



PROUDLY MANAGED BY



WELCOME to our May of 2023 Newsletter!

May brings May Day bouquets, graduations, last days of school, the start of the summer season, vacations, and of course, Memorial Weekend.

We want to keep our subscribers informed of everything associated with the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

Year to Date: 2023 COMMUNITY IMPACT

United Wireless Arena and Boot Hill Casino & Resort Conference Center



Total number of events: 125

Number of event days: 223

**Number of set-up/tear down/turf install days:
83**

Attendance: 49,686*

Economic Impact: \$4,963,631*

*These numbers represent 1/1/23 through 5/18/23 only (Economic impact calculations based on KS Travel Industry Association)

The United Wireless Arena and Boot Hill Casino & Resort Conference Center, managed by VenuWorks, was established with the goal to bring a positive impact on the surrounding community - both economically and to enhance the quality of life by providing entertainment through sporting events, music concerts, comedic acts, and family-friendly events as well as a conference space in the heart of Kansas and the southwest.

The Arena and Conference Center has a huge impact on the surrounding community with each and every event. Guests coming to conferences, shows, or sporting events spend money in the surrounding area for hotel rooms, restaurants, at gas stations, and shopping. So far, in 2023, United Wireless Arena and the Boot Hill Casino & Resort Conference Center has brought a combined Economic Impact of approximately, **\$4,963,631*** to the Dodge City area with an estimated attendance of **49,686**!**

* (Economic Impact calculations are based on KS Travel Industry Association at \$150 of spending from 66% of attendees)

** (Attendance is 1/1/23 through 5/18/23)

CONGRATULATIONS GRADUATES!





On Saturday, May 20th, the United Wireless Arena was flooded with red and blue graduation gowns and packed with family and loved ones. For a decade, the **Dodge City High School** has held its graduation ceremony at the Arena, due to the large amount of graduates and guests the ceremony draws in.

We want to take this moment to say **CONGRATULATIONS** to all the local area graduates - high school, college, Kindergarten or middle school! A few words of wisdom for those moving onto a new stage of their life:

"**Intelligence plus Character - that is the goal of true education**" - Martin Luther King, Jr.

"**If you dream it, you can do it**" - Walt Disney

"**Be bold, be courageous, be your best**" - Gabrielle Giffords

"**A journey of a thousand miles begins with a single step**" - Sun Tzu

Supporting local Law Enforcement

The Boot Hill Casino & Resort Conference Center, along with the City of Dodge City, was happy to support a three-day training for law enforcement officers across the state this month.

The Kansas Law Enforcement Training Center and the Dodge City Police Department hosted a Mexican Cartels and Culture Training for more than 60 officers from all over Kansas.

Subject matter expert and instructor Robert Almonte traveled from Texas to teach this 3-day continuing education course. It was designed to increase knowledge and awareness of Mexican cartel influence and their trafficking activities.





KU

KANSAS LAW ENFORCEMENT TRAINING CENTER

The University of Kansas





www.kletc.org



ADVERTISE WITH UNITED WIRELESS ARENA

United Wireless Arena had almost 90 events in 2022, with an estimated attendance of more than 70,000 people from all over the state! Guests come to our Arena from hours away for comedy shows, concerts, trade shows, conventions, and sporting events (including KSHSAA State Volleyball and State Basketball)! That's a huge audience that might want to know about YOUR business!

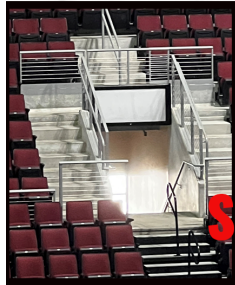
There are many affordable opportunities available, starting at just \$750/year and we can package multiple advertising methods together at a discount. *Bonus - We are upgrading our ribbon board and LED boards around the Arena this summer for updated technology and brighter, clearer images that you can take advantage of!*

Call Sandy Myers for more details at **(620)371-7811**. Our customers can be YOUR customers!

ADVERTISING OPPORTUNITIES



RIBBON BOARD & LED BOARDS



LIT VOM SIGNAGE

WAYFINDER



ADVERTISING OPPORTUNITIES



**YEAR-ROUND EXPOSURE
TO THOUSANDS OF PEOPLE
AT ~90 DIFFERENT
ARENA EVENTS**

MULTIPLE OPTIONS AVAILABLE:
ILLUMINATED SIGNAGE
DIGITAL RIBBON BOARD
(IMPROVED IN 2023)
CONCESSION VIDEO BOARD
WAYFINDER SIGNAGE

**OUR CUSTOMERS COME
FROM HOURS AWAY -
THEY CAN BE YOUR
CUSTOMERS TOO**

**OPTIONS START AT
\$750/YEAR**

2-YEAR CONTRACTS
INITIAL PRINT/INSTALLATION
INCLUDED

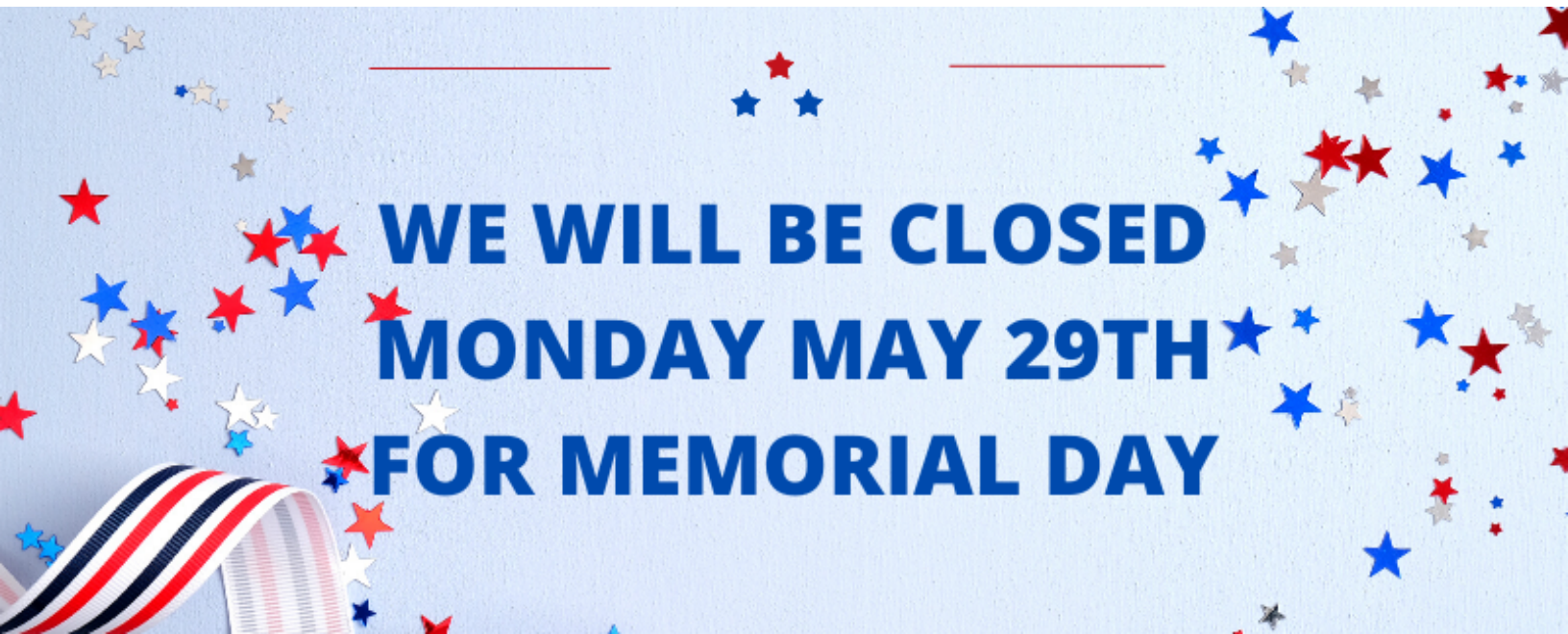
CALL FOR DETAILS (620)371-7390



Memorial Day Observance

Our administration and ticket offices will be closed Memorial Weekend, May 27th - May 29th.

We will resume business as normal on the 30th.



Follow us on Social Media for Arena updates!



COMING SOON TO UNITED WIRELESS ARENA:



JOSH TURNER

FRIDAY, JUNE 2

BUY NOW



**2023 OFFICIAL DODGE CITY DAYS CONCERT
FEATURING CHRIS YOUNG**

SATURDAY, JULY 29

BUY NOW



THE BEACH BOYS

SATURDAY, SEPTEMBER 29

BUY NOW



BRIDAL & WOMEN'S EXPO

SEPTEMBER 9 & 10

MORE INFO



Coming Soon!



**PEPPA PIG'S
SING-ALONG PARTY**

SATURDAY, OCTOBER 14

BUY NOW

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

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