



WELCOME to our June 2022 Newsletter!



Summer is here! Which is traditionally our "slow" time of the year from concerts and conferences, since the weather is so great to be outside (who else misses getting a summer vacation from school?!). We want to keep our loyal subscribers informed of everything we are doing here at the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

Naturalization Ceremony Welcomes 148 New Citizens



The [Boot Hill Casino & Resort Conference Center](#) was proud to host a Naturalization Ceremony on June 21st, which was open to all candidates residing in Kansas. One hundred and forty-eight people from all across the state became US Citizens that day, coming from over 30 countries including Belize, Brazil, Canada, China, Congo, Cuba, Egypt, Ethiopia, Germany, Guatemala, and more. Patriotism was at an all-time high at the Conference Center with newly welcomed citizens being handed American flags and their certificates of citizenship. The ceremony itself was short, but the impact of that day will last a lifetime for the candidates, their families, and everyone present that day.



United Wireless Arena and
Boot Hill Casino & Resort Conference Center



Total number of events: 135

Number of event days: 211

Number of set-up/tear down/turf install days: 69

Attendance: 59,055*

Economic Impact: \$5,846,445*

*These numbers represent 1/1/22 through 6/28/22 & estimated through 6/30/22

(Economic impact calculations based on KS Travel Industry Association calculation)

Year To Date 2022: COMMUNITY IMPACT

2022 has been extremely busy for the United Wireless Arena and Boot Hill Casino & Resort Conference Center. Summer months are typically a bit slower, as events generally migrate to outside venues and conferences or business meetings dwindle down to make time for family vacations and enjoying the summer months. But staff at the Arena and Conference Center are kept busy with building improvements and maintenance, catching up on paperwork, and personal development during times the facility isn't being utilized. As explained previously, the Arena and Conference Center has a huge impact on the surrounding community with each event. Guests coming to conferences, shows, or sporting events spend money in the surrounding community for hotel rooms, restaurants, and shopping. So far, in 2022 United Wireless Arena has brought an Economic Impact of approximately **\$5,846,445** to the Dodge City area with estimated attendance of **59,055!**

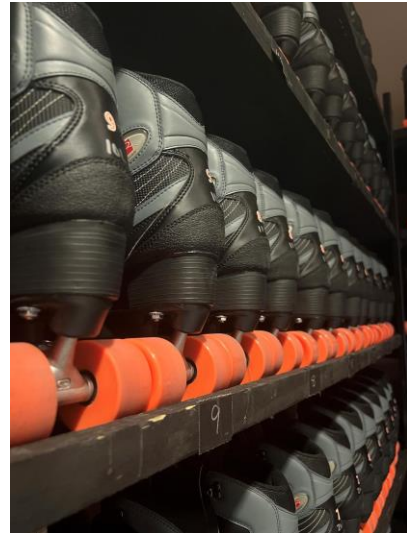
(Economic impact calculations based on KS Travel Industry Association)

Roller Skating Returns for the Summer!

United Wireless Arena is excited to bring back roller skating as a family-fun and fitness activity! While not a traditional skating rink, the Arena floor's smooth polished concrete surface is ideal for skating, whether it's with the Arena skates or your own!

Due to ice skating season and an extremely busy calendar in 2022 so far, there have not been many opportunities to open the arena for roller skating since the initial run in the Fall of 2021. But with a slower summer schedule, there are chances to welcome the community in out of the heat for some great family fun. Executive Director of the United Wireless Arena, Chris Ragland, points out that “Roller skating is a great way to promote healthy activity in the community that is available for all ages and fitness levels, while still being fun, and we are all very enthusiastic about providing that outlet for the surrounding communities.”

Roller skating sessions will still be scheduled around open weekends, when the Arena or adjoining Boot Hill Casino & Resort Conference Center do not have conflicting events scheduled. Roller skating schedules will be posted on the [United Wireless Arena's website](#) and [social media](#) as dates become available. Skating sessions would be limited to the first 150 participants and last for two hours, with multiple sessions being offered per date. Each session would cost \$7, with a discount rate of \$5 being offered for children under 18 years of age. Private skate parties are possible based on availability throughout the week. Call (620)371-7390 to inquire about scheduling a private party.



Marketing Attended EAMC Conference - June 15-18

Summer months are a bit slower for the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, which makes it a great time for staff to work on personal growth and attend conferences. Marketing Manager, Sandy Myers, attended the Event and Arena Marketing Conference (EAMC) in Minneapolis, MN this year for the first time. EAMC hasn't met in person since 2019 and was well attended, with more than half the attendees being first-timers.

Sandy was also able to personally meet other VenuWorks staff., including Diane Smith (from Cedar Rapids, IA), Rich Thompson (from Ottumwa, IA), and Tammy Koolbeck (Ames, IA).

EAMC is unique by concentrating on marketing from an events viewpoint, rather than merchandise. There were discussions on social media utilization, adding value to experiences, branding, diversity, team motivation, and plenty of networking opportunities.



Hiring Now!
Full-Time & Part-Time
at United Wireless Arena

We are looking to fill some spots on our team, both full-time and part-time! With the varied nature of our events, we offer flexible hours and great starting pay for our part-time event or catering staff! Great for high school or college students, retiree's, or just as a second job to get a little more income! Other positions include a sous chef, housekeeping staff, and our operations crew! Pick up a job application at our Ticket Office and you could start as early as next week! Experience not necessary if you have the willingness and ability to learn!



Follow us on Social Media for Arena updates!



COMING SOON TO UNITED WIRELESS ARENA:



JULY 4TH
FIREWORKS WATCH
PARTY 8PM-10PM

UNITED WIRELESS
ARENA
PARKING LOT



2022 OFFICIAL DODGE
CITY DAYS CONCERT
WITH
JON PARDI
SATURDAY, JULY 30



AMANDA MIGUEL & ANA
VICTORIA VERDAGUER
FRIDAY, OCTOBER 14

BUY NOW

BUY NOW



LOS ANGELES AZULES

SUNDAY, OCTOBER 23

BUY NOW



JAKE OWEN

SATURDAY, NOV. 5

BUY NOW



GLORIA TREVI

SUNDAY, NOV. 6

BUY NOW

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

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