10-A DISTRICT AGRICULTURAL ASSOCIATION – TULELAKE-BUTTE VALLEY FAIR Board of Director Meeting Minutes -Approved Wednesday, July 13th, 2023

CALL TO ORDER: The 10A District Agricultural Association Board of Directors meeting was called to order by President Angela Sutton at 6:00 pm and was held in the fair office conference room in Tulelake, CA.

ROLL CALL/DIRECTORS ABSENT: Directors Sutton, Schaad, Hernandez, and Fine were in attendance. Directors Struble and Luscombe were not present.

INTRODUCTION OF GUESTS & STAFF: Staff - CEO - Nancy Sites and Office manager - Megan Halousek. There were no additional guests at the meeting.

Community Relations/Public Comment:

CONSENT CALENDAR:

Tulelake Butte Valley Fair Friends

The Fair Friends report was given at our July 6th, 2023

Correspondence:

Complimentary Tickets policy: the policy for complementary tickets was tabled again because we did not have a quorum.

Committee Reports:

Finance Committee: The finance committee did not meet; no report given.

Buildings and Grounds: Did not Meet; no report to give. Director Schaad asked about the increase in power/water/sewer; Nancy was going to look into it.

Operations and Policy: Nancy will look into the ticket policy for the August meeting. We need more merchandize for the 2x and 3x fairgoer. It was discussed that we might benefit as a board by offering teleconferencing to those that want to call in during the meeting.

Public Relations Committee/Ad Hoc Committees:

Fair Court: no report given

Jr. Fair Board Committee: It was discussed that we are in need of help with our online social media accounts. It was suggested that Jr. Fairboard may be able to help out with this. Discussion was had about posting guidelines and social media etiquette may need to take place before we allow JR. Fairboard to do posting; authorizations would be needed to grant permission to post. She will also send Crystal the logo for Jr. Fairboard shirts. There are 22 members. Nancy will talk to Paul Maurer about wristbands for Jr. Fairboard members. Discussion was held about whether Arts and Crafts/Home Ec needed help from the Jr. Fairboard.

Fundraiser Committee:

<u>Livestock Reports:</u> Clerks are needed for Livestock. We will look into the contracts from last year. Nancy will be meeting with Lizzy to go over fair specifics.

Executive Committee:

NEW BUSINESS

Grand Stand Entertainment: Contracts are being finalized for our entertainment. We need contracts and information for Destruction Derby and Mud Bogs. Director Sutton expressed that Mr. Moore will be the contractor for these events. Director Fine wanted the office staff to discuss the option of meet and greets/photos with the entertainers—Specifically Joe Nichols.

Photography and Service Contracts: Fair is working on getting contracts out for ice, parking, judging, and photographers. Director Fine said that Alethea is coming back this year for Livestock photos. The office will be working on making her contract more detailed to include expectations, and timeline to receive items. It was discussed that 2 photographers may be needed. Photographer should have enough time to take pictures and have them ready for print on Saturday morning before auction since we have rearranged the schedule which should make it easier on them to get all the photos for the buyers certificates.

Website: The office is continuing to work on updating our website.

Livestock: The board discussed ways in which to possibly increase space in the beef barn.

Sponsorships/Awards—CEO Sites has been working on contacting and collecting sponsorships. She will also be ordering awards for livestock—some suggestions were given for leather journal covers, coolers, tack boxes, and knives. Nancy will contact Schaad and Shanks about Ag mech entry deadline.

<u>Director Statements</u>: No statements were given <u>Next Meeting:</u> Wednesday, August 2nd, 2023 <u>Meeting adjourned at 8:00 pm</u>
Respectfully submitted,

	Board President Signature
Nancy Sites, CEO	
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