



WELCOME to our October 2022 Newsletter!



“October is a symphony of permanence and change.”-

Bonaro W. Overstreet

Welcome to the golden month of October! The 10th month of the year that is typically associated with falling leaves & temperatures, spooky Halloween frights, and high school fall sport State competitions. We want to keep our loyal subscribers informed of everything associated with the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at

www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

**KSHSAA I-A,D1 & II-A State Volleyball
October 28 - 29, 2022**



United Wireless Arena is excited to host the Kansas State high school volleyball competition for 1A,D-1 and 2A schools on Friday, October 28th and Saturday, October 29th! This will be the Arena's fourth year hosting the tournament.

While the tournament is two days worth of fast action, the prep work for the tournament begins weeks in advance. Coordinating with KSHSAA and the Dodge City Sports Commission, scheduling staff, stocking concessions, and installing the volleyball court floor are just a part of what it takes to put on a great tournament.

General Admission tickets for volleyball are \$11/day and on sale at the Arena ticket office, or online through [Ticketmaster.com](https://www.ticketmaster.com).

KSHSAA State Volleyball Information

**TELL US WHAT
YOU THINK**

**Help Bring Entertainment to
SW Kansas!**



United Wireless Arena and the Boot Hill Casino & Resort Conference Center are busy planning the 2023 year already and want **YOUR** help!

Simply answer a few questions so we get an idea of what **entertainment YOU want** brought to Dodge City. The survey takes less than 1 minute and we really value your answers! Just follow the link below or scan the QR Code to the survey!

2023 Event Survey

United Wireless Arena and
Boot Hill Casino & Resort Conference Center



Total number of events: 194

Number of event days: 293

Number of set-up/tear down/turf install days: 83

Attendance: 77,691*

Estimated Economic Impact: \$7,691,409*

*These numbers represent 1/1/22 through 10/14/22 & estimated through 10/31/22
(Economic impact calculations based on KS Travel Industry Association calculation)

Year To Date 2022: COMMUNITY IMPACT

The United Wireless Arena and Boot Hill Casino & Resort Conference Center, managed by VenuWorks, was established with the goal to bring a positive impact on the surrounding community - both economically and to enhance the quality of life by providing entertainment through sporting events, music concerts, comedic acts, and family-friendly events as well as a conference space in the heart of Kansas and the southwest. The Arena and Conference Center has a huge impact on the surrounding community with each and every event. Guests coming to conferences, shows, or sporting events spend money in the surrounding community for hotel

rooms, restaurants, at gas stations and shopping. So far, in 2022 United Wireless Arena and the Boot Hill Casino & Resort Conference Center has brought an estimated Economic Impact of approximately \$7,691,409* to the Dodge City area with estimated attendance of 77,691**!

*(Economic impact calculations based on KS Travel Industry Association at \$150 of spending from 66% of attendees)

** (Actual attendance is 1/1/22 - 10/14/22 and estimated through 10/31/22)

2023 United Wireless Arena Sports are Kickin'!

The **Southwest Kansas Storm** arena football team is returning in 2023 and the newly created **Kansas Bandits** indoor soccer team has claimed Dodge City as home for their inaugural season. Both teams have posted their upcoming schedules, with home games being held here at United Wireless Arena. Season tickets and individual games will be going on sale soon!



[Southwest Kansas Storm Webpage](#)



[Kansas Bandit Soccer Webpage](#)

Follow us on Social Media for Arena updates!

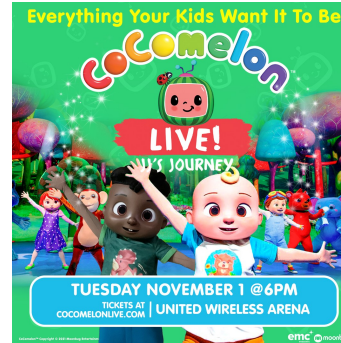


COMING SOON TO UNITED WIRELESS ARENA:



LOS ANGELES AZULES
SUNDAY, OCTOBER 23

BUY NOW



**COCOMELON LIVE:
JJ'S JOURNEY**
TUESDAY, NOVEMBER 1

BUY NOW



JAKE OWEN
SATURDAY, NOVEMBER 5

BUY NOW



GLORIA TREVI
SUNDAY, NOVEMBER 6

BUY NOW



**LOS CHICOS del 512
THE SELENA
EXPERIENCE**

FRIDAY, NOVEMBER 18



**MANNHEIM
STEAMROLLER
CHRISTMAS BY CHIP DAVIS**

THURSDAY, DECEMBER 8

BUY NOW

BUY NOW

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

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