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WELCOME to our February 2023 Newsletter!

A new year has begun! 2022 was the busiest year yet on record at United Wireless Arena and the Boot Hill Casino & Resort Conference Center and our 2023 calendar is quickly filling up and looks to be even busier!

We want to keep our subscribers informed of everything associated with the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

Year End 2022: COMMUNITY IMPACT

The United Wireless Arena and Boot Hill Casino & Resort Conference Center, managed by VenuWorks, was established with the goal of bringing a positive impact on the surrounding community - both economically and to enhance the quality of life by providing entertainment through sporting events, music concerts, comedic acts, and family-friendly events as well as a conference space in the heart of Kansas and the southwest. 2022 was our busiest year since opening and 2023 is booking up

fast, looking to be just as busy or busier than 2022! Almost every weekend is already full of events in our conference center, from weddings to trade shows, conferences to holiday parties. A quick run-down of public Arena events that have been announced for this year are to the right and a year end impact summary is below.



United Wireless Arena and
Boot Hill Casino & Resort Conference Center

Total number of events: 294

Number of event days: 410

Number of set-up/tear-down days: 110

Attendance: 89,436

Economic Impact: \$8,854,164

(Economic impact calculations based on KS Travel Industry Association)

Coming Soon!

- January 19 - 21 Tournament of Champions
- January 23-28 SPIAA Tournament
- February 4 - Glenn Miller Orchestra
- February 10 - HAIRBALL
- Feb 25 & 26 - KS Bandits Indoor Soccer
- March 4 - SW Storm Football
- March 9-11 KSHS, AA State Basketball
- March 16 - One Night of Queen
- March 18 - SW Storm Football
- March 25 - SW Storm FB
- March 26 - KS Bandits Indoor Soccer
- April 8 - SW Storm Football
- April 15 - SW Storm Football
- April 29 - For King + Country
- April 30 - Blippi LIVE!

UNITED Arena
WIRELESS DODGE CITY, KS
ticketmaster®

(620) 371-7390 | 4100 W Comanche
www.UnitedWirelessArena.com | Dodge City, KS 67801

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VenuWorks



United Wireless Arena has expanded our annual Bridal & Women's Expo to cover TWO days in September! Mark your calendar for **September 9th and 10th** and grab your best girl friends to come out!

VENDORS WANTED! If you have a business you'd like to promote at our expo, let us know!! Email Nick at ngiannino@unitedwirelessarena.com for information and to get signed up!

Save the Date!

Only One Event. Only One Chance to Get Your Groove Back! No Matter what your interests are we've got it all under one roof. Indulge in lots of free samples, gourmet tastings and delicacies. Discover the season's best from luxury boutiques to emerging designers. We searched for the very best products and services, and to bring hundreds of these amazing companies together. Explore your own personal style, renew your soul & uncover your passions. Connect with inspiring Speakers and re-ignite your inner you. Hundreds of shopping opportunities, perfect for unique gift ideas for every member of your family, or friends, even yourself. Indulge yourself with the very best in shopping, fashion, food, entertainment, cosmetics, and travel. Spend a relaxing day being pampered with spa treatments, massages, and retail therapy. Share the Love and invite your family and friends for an unforgettable weekend! It's a high energy weekend, filled with everything you need to walk away feeling complete. Learn a new hobby, purchase a one-of-a-kind gift, relax, and unwind with a massage, beauty treatments, and even a new hairstyle. Enjoy DIY crafting, samples, wine tastings, fashion show, beauty, and wellness presentations, and lots of pop-up booths. Speakers, seminars, workshops, and emerging fashions.

You can expand your closet while browsing clothing, handbags, and jewelry booths. Or update your daily routine with cosmetics, skincare products and hair care. And be sure to check out the Food and Wine tasting booths. The Expo helps its guests to declutter and destress. You can learn how to simplify your life using organizing techniques, cookware, home décor and cleaning supplies. Or plan your next getaway with ease as representatives from popular vacation destinations throughout the state. Whatever piques your interest, there will be no shortage of complimentary seminars presented throughout the day as well.

It's Almost STORM Season!

Calling all football fans!! Don't be sad because the Super Bowl is over - that means Arena Football season is right around the corner! Your hometown Southwest Kansas Storm football team is back and ready for action starting Saturday, March 4th against the Gillette Mustangs.

Season tickets are still available and individual games are all on sale now!



SOUTHWEST KANSAS
STORM

2023 HOME GAME SCHEDULE

- 3/04 vs Gillette Mustangs
- 3/18 vs Omaha Beef
- 3/25 vs Arlington Longhorns
- 4/08 vs Topeka Tropics
- 4/15 vs Rapid City Marshalls
- 5/06 vs Salina Liberty

CIF

UNITED WIRELESS
Arena
DODGE CITY, KS

TICKETS START AT \$15
BUY THROUGH UWA BOX OFFICE
OR TICKETMASTER ONLINE

ticketmaster

ALL GAMES HAVE 6PM KICKOFF AND PREGAME STARTS AT 5:30PM



MORE INFORMATION
& TICKETS HERE

Choose Boot Hill Casino & Resort Conference Center for your Wedding Venue!

Choosing a wedding/reception venue can be confusing or overwhelming. Here's a list of questions YOU should consider when

comparing venues and our answers.

[READ IT HERE](#)



Boot Hill CONFERENCE CENTER

CASINO & RESORT



4100 W COMANCHE
DODGE CITY, KS

EXPECT THE BEST

SPACE - SERVICE - TECHNOLOGY - CATERING



★ DEDICATED EVENT MANAGER

HELPING YOU PLAN & COORDINATING ALL
THE DETAILS SO NOTHING IS MISSED! ★

VARIETY ★ OF SET-UPS

CLASSROOM
BANQUET
THEATER

AWARD - WINNING



IN-HOUSE CATERING

CEILING MOUNTED
LASER PROJECTORS
& 20' SCREENS
HDMI HOOKUPS
A/V HOOKUPS
FREE WI-FI

Follow us on Social Media for Arena updates!

MEETING
SPACE FOR
5 OR 500
MULTIPLE
ROOMS
AVAILABLE



★ 5-STAR
RATING
BY
PREVIOUS
GUESTS ★

COMING TO UNITED WIRELESS ARENA IN 2023:

★
WE HANDLE A
SET-UP AND
CLEAN-UP.
YOU JUST ENJ
YOUR MEETIN



BOOK YOUR
MEETING

US! PROUDLY MANAGED BY:



ONE NIGHT OF QUEEN
WWW.UNITEDWIRELESSARENA.COM

THURSDAY, MARCH 16

BUY NOW



THE MARSHALL TUCKER BAND

FRIDAY, APRIL 21

BUY NOW



LOS TIGRES DEL NORTE

SUNDAY, 23 DE ABRIL

BUY NOW



FOR KING + COUNTRY

SATURDAY, APRIL 29

BUY NOW



**BLIPPI LIVE:
THE WONDERFUL WORLD TOUR**

SUNDAY, APRIL 30

BUY NOW



TBA 2/27/23

TBA 2023

**KANSAS BANDITS
INDOOR SOCCER**
1/7/23 - 3/26/23

MORE INFORMATION
& TICKETS HERE

2023 HOME SEASON

March 4 vs Gillette Mustangs

March 18 vs Omaha Beef

March 25 vs Arlington Longhorns

April 8 vs Topeka Tropics

April 15 vs Rapid City Marshals

May 6 vs Salina Liberty



SOUTHWEST KANSAS STORM

ARENA FOOTBALL

3/4/23 – 5/6/23

MORE INFORMATION

& TICKETS HERE

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

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