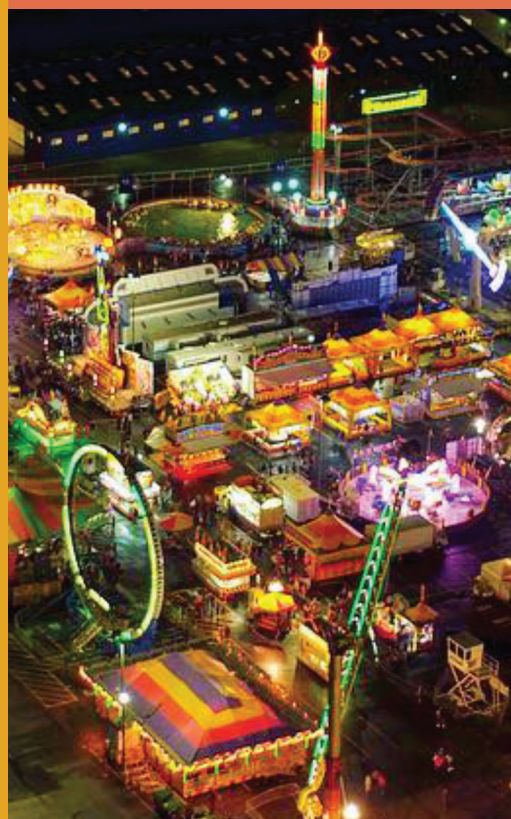
Exposition Notes

- Having just completed his Amarillo Tri-State Exposition officer rotation, Jim Jennings had a busy March. Jennings was recently inducted into the American Quarter Horse Hall of Fame.

For more than 37 years, he served as the publisher and historian for the AQHA Journal. As well, he is an author of several books, and writes a segment for RFD-TV, "Red Steagall is Somewhere West of Wall Street."

- Cindy Jones has joined the Exposition staff as the administrative assistant. Jones has worked events in the Amarillo National Center for many years as well as helped during the fair.

Be here before you know it!



Sept. 13-21, 2019



Exposition Board Nominees (above):
Mike Jackson, Shawn Venhaus, Paulette Poynor, Chad Kriehouser, Cody Chandler.
Wes Reeves (not pictured).



2019 Officers (above):

Jim Jennings, *past president*; Dennis Horn, *president*; Trent Winings, *president-elect*;
Virgil Bartlett, *secretary*; Scott Hindman, *treasurer*; Tim Koetting, *treasurer-elect*



(left): Virgil Bartlett presents Jim Jennings with his outgoing president's belt buckle



Amarillo Tri-State Exposition
3301 S. E. 10th Avenue
Amarillo, TX 79104

Upcoming Events

May

11 | Panhandle Team Penning
& Sorting | Bill Cody
11-12 | CBT "Summer Da\$h"
Barrel Race | ANC
18 | Original Team Roping | ANC
17-19 | Panhandle Reigned Cowhorse
| Bill Cody
25-27 | AOTC Agility Trials | ANC
25-26 | Carson & Barnes Circus
| South of Rex Baxter

June

1 | Panhandle Team Penning &
Sorting | Bill Cody
6-9 | Cowboy Fast Draw | Rex Baxter
7-8 | Coors Cowboy Club
Ranch Rodeo | ANC
8 | HPRBA Horse Sale | ANC
14-16 | McCracken Team Roping
World Series | ANC
22-23 | Dino Expedition-Jurassic Tour
| Rex Baxter

July

6 | Koben Pucket PBR | ANC
13-14 | Panhandle Reined Cowhorse
| Bill Cody Arena
13-14 | C4 Team Roping | ANC
19-21 | Stock Horse of Texas Show
| All North Buildings
25-28 | PGSQHA "Boom Circuit" | ANC
& Bill Cody

August

3-4 | Panhandle Cutting | ANC
3 | Panhandle Team Penning
| Bill Cody
8-18 | West Texas Cutting Horse
Futurity | ANC

tristatefair.com
for a complete list of events

Mission Statement

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

Exposition Staff

Virgil Bartlett-General Manager
Kellye Baker-Office Manager
Lindsay Robertson-Events Coordinator
Angela Ragland-Sponsorship/Marketing Director
Cindy Jones-Administrative Assistant
Tawney Sippy-Bookkeeping
Alton Wilson-Grounds/Maintenance Supervisor
Jonathan Strader-Assistant Supervisor

Exposition Officers

Dennis Horn-President
Trent Winings-President-Elect
Virgil Bartlett-Secretary
Scott Hindman-Treasurer
Tim Koetting-Treasurer-Elect

Call or Check our website for additional information
Phone: 806-376-7767 Fax: 806-376-6942
www.tristatefair.com

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization.
Contributions are considered tax deductible to the extent allowed by law.