





GRAND CHAMPION SPONSOR

- Corporate Logo inclusion in all Rodeo marketing (including but not limited to print, social media, Rodeo signage, Fair App, etc.)
- 75 VIP Platform Tickets including complimentary food & beverages each day of the Rodeo (75 tickets total).
- Four (4) VIP parking passes each day of Rodeo.
- Two (2) 4' x 8' banners displayed in the arena (banners provided by sponsor)
- One (1) banner displayed at arena gate entrance
- One (1) sign placed in Hospitality Building
- One (1) sign placement at the Box Office.
- One (1) chute gate sign
- Sponsor Flag presented during the Rodeo flag performances, guaranteed once per day (sponsor supplies flag)
- Up to 15 second commercial to show on big screen before or during Rodeo
- Sponsor logo and link to website on Rodeo's homepage
- Corporate Logo placement on the Utah State Fair's website www.utahstatefair.com
- PA recognition as a Grand Champion Sponsor during the Rodeo performance each day.
- Verbal recognition on overhead PA announcements by Fair announcer.

*All Rodeo tickets include admission to the Utah State Fair

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Add on options available for additional fee:

- o Apparel for arena staff (i.e. caps, shirts), apparel provided by sponsor
- o Event sponsorship, based on availability.

\$18,000



CHAMPION SPONSOR

- Presenting Rights for “Sponsor of the Night” for one night of the Rodeo
- 10x10 activation space on Arena concourse on contracted night
- Twenty-Five (25) VIP Platform Tickets including complimentary food & beverages on contracted night.
 - o NOTE: Extra VIP Platform tickets may be purchased for \$45/night or \$135/all three nights, if available.
- Fifty (50) lower bowl seats for contracted night*.
- Four (4) VIP parking passes for contracted night*.
- One (1) chute gate sign
- Two (2) 4' x 8' banners displayed in the arena for all nights of the Rodeo (banners provided by sponsor)
- One (1) banner displayed on arena concourse on contracted night.
- Up to 10 second commercial to show on big screen before or during Rodeo
- Sponsor logo and link to website on Rodeo’s homepage
- Corporate Logo placement on the Utah State Fair’s website www.utahstatefair.com
- PA recognition as a Sponsor of the Night during the Rodeo performance on contract day.
- Verbal recognition on overhead PA announcements at the Utah State Fair.

- Rodeo tickets include admission to the Utah State Fair
- Add on options available for additional fee:
- o Apparel for arena staff (i.e. caps, shirts), apparel provided by sponsor
 - o Event sponsorship, based on availability.

\$9,000



EVENT SPONSOR

Events include: Bull Riding, Bareback Bronc Riding, Team Roping, Saddle Bronc Riding, Tie-down Roping, Steer Wrestling, Barrel Racing, and Mutton Bustin') Based on availability.

- Eight (8) lower bowl seats to all nights of the Rodeo* (24 total).
- Two (2) Hospitality Dinner tickets each night of Rodeo* (6 total).
- Two (2) VIP seats to all nights of the Rodeo* (6 total)
- One (1) VIP Parking each night of the Rodeo (3 total).
- Two (2) 4' x 8' banners displayed in the arena (banners provided by sponsor).
- PA sponsor recognition all nights of the Rodeo.
- Sponsor logo and link to website on Rodeo's homepage.
- Logo inclusion on sponsor recognition banner during the Rodeo.

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\$2,500



CHUTE GATE SPONSOR

- Eight (8) lower bowl seats to all nights of the Rodeo* (24 total).
- Two (2) Hospitality Dinner tickets each night of Rodeo* (6 total).
- Two (2) VIP seats to all nights of the Rodeo* (6 total)
- One (1) VIP Parking each night of the Rodeo (3 total).
- Two (2) 4' x 8' banners displayed in the arena (banners provided by sponsor).
- PA sponsor recognition all nights of the Rodeo.
- Sponsor logo and link to website on Rodeo's homepage.
- Logo inclusion on sponsor recognition banner during the Rodeo.

* Rodeo tickets include admission to the Utah State Fair

\$2,500