



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

December 20, 2023

Thank you all for your efforts in showcasing California's bountiful agriculture!

California is very fortunate to have some of the richest agricultural resources in the world and your exhibits play a vital role in presenting this to your communities and the public. Each fair has a unique, local agriculture flavor that brings people together to celebrate the tradition and innovation of our farmers and ranchers.

In addition to helping promote California's agriculture, the annual fair events also educate the general public on new technology that improves agriculture's effect on the environment, stewardship of water and natural resources, and practices that help preserve farmland for future generations.

When fairgrounds are not hosting the county fair, they are also used for quinceaneras, weddings, funerals, and many other community events. In times of need, fairgrounds are amongst the first to open their doors and be used as resiliency centers to serve their communities as cooling centers, evacuation shelters, first responders, food hubs, and workforce development. Fairgrounds are equipped with kitchens, sanitation facilities, and provide a safe space for sheltering people, pets, and livestock.

Your support of California fairgrounds and the annual fair is extremely important to the success of current and future generations and I look forward to hearing about the great success of the 2024 season.

Yours truly,

Karen Ross  
Secretary

