Membership Tiers & Benefits for Arts Organizations

Organizational Qualifications:

- 1. Organization must be incorporated in the State of Oklahoma.
- 2. Organization must have a permanent business address in Tulsa County.
- 3. Organization must have 501 (c)(3) status designated by Internal Revenue Service letter.
- 4. Organization must sell tickets through the Tulsa Performing Arts Center (PAC) box office.
- 5. Organization must have the production or presenting of a performing art as its principal purpose; and
- 6. Organization must reflect Tulsa Performing Arts Center Trust (TPACT) mission.
- 7. Any organization failing to pay a TPACT settlement in full within thirty (60) of receipt shall be deemed ineligible for participation in the Membership program for the next 2 TPACT fiscal years. If a given organization had already qualified for and been receiving discounts through the Membership program, such organization shall, upon failing to pay a settlement in full within the thirty-day period, be deemed ineligible for further participation in the Membership program for the remainder of the then current TPACT fiscal year.

Chapman Resident Company Membership Specifications

An organization that meets the Organizational Qualifications will be considered a "Resident Company" Member if in addition they have a minimum of twenty (25) days of production activity in the Chapman theater (Tulsa PAC) during any one fiscal year (defined as July 1 of a given year through June 30 of the immediately following year). Usage will furthermore be subject to the following criteria:

- 1. The rental of lobbies and other non-performance spaces shall not count toward the 25-day eligibility standard.
- Usage of the PAC that is affected in partnership with for-profit organizations shall not count toward the 25-day eligibility standard; provided, however, that the promotional sponsorship of specific events by for-profit organizations shall not be deemed a partnership for the purposes of this paragraph.
- 3. Any day in which a given organization occupies a performance space but is not actively involved in production (e.g., a "dark" day) and for which there is no charge made to such organization shall not count toward the 25-day eligibility standard.

- 4. Any day used by two or more organizations simultaneously for the production of one such organization's event shall only count toward the eligibility standard or otherwise be granted for the primary producing organization (Permittee) of the event involved.
- 5. Any day on which a given organization schedules, performs and is charged for more than one (1) performance shall only count as one (1) day toward the 25-day eligibility standard.

Resident Company Membership Benefits Tier 1 (Fee of \$100):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package including grant up to \$20k toward facility costs (\$1,550 per performance)

Resident Company Membership Benefits Tier 2 (Fee of \$700):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package including grant up to \$20k toward facility costs (\$1,550 per performance)
- Marketing Promotional package (4 e-blasts per season)
- Season Ticketing (able to put non Pac events into Tessitura)
- Option to be included in "Arts Sampler" program for members FY 23

2nd Street Theaters Membership Specifications

Resident Company Membership Specifications:

An organization that meets the Organizational Qualifications will be considered a 2nd street "Resident Company" Member if in addition they have a minimum of fifty (50) days of production activity in the Williams, Liddy Doenges or Norman theaters (Tulsa PAC) during any one fiscal year (defined as July 1 of a given year through June 30 of the immediately following year). Usage will furthermore be subject to the following criteria:

- 1. The rental of lobbies and other non-performance spaces shall not count toward the 50-day eligibility standard.
- 2. Usage of the PAC that is affected in partnership with for-profit organizations shall not count toward the 50-day eligibility standard; provided, however, that the promotional sponsorship of

- specific events by for-profit organizations shall not be deemed a partnership for the purposes of this paragraph.
- 3. Any day in which a given organization occupies a performance space but is not actively involved in production (e.g., a "dark" day) and for which there is no charge made to such organization shall not count toward the 50-day eligibility standard.
- 4. Any day used by two or more organizations simultaneously for the production of one such organization's event shall only count toward the eligibility standard or otherwise be granted for the primary producing organization (Permittee) of the event involved.
- 5. Any day on which a given organization schedules, performs and is charged for more than one (1) performance shall only count as one (1) day toward the 50-day eligibility standard.

Resident Company Benefits Tier 1 (Fee of \$50):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package including grant up to \$15k toward facility costs (\$450 and \$325 per performance for the Williams and Liddy/Norman, respectively)

Resident Company Benefits Tier 2 (Fee of \$350):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package Resident including grant up to \$15k toward facility costs (\$450 and \$325 per performance for the Williams and Liddy/Norman, respectively)
- Resident Marketing promotional package Resident (2 e-blasts per season)
- Season Ticketing (able to put non-PAC venues into Tessitura for your season packages)
- Able to be included in "Arts Sampler" program for members FY23
- Access to Tech Certification list
- Able to be included in "Showcase" program FY23
- Able to be included in the Master Class program ("Inside the PAC Studio")

Partner Membership Specifications:

An organization that meets the Organizational Qualifications will be considered a 2nd Street "Partner" Member if in addition they have a minimum of ten (10) days of production activity in the in the

Williams, Liddy Doenges or Norman theaters (Tulsa PAC) during any one fiscal year (defined as July 1 of a given year through June 30 of the immediately following year). Usage will furthermore be subject to the following criteria:

- 1. Any day in which a given organization occupies a performance space but is not actively involved in production (e.g., a "dark" day) and for which there is no charge made to such organization shall not count toward the 10-day eligibility standard.
- 2. Any day used by two or more organizations simultaneously for the production of one such organization's event shall only count toward the eligibility standard or otherwise be granted for the primary producing organization (Permittee) of the event involved.
- 3. Any day on which a given organization schedules, performs and is charged for more than one (1) performance shall only count as one (1) day toward the 10-day eligibility standard.

Partner Benefits Tier 1 (Fee of \$25):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package up to \$5k grant toward facility fee (\$450 and \$325 per performance for the Williams and Liddy/Norman, respectively)

Partner Benefits Tier 2 (Fee of \$150):

- Calendar Access
- Membership website page access
- Ticket fee package
- Rental fee package up to \$5k grant toward facility fee (\$450 and \$325 per performance for the Williams and Liddy/Norman, respectively)
- Partner Marketing Promotional package (photo session and assistance with graphic design)
- Access to Tech Certification list
- Able to be included in "Showcase" program FY23
- Able to be included in the Master Class program ("Inside the PAC Studio")
- Able to be included in Orbit Production

The deadline for the FY 22 season partner membership is May 31, 2021.

For more information, please contact Jen Alden, jalden@tulsapac.com.