

Dear Vendor:

Thank you for your interest in the Tulare County Fair!

This year's dates are September 13<sup>th</sup> to 17<sup>th</sup>, 2023.

The fair hours are:

Wednesday ~ 12:00 pm to 10:00 pm

Thursday ~ 4:00 pm to 10:00 pm

Friday ~ 4:00 pm to 12:00 am

Saturday ~ 2:00 pm to 12:00 am

Sunday ~ 2:00 pm to 10:00 pm



Enclosed is an application for the 2023 Tulare County Fair. Be sure to complete each section and enclose a photo of your booth/display. **Incomplete applications will not be processed or considered.**

The costs are \$600.00 for a 10 x 10 *indoor inline* and \$675.00 for a 10 x 10 *indoor corner*. There are a limited number of *premium indoor spaces* available, please call the office for more information. *Outdoor* space is \$775.00 for a 10 x 10 booth - there are no allocated corners as spaces run consecutively. This provides an opportunity for more vendors to participate and create a fun shopping experience for our guests.

All new vendor applications are due by July 19, 2023, with an application fee of \$25.00. Contract packets will be sent once your application has been approved and full payment is due at the time the contract is due, as stated in the contract. Make checks payable to the Tulare County Fair. Space is assigned on a "First come, First serve" basis based upon receipt of fees and required documentation, so complete your application early.

Information to purchase advance parking passes, admission credentials and RV parking will be provided in your contract packet once your application has been approved.

The Tulare County Fair rules and guidelines are available on our website [www.tcfair.org](http://www.tcfair.org) for your review. You can use this as a resource for your questions.

We are looking forward to a fun and entertaining year. For additional information please email me at [customerservice@tcfair.org](mailto:customerservice@tcfair.org).

Regards,

A handwritten signature in blue ink, appearing to read "Dena Rizzardo", is enclosed in a blue oval.

Dena Rizzardo  
CEO, Tulare County Fair  
559-686-4707

**2023 SALUTE TO AGRICULTURE AT THE TULARE COUNTY FAIR!!**

**TULARE COUNTY FAIR**  
**SEPTEMBER 13<sup>th</sup> – 17<sup>th</sup>, 2023**  
**Commercial Exhibit Application**

**\$25 Application Fee (If not returned by July 19, 2023, your application will not be considered!)**

**This application is neither an offer nor a guarantee of space.**

If you have any questions regarding this application, please call the

Tulare County Fair Office at (559) 686-4707 or e-mail to [customerservice@tcfair.org](mailto:customerservice@tcfair.org)



**THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET**

- Complete application form – answer all the questions & do not forget to sign the application.
- A complete list of items the booth is selling or promoting is required on the application.
- Recent photos of your exhibit/booth (attach, photos will not be returned).
- Copy of California Seller's Permit (attach).
- Insurance and Workers compensation coverage: provide your provider information on application. If a contract is issued, proof of insurance coverage in the form of certificates is required.
- Include promotional materials such as reference letters, promotional brochures, etc., as desired (optional).

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED**

**\*\*IMPORTANT NOTES\*\***

- All questions must be answered completely and accurately – the information you give is the sole representation of your business for the selection process.
- If a contract is issued, fair management will assign the exhibit space upon receipt of payment. Special requests will be considered, but not guaranteed.  
All new applications are due **July 19, 2023**, with an application fee of \$25.00.  
Full payment is due at the time the contract is due.  
Make checks payable to the Tulare County Fair.

The Tulare County Fair solely works with experienced operators with quality presentation; consideration will be given to those with unique items. The sale of certain items including, but not limited to the following is prohibited: weapons, drug paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

Tulare County Fair  
620 South K Street  
Tulare, CA 93274  
Telephone: (559) 686-4707 Fax (559) 686-7238

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**BUILDING HOURS:**    **Wednesday ~ 12:00 pm to 10:00 pm**  
                                   **Thursday ~ 4:00 pm to 10:00 pm**  
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                                   **Sunday ~ 2:00 pm to 10:00 pm**

**CHECK ONE:**     New Applicant     Returning Commercial Exhibitor                    **MUST INCLUDE PHOTO OF EXHIBIT**

**SPACE FEES**  
**Inside Space** - Corner: 10 X 10 - \$675.00 or Inline 10 X 10 - \$600.00  
**Outside Space** - Outdoor Spaces 10 X 10 - \$775.00  
**Premium Space** - Start at \$1,000 (call for details and availability)  
**SELECT SPACE YOU'RE APPLYING FOR:**  
 **Indoor**     10 X 10     20 X 10     In-line     Corner                     Premium Space  
 **Outside**     10 X 10     20 X 10     Other: \_\_\_\_\_     Premium Space

**Please confirm the following activities. Be sure to check all that apply:**  
 Lead Generation     Use Microphone     Promotional Give-A-Ways     Direct Sales     Conduct Prize Drawing

**BUSINESS INFORMATION - INFORMATION MUST AGREE WITH INSURANCE CERTIFICATE**

Business Name: \_\_\_\_\_  
 Name of Applicant: \_\_\_\_\_  
 On-Site Contact: \_\_\_\_\_ On-Site Contact Cell: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_ Residence Phone ( ) \_\_\_\_\_  
 Cellular Phone ( ) \_\_\_\_\_ Other Phone ( ) \_\_\_\_\_  
 Fax ( ) \_\_\_\_\_  
 E-mail Address \_\_\_\_\_ Web Site \_\_\_\_\_  
**Federal Taxpayer's ID #** \_\_\_\_\_ **CA Seller's Permit #** \_\_\_\_\_

**Located on your federal tax return**                    **Attach copy to application.**  
 How long in business? \_\_\_\_\_  
 Is your business:     Sole Proprietor     Partnership     Corporation     Other \_\_\_\_\_

**UTILITY REQUIREMENTS**  
 If needed, a standard 110v/500w electrical outlet is provided per contracted space. Additional electrical may be available for an additional fee.  
 Do you require power?                     YES     NO If yes how much \_\_\_\_\_  
 Do you need running water?             YES     NO (not all spaces have access)  
 Do you sample food?                     YES     NO (permit fee \$91.00)

**INSURANCE REQUIREMENTS**  
**Proof of Insurance to be sent with application.** Please check which form of insurance will cover you during the fair.  
 My own carrier     WFA Master List    CFSA# \_\_\_\_\_    Policy Expires \_\_\_\_\_  
 Purchase through California Fair Services Authority (\$135.00)  
 Each exhibitor must provide proof of general liability insurance of at least \$1,000,000. Certificates of Insurance with required endorsements will be required with each contract. If a contract is issued, you will receive insurance requirements with additional insured verbiage.

**TULARE COUNTY FAIR**  
**September 13<sup>th</sup> – 17<sup>th</sup>, 2023**  
**Commercial Exhibit Application Packet**

**PRODUCTS/ SERVICES**

Please list items/services and prices that the company wishes to sell, promote, display, or give away on grounds.

**BE SPECIFIC.** *Only approved items will be allowed.* (Attach product list if necessary)

The Tulare County Fair **DOES NOT** offer exclusivity to vendors.

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**REFERENCES**

List 2 fairs, festivals or shows you have participated in during the last 2 years:

#1 \_\_\_\_\_ Contact \_\_\_\_\_ Phone# \_\_\_\_\_

#2 \_\_\_\_\_ Contact \_\_\_\_\_ Phone# \_\_\_\_\_

Will you be distributing food samples to promote your product?  YES  NO

Approval is required, and food sampling requires a temporary health permit.

Please indicate here if you are not selling during the fair and are only taking leads for future business. Even if only taking leads, the State Board of Equalization requires you to file for a Seller's Permit (see attached).

**CERTIFICATION OF APPLICANT**

I have read and understand the instructions and any additional information attached. I understand that this form is an application for space only, is not a contract and is not an offer by the Tulare County Fair. I certify all information contained in this application to be true and accurate to the best of my knowledge.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed name: \_\_\_\_\_ Title: \_\_\_\_\_