



WELCOME to our February 2022 Newsletter!

We are gearing up for a great year and after adapting to the challenges of 2020-2021 to maintain an environment with health-safety as a priority, we wanted to keep our loyal subscribers informed of everything we are doing here at the United Wireless Arena and the Boot Hill Casino & Resort Conference Center. So keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

CONCERT SET-UP FAST FORWARD

There's constantly something going on at United Wireless Arena, whether it's ice skating, concerts, sporting events, or trade shows. But what goes into setting the stage? Watch this video for a quick time-lapse insight!





United Wireless Arena and
Boot Hill Casino & Resort Conference Center

Total number of events: 283

Number of event days: 391

Attendance: 58,291

Economic Impact: \$5,770,809

(Economic impact calculations based on KS Travel Industry Association)

COMMUNITY IMPACT

Arenas like ours are not built for their sole profitability potential. They are created to increase the quality of life for the surrounding community. Event arenas and conference centers are not only entertainment outlets and rental spaces for events. They also make the area more attractive to other new businesses looking to establish in the community, which leads to creating more job opportunities, expansion potential for the city, and utilization of local contractors.

The largest impact on the community is the economic impact of hosting conferences, weddings, sporting events, and concerts. That is money that consumers spend OUTSIDE of the arena in the community to attend events, in the way of hotel rooms, meals at restaurants, local shopping, and other tourism outings. Pre-COVID, [United Wireless Arena and Boot Hill Casino & Resort Conference Center](#) averaged \$8-\$9 Million for the surrounding businesses. 2021 was a recovery year for UWA and BHCRC but we still managed to have an economic impact of \$5,770,809.

(Economic impact calculations based on KS Travel Industry Association)

RED CROSS BLOOD DRIVE - UPDATE

On January 3rd, Boot Hill Casino & Resort Conference Center hosted a blood drive for the [American Red Cross](#). We were able to collect **25 units of blood** to help the severe shortage the Red Cross is facing currently. We would like to shout a huge THANK YOU to everyone who was able to help by donating blood and encourage you to keep giving!

Share life
Give blood



CALL **1-800-RED-CROSS**
TO SAVE A LIFE



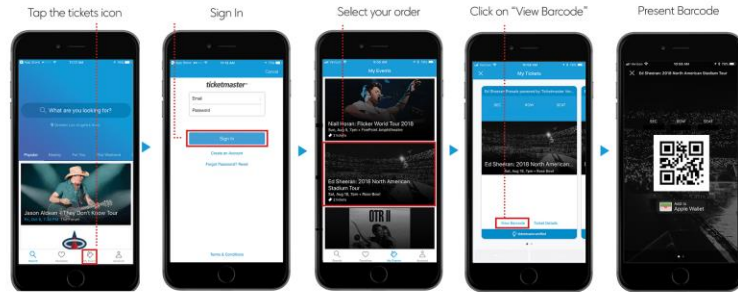
**American
Red Cross**



ACCESSING TICKETMASTER MOBILE

If you haven't noticed, Ticketmaster has made the move to digital tickets! This adds convenience for you (to access tickets via your phone) and also adds a layer of security to reduce ticket fraud. The barcode will refresh every 30 seconds, making screenshots and printing invalid. To access your tickets, you will need to either [download the Ticketmaster app](#) to your phone, or log-in to your Ticketmaster account through a webpage. You can also save tickets to your phone's "wallet" for easy access later! Below is an infographic to help!

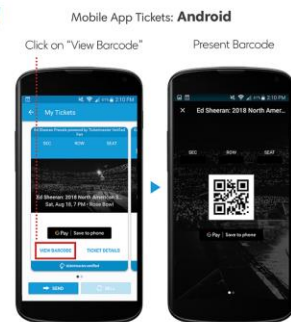
ticketmaster®
Mobile App



TICKETS MADE EASY

Download on the
App Store

ANDROID APP ON
Google Play



COMING SOON TO UNITED WIRELESS ARENA:



**FAIRY TALES ON
ICE**
SUNDAY, MARCH 6

[BUY NOW](#)



MARISELA
SABADO, 5 DE MARZO
SATURDAY, MARCH 5

[BUY NOW](#)



**THE HIGHWAYMEN
LIVE!**
FRIDAY, MARCH 18

[BUY NOW](#)



**GABRIEL "FLUFFY"
IGLESIAS**
FRIDAY, MARCH 25

[BUY NOW](#)



CLINT BLACK
FRIDAY, APRIL 29

[BUY NOW](#)



LIVE TO ROCK TOUR
SATURDAY, MAY 7

[BUY NOW](#)

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
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