



PROUDLY MANAGED BY



WELCOME to our December 2022 Newsletter!



When the cold winds blow, when the pretty Christmas decorations reflect the cheerful festive spirit, when beautiful tree lights can be seen from people's windows, when the Christmas carols are echoing in the air, and families gather to enjoy full house feasts, when you can see the brand new year right around the corner, that's when you know the month of lights is here. **Yes, it's December.**

December is where the story of a year stops, when it all comes to a conclusion, when you can see the line drawn between an ending and a new beginning, and you are to choose what to hold on to, to bring along to your new ride, and what to let go of and leave behind. That's the definition of December, and the reasons why it is the best month of the year are numerous.

We want to keep our subscribers informed of everything associated with the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at **(620)371-7390**.

United Wireless Arena and
Boot Hill Casino & Resort Conference Center



Total number of events: 281

Number of event days: 406

Number of set-up/tear down/turf install days: 105

Attendance: 89,336*

Combined Economic Impact: \$8,040,240*

*These numbers represent 1/1/22 through 12/18/22

(Economic impact calculations based on KS Travel Industry Association calculation)

Year To Date 2022: COMMUNITY IMPACT

The United Wireless Arena and Boot Hill Casino & Resort Conference Center, managed by VenuWorks, was established with the goal to bring a positive impact on the surrounding community - both economically and to enhance the quality of life by providing entertainment through sporting events, music concerts, comedic acts, and family-friendly events as well as a conference space in the heart of Kansas and the southwest. The Arena and Conference Center has a huge impact on the surrounding community with each and every event. Guests coming to conferences, shows, or sporting events spend money in the surrounding community for hotel rooms, restaurants, at gas stations and shopping. So far, in 2022 United Wireless Arena and the Boot Hill Casino & Resort Conference Center has brought a combined Economic Impact of approximately **\$8,040,240*** to the Dodge City area with estimated attendance of **89,336**!**

*(Economic impact calculations based on KS Travel Industry Association at \$150 of spending from 66% of attendees)

** (Attendance is 1/1/22 through 12/18/22)

**FUN FACTS THAT EVEN SANTA MIGHT NOT
KNOW ABOUT CHRISTMAS**



Christmas is on Sunday, December 25, 2022. Our administration and ticketing offices will be closed December 23-26th to allow our staff to enjoy the holiday with family. We will reopen on Tuesday, December 27th.



Our administrative and ticket office will also be closed on Monday, January 2nd. We will reopen on Tuesday, January 3rd at normal hours.

CHRISTMAS is a holiday full of traditions, like kissing under the mistletoe, hanging stockings to be filled and leaving cookies out for Santa Claus. But did you know.....

1. Candy canes date back to 1670 in Germany.

2. Tom Hanks played six different roles in 'The Polar Express.' In addition to voicing the conductor, Hanks also played Hero Boy, Father, Hobo, Scrooge, and Santa Claus.

3. 'Jingle Bells' was the first song played in space. On December 16, 1965, the classic Christmas song was broadcast during NASA's Gemini 6A space flight, according to [Guinness World Records](#).

4. The majority of Americans buy artificial Christmas trees. According to the [American Christmas Tree Association](#), nearly 94 million households displayed a Christmas tree in 2020, and a whopping 85 percent of those trees were artificial.

5. Eating KFC for Christmas is a Japanese tradition. It all started with a 1974 marketing campaign called "Kentucky for Christmas" and eventually morphed into a nationwide tradition.

6. "Kissing under the Mistletoe" tradition may have its roots in Norse mythology. [The History Channel](#) reports that Frigg, the goddess of love, promised to kiss anyone who passed under the berry-laden plant after it saved her son's life.

7. Santa Claus is based on St. Nicholas of Myra.

The history of Santa Claus dates all the way back to the third century, to a Turkish monk named St. Nicholas who was famous for helping the poor and sick.

8. Tinsel used to be made of real silver. When tinsel was first used in the early 1600s in Germany, it was made of thin strips of real silver. Because the metal tarnishes so easily, it was eventually replaced with a combination of tin and lead

9. Bing Crosby's classic song "White Christmas" is not only the best-selling Christmas song, but the best-selling single of all time.

10. Rudolph was a marketing gimmick.

Rudolph the Red-Nosed Reindeer made his debut in 1939 in a giveaway coloring book created by a copywriter for the Montgomery Ward department store.



Event Staff Needed!

United Wireless Arena is keeping the southwest corner of Kansas full of entertainment with sporting events, concerts, comedians and more! But we can't do our best without enough help. We need event staff to help scan tickets upon entry, usher people to their seats, and help restore the Arena after a concert. We have recently increased our starting minimum wage to be competitive with other part-time jobs in the area. This position will cover many evenings and weekends, but still has weekday and daytime hours possible, making this a great 2nd job or for older high schoolers after school! Stop by the Ticket Office to pick up an application or email your resume and cover letter to admin@unitedwirelessarena.com

VenuWorks is giving back to the community with a Red Cross Blood Drive Tuesday, January 3rd



Boot Hill Casino & Resort Conference Center, managed by VenuWorks, will host a community blood drive with the American Red Cross on **Tuesday, January 3rd** from **10:00 AM** to **4:00 PM** at the Conference Center, located at 4100 W Comanche Drive in Dodge City.

“Hosting a blood drive coincides with VenuWork’s core values of giving back to the community,” said Executive Director, Chris Ragland. “With a simple blood donation, we have the ability to help save the life of someone who could be a coworker, loved one or neighbor.”

Blood is routinely transfused to patients with cancer and other diseases, premature babies, organ transplant recipients and trauma victims, according to the Red Cross.

“The short amount of time it takes to donate can mean a lifetime to a patient with a serious medical condition. We urge eligible donors to join us in the selfless act of giving blood.”

Give Something that Means Something®

During this season of gift-giving, we hope you’ll start a new tradition of giving the ultimate gift of lifesaving blood. Gather a group of friends or family, schedule at a local drive or donation center and spend your holidays knowing that your new tradition may help patients feel well enough to enjoy their own holiday traditions as well. What could be a better gift than that?

Donors of all blood types are needed, especially those with types O negative, B negative and A negative. According to the Red Cross, type O negative is the universal blood type that can be safely transfused to anyone and is often used to treat trauma patients.

[Click Here for Your Appointment to Donate](#)

Share life
Give blood



Tuesday, January 3rd



American
Red Cross

Boon Hill
CASINO & RESORT CONFERENCE CENTER

CALL
1-800-
RED-CROSS
TO SAVE
A LIFE

United Wireless Arena staff share their favorite holiday treat recipes

The holidays are synonymous with food, especially the sugary sweet variety. Candy canes, fudge, cookies, mints - all of it! And our staff wanted to share a few of their favorite recipes with you! Including....

- 1) [Healthy Twix Bars](#)
- 2) [Famous Fudge](#)
- 3) [Cinnamon Glass Candy](#)
- 4) [Peppermint Bark](#)
- 5) [Hot Cocoa Bombs](#)



Click on the links to get their recipes!

Follow us on Social Media for Arena updates!



COMING TO UNITED WIRELESS ARENA IN 2023:



HAIRBALL

FRIDAY, FEBRUARY 10

BUY NOW



FOR KING + COUNTRY

SATURDAY, APRIL 29

BUY NOW



**BLIPPI LIVE:
THE WONDERFUL WORLD TOUR**

SUNDAY, APRIL 30

BUY NOW



**KANSAS BANDITS
INDOOR SOCCER**
1/7/23 - 3/26/23



**SOUTHWEST KANSAS STORM
ARENA FOOTBALL**
3/4/23 - 5/6/23

MORE INFORMATION

& TICKETS HERE

MORE INFORMATION

& TICKETS HERE

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

You are receiving this email because your email address was used for a ticket purchase or you signed up via our website.

To unsubscribe to all email communications or update preferences: Click [HERE](#)

© United Wireless Arena 2018