

10-A DISTRICT AGRICULTURAL ASSOCIATION – TULELAKE-BUTTE VALLEY FAIR
Board of Director Meeting Minutes -APPROVED
Wednesday October 5, 2022

CALL TO ORDER: The 10A District Agricultural Association Board of Directors meeting was called to order by President Schaad at 6:00 pm and was held in the fair office conference room in Tulelake, CA.

ROLL CALL/DIRECTORS ABSENT: Directors Schaad, Misso, Hernandez, Sutton, Struble and Fine were all in attendance. Director Luscombe was absent. A quorum was declared.

INTRODUCTION OF GUESTS & STAFF: Staff - CEO - Nancy Sites and Megan Halousek. Jerry LeQuieu, TBVF Friends, Lizzie Struble, Heather Criss and Scott Seus.

Community Relations/Public Comment:

CONSENT CALENDAR:

The consent agenda included the August board meeting minutes, August cash disbursements and the financial report through August 2022. *Director Schaad moved to approve the consent agenda. Director Struble seconded. All in favor, motion passed.*

Board Member	Approved	Not Approved	Abstained/Absent
Director Luscombe			X
Director Fine	X		
Director Misso	X		
Director Sutton	X		
Director Hernandez	X		
Director Struble (second)	X		
Director Schaad (motion)	X		

Committee Reports:

Livestock Committee:

Heather Criss presented the rules for the Local Bred Beef Contest for 2023. They did make a few changes from the 2022 contest rules. She asked for feedback on these changes and the contest. The contest went great this year, the board thanked the Criss Family for all of their work putting this contest together. We look forward to continuing it many years into the future.

President Schaad moved to approve the 2023 Criss Family local bred beef contest rules. Director Struble seconded. All in favor, motion passed.

Board Member	Approved	Not Approved	Abstained/Absent
Director Luscombe			X
Director Fine	X		
Director Misso	X		
Director Sutton	X		
Director Hernandez	X		
Director Struble (second)	X		
Director Schaad (motion)	X		

Livestock Committee (cont.)

President Schaad reviewed the September 19th special livestock meeting. The notes were included in the board packet. There is another special livestock committee scheduled for Tuesday, October 25th at 6pm. Scott Seus mentioned the top weight discussion for livestock. The board will not vote on it at this meeting, but will discuss it in more detail at the special livestock meeting and possibly have it on the agenda for the November meeting.

Public Relations

There was some discussion about the Jr. Fairboard and Fair Court applications. The applications will be due earlier this year so that the Jr. Fairboard and Court may be able to help us with more projects throughout the year. They will be due back in January 2023. It was mentioned that we need to be more specific in explaining the duties and benefits of both the Jr. Fairboard and Fair Court.

Fair Events

The board reviewed the grandstand events we had in 2022. It was very “motorized event” heavy with the monster trucks, truck pulls and destruction derby; although they were all pretty popular and well attended. It was suggested that we look more towards a concert and rodeo for the 2023 fair. Nancy will explore options. We may also look at doing Mug Bogs again as they were pretty popular and have not been offered for a few years. It was suggested that we contact the Cascade Theater in Redding and also the Ross Ragland to maybe collaborate with them for a concert.

Interim Events

We need to get a Casino Night Fundraiser meeting set soon to begin planning. Possibly prior to the special livestock meeting

TBVF Staff Reports - Administration & Maintenance:

Nancy reported that the Modoc County Resource Center that is leasing our admission building has asked about having parenting classes in the Arts and Crafts building a few times this winter. Kelly is writing a formal request to the board. Beckie is now officially retired. Nancy will speak to her about having some kind of retirement celebration with the board and find some dates that will work. There are two conferences coming up in Sacramento that Nancy will travel to. Sammy is still in the office Monday through Thursday as a part of the work experience program though the state of CA. Her last day will be November 17. Megan is in the office most Thursday and Friday's. We need to decide who would like to go to the WFA conference in Reno in January. Angie, Nancy and Megan are confirmed to attend. Any other board members would like to attend can let Nancy know in the next month so that we can make arrangements.

Dave is now in the process of winterizing the parts of the fairgrounds that Sierra Cascade is not using. They will be here until mid-November and then he will do the rest. Angela asked if we could look into putting some shelves into our storage rooms so that we have a little more room.

OLD BUSINESS

Board Evaluation Documents: Director Sutton suggested we table this until the November meeting.

NEW BUSINESS

Fair Review – The board reviewed how they felt the 2022 fair went and suggested some changes for 2023. We should look into a concert for a grandstand event in 2023. We also need to figure out a lighting system for the grandstand stairs, it is very dark there when the lights are off for the event and if we have a concert they will want the grandstand dark.

The board discussed how admission and ticketing went this year. It was smoother than in 2022, but staffing was still a challenge. We have some ideas of how to make it run smoother in 2023. The admission staff needs a golf cart dedicated to them for running people and change to all of the gates. We also need a banker and an admission coordinator to take some of the pressure off of Director Sutton as she has been pretty much managing those departments.

We could possibly close the Arts and Crafts building earlier as people don't go in there late in the evening because that is a dark area of the fairgrounds.

We need to address parking. Vendor, exhibitor, and VIP parking need separate tags and areas if possible. We will also need to find a new parking group as the soccer coach has told us that they will not be able to do it next year; however Director Hernandez thinks we should hold off on giving it to another group for a few months so they can decide if they really would like to give it up or not.

We need to make some chicken, turkey, goat and rabbit cut outs for the barns just as the sheep, cattle and swine have cut outs on their buildings

There was some discussion around the Farmer and Rancher Appreciation dinner. We need more involvement and creativity with this event as we don't feel it is serving its purpose of honoring a local farmer or rancher. The event was created to bring more people to the replacement heifer sale. Maybe instead of Farmer and Rancher Appreciation is it more focused towards cattle since we do have the local bred and replacement heifer show/sale that day. Siskiyou County Cattlemen/women and the Farm Bureau could have some involvement in this event.

It was suggested that instead of the "Farmer and Rancher Appreciation Dinner" we re-name and re-think this event. Guest Scott Seus felt that an interpretive exhibit about our local farmers and ranchers would more appropriately "thank" our local farmers and ranchers than a dinner does.

2019 Audit Results – Nancy will forward the 2019 audit results to the board for review at the next board meeting.

Director Statements: Each director gave a brief statement

Next Meeting:

Meeting adjourned at 8:35pm

Respectfully submitted,

Board President Signature

Nancy Sites, CEO
