







WELCOME to our September 2022 Newsletter!

Fall is officially here and with it comes the busiest time of year for the Arena and Conference Center, with upcoming sports, conventions, conferences, and more! We want to keep our loyal subscribers informed of everything we are doing here at the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.



Celebrating at United Wireless Arena



United Wireless Arena and the Boot Hill Casino
Conference Center are pushing towards their 12th
anniversary in February and some staff members
have also had celebratory events recently!
Ticketing Director, Kelley Marshall and Operations
Supervisor/Skate Shop Coordinator, Becca Lazelle
both celebrated birthdays in
September. September also was the work
anniversary for Marketing & Event Manager, Sandy
Myers (3), Operations/ Stagehand, Mario MartinezAlberto (4), and Executive Director, Chris Ragland
(8). Happy Birthday or Anniversary to all those!

Kelley Marshall (ticketing) dressed to impress with a fun shirt celebrating her 60th birthday.

Kansas Bandits Indoor Soccer found a home at United Wireless Arena



Above: Image of indoor soccer field at the Credit Union Event Center in Dallas, TX.

Sept 26, 2022:

Major Arena Soccer League 2 is pleased to announce **The Kansas Bandits** as the newest members of the league. The Bandits are the first of three new teams that an investment group is expected to launch in the Midwest with a focus on expanding pro indoor soccer's footprint in the Heartland.

The Bandits will play in Dodge City's municipally-owned 3,000 seat, United Wireless Arena which opened in 2011. The arena is already home to the Champions Indoor Football league's Southwest Kansas Storm, which will be part of the Dodge City partnership consortium.

"This is a perfect city, facility and ownership situation for the Major Arena Soccer League 2. It's exactly the blueprint for how we want to professionally grow M2 and the sport as a whole," M2 league Commissioner Chris Economides said. "We know that the Storm have a great operation and have had recent success with community support in Southwest Kansas. Having their established relationships, synergy and personnel part of the Bandits will allow the new team to hit the ground running."

Play begins on December 18th with the Bandits' opening game premiering in Dodge City. Full schedule and ticket sales dates to be announced at a later date.

Kansas Bandits Website



<u>United Wireless Arena and</u> Boot Hill Casino & Resort Conference Center

Total number of events: 173

Number of event days: 258

Number of set-up/tear down/turf install days: 76

Attendance: 71,286*

Combined Economic Impact: \$7,057,314*

*These numbers represent 1/1/22 through 9/29/22 (Economic impact calculations based on KSTravel Industry Association calculation)

Year To Date 2022: COMMUNITY IMPACT

The United Wireless Arena and Boot Hill Casino & Resort Conference Center, managed by VenuWorks, was established with the goal to bring a positive impact on the surrounding community - both economically and to enhance the quality of life by providing entertainment through sporting events, music concerts, comedic acts, and family-friendly events as well as a conference space in the heart of Kansas and the southwest. The Arena and Conference Center has a huge impact on the surrounding community with each and every event. Guests coming to conferences, shows, or sporting events spend money in the surrounding community for hotel rooms, restaurants, at gas stations and shopping. So far, in 2022 United Wireless Arena and the Boot Hill Casino & Resort Conference Center has brought a combined Economic

Impact of approximately \$7,057,314* to the Dodge City area with estimated attendance of 71,286**!

*(Economic impact calculations based on KS Travel Industry Association at \$150 of spending from 66% of attendees) **(Attendance is 1/1/22 through 9/29/22)

8 Essential Qualities to Look For in a Meeting Space

Choosing a space for your next meeting, convention, or wedding reception that meets all your needs can be difficult. Here are eight factors that you should consider before booking your next event!

- 1) Location and accessibility
- 2) Reliable Wi-Fi and updated technology
- 3) Proper equipment and set-up
- 4) Quality service and efficient staff
- 5) Catering
- 6) Justified price & added value
- 7) Accomodations on site
- 8) Health and personal safety

Read the full article on our website through the button below:





Continue Reading Here



Hiring Now!
Full-Time & Part-Time at
United Wireless Arena

We are looking to fill some spots on our team, both full-time and part-time! With the varied nature of our events, we offer flexible hours and great starting pay for our part-time event or catering staff! Great for high school or college students, retiree's, or just as a second job to get a little more income!

Other positions include a sous chef, housekeeping staff, and our stagehand crew! Pick up a job application at our Ticket Office and you could start as early as next week! Experience not necessary if you have the willingness and ability to learn!



Follow us on Social Media for Arena updates!





COMING SOON TO UNITED WIRELESS ARENA:



MID-STATES
WRESTLING
KS Special Olympics

FRIDAY, OCTOBER 7

Benefit

Ztapalapa Mundo

Ztapalapa Mundo

USA TOUR

SUNDAY, OCTOBER 23

UNITED WIRELESS ARENA DODGE CITY, KS

LOS ANGELES AZULES

SUNDAY, OCTOBER 23

BUY NOW



ANNOUNCING SOON

NOVEMBER????

BUY NOW







JAKE OWEN

GLORIA TREVI

LOS CHICOS del 512 THE SELENA

EXPERIENCE

SATURDAY, NOV. 5

SUNDAY, NOV. 6

FRIDAY, NOV. 18







SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com 4100 W Comanche Dodge City Kansas 67801

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