



WELCOME to our May 2022 Newsletter!

We are almost halfway through a great 2022 with much more entertainment to come still! We want to keep our loyal subscribers informed of everything we are doing here at the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

CONGRATULATIONS TO 2022 GRADUATES

After two years of COVID-reduced graduations, the 2022 class of Dodge City High School returned to normal graduation proceedings and had a record turn-out! It really was wonderful having so many people there to support and cheer on their graduates! United Wireless Arena wants to send congratulations to DCHS and to all the area schools on graduating in the class of 2022!



United Wireless Arena and
Boot Hill Casino & Resort Conference Center



Total number of events: 109

Number of event days: 178

Number of set-up/tear down/turf install days: 58

Attendance: 56,273*

Economic Impact: \$5,571,027*

*These numbers represent 1/1/22 through 5/21/22 & estimated through 5/31/22
(Economic impact calculations based on KS Travel Industry Association)

Year To Date 2022: COMMUNITY IMPACT

This year has been jam packed with concerts, arena football games, trade shows, weddings, business meetings, and conferences between the Arena and the Conference Center. There's even been an additional 58 days that our operations crew has had huge set-ups and tear-downs in the arena, along with installing the football turf for practices and games. As explained previously, our Arena and Conference Center has a huge impact on the surrounding community with each of our events. Guests coming to conferences, shows, or sporting events also spend money in the community for hotel rooms, restaurants, and shopping. So far, in 2022 United Wireless Arena has brought an Economic Impact of approximately **\$5,571,027** with estimated attendance of **56,273!**

(Economic impact calculations based on KS Travel Industry Association)

STORM WARNING - Arena Football

The Southwest Kansas Storm football team has been packing in the action the last few months, and will have their last regular season home game on Saturday, June 4th. The Champions Indoor Football (CIF) league was established in 2014, as a merger of two other leagues. Arena football was created in 1986, with a few differences from regular NFL football play. The field is 85' wide and 50' long - half the length of regular fields. Out-of-bounds is marked by the hockey dashers, which are padded for players protection. Goal posts are only 15' wide and are 9' off the ground and each team only has 8 active players on the field at a time. The field isn't the only thing that is different. One rule that is altered involves the 4th down. Teams are not allowed to punt on a 4th down and must try for a 1st down or touchdown instead. Kickoffs are begun at



the kicking teams goal line (due to the shortened field) and if they kick through the goal post on the opposite end, they automatically gain two points.

The Southwest Storm Arena Football team is in it's first year of play and is currently tied for 3rd in win-loss record and is seeded #5 in the CIF league, with their next game being in Wyoming on May 28th.

More information about the local home team can be found at their website: [The Southwest Storm](#). Game information & tickets for Storm games can be found [at the United Wireless Arena's website](#).



Hiring Now! Full-Time & Part- Time at United Wireless Arena

We are looking to fill some spots on our team, both full-time and part-time! With the varied nature of our events, we offer flexible hours and great starting pay for our part-time event or catering staff! Great for high school or college students, retiree's, or just as a second job to get a little more income! Other positions with full-time potential are a sous chef, housekeeping staff, and our operations crew! Pick up a job application at our Ticket Office and you could start next week!

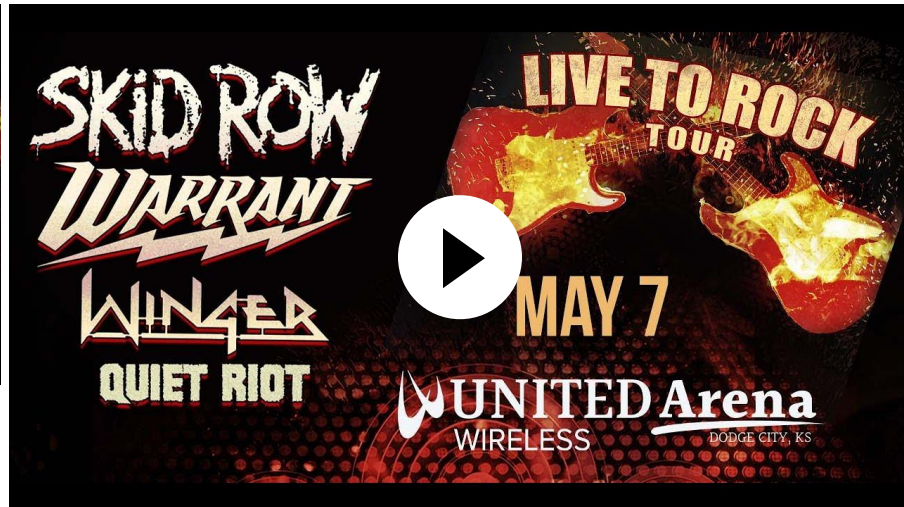


Fans LOVED the Live To Rock Tour!



On Saturday, May 7th, United Wireless Arena brought in FOUR rocking acts to their stage for one night of hairband heaven. Quiet Riot, Winger, Warrant, and Skid Row came to Dodge City with the LIVE TO ROCK Tour that encompassed FIVE hours of guitar riffs, classic rock sounds, and those gravelly voices known and loved by 80's rockers. We want to extend a HUGE thank you to everyone that helped make this show a success, and to the FANS that showed up to rock the night away!

Check out the recap video below:



Follow us on Social Media for Arena updates!



COMING SOON TO UNITED WIRELESS ARENA:



SOUTHWEST STORM
ARENA FOOTBALL
 Final Home Game 6/4

MORE INFO & BUY TICKETS



2022 OFFICIAL DODGE CITY DAYS CONCERT
WITH
JON PARDI

SATURDAY, JULY 30

BUY NOW



AMANDA MIGUEL & ANA VICTORIA VERDAGUER

FRIDAY, OCTOBER 14

BUY NOW



LOS ANGELES AZULES

SUNDAY, OCTOBER 23

BUY NOW



JAKE OWEN

SATURDAY, NOV. 5

BUY NOW



GLORIA TREVI

SUNDAY, NOV. 6

BUY NOW

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

You are receiving this email because your email address was used for a ticket purchase or you signed up via our website.

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