





Sept. 5, 6, 8

GRAND CHAMPION SPONSOR

- Corporate Logo inclusion in all Rodeo marketing (including but not limited to print, social media, Rodeo signage, Fair App, etc.)
- 4 (four) VIP Platform Tickets* including complimentary food & beverages each night of the rodeo (12 total).
- 4 (four) VIP hospitality meal tickets each night of the rodeo (12 total)
- 2 (two) VIP parking passes each night of Rodeo (6 total)
- 4 (four) lower bowl tickets* each night of the Rodeo (12 total)
- 4 (four) upper bowl tickets* each night of the Rodeo (12 total)
- 30 (thirty) General Admission tickets to the Utah State Fair
- Two (2) 4' x 8' banners displayed in the arena (banners provided by sponsor)
- One (1) banner/signage displayed at each of the following locations: arena gate entrance, Hospitality Building, Box Office.
- One (1) chute gate sign
- Sponsor Flag presented during the Rodeo flag performances, guaranteed once per day (sponsor supplies flag)
- Up to 15 second commercial to show on big screen before or during Rodeo
- Sponsor logo and link to website on Rodeo's homepage
- Corporate Logo placement on the Utah State Fair's website utahstatefair.com
- PA recognition as a Grand Champion Sponsor during the Rodeo performance each day.
- Verbal recognition on overhead PA announcements by Fair announcer.
- 1 (one) post on Utah's Own Rodeo social media platforms
- 1 (one) e-newsletter blast

**All Rodeo tickets include admission to the Utah State Fair*

Add on options available for additional fee:

- o Apparel for arena staff (i.e. caps, shirts), apparel provided by sponsor
- o Event sponsorship, based on availability.

\$18,000



Sept. 5, 6, 8

CHAMPION SPONSOR

- Presenting Rights for “Sponsor of the Night” for one night of the Rodeo
- 10x10 activation space on Arena concourse on contracted night
- 4 (four) VIP Platform Tickets including complimentary food & beverages on contracted night.
- 25 (twenty-five) lower bowl seats for contracted night*
- 20 (twenty) General Admission tickets to the Utah State Fair
- 2 (two) VIP parking passes for contracted night.
- 1 (one) chute gate sign
- 2 (two) 4’ x 8’ banners displayed in the arena for all nights of the Rodeo (banners provided by sponsor)
- 1 (one) banner displayed on arena concourse on contracted night.
- Up to 15 second commercial to show on big screen before or during Rodeo
- Sponsor logo and link to website on Rodeo’s homepage
- Corporate Logo placement on the Utah State Fair’s website www.utahstatefair.com
- PA recognition as a Sponsor of the Night during the Rodeo performance on contract day.
- Verbal recognition on overhead PA announcements at the Utah State Fair.

• *Rodeo tickets include admission to the Utah State Fair*

Add on options available for additional fee:

- Apparel for arena staff (i.e. caps, shirts), apparel provided by sponsor
- Event sponsorship, based on availability.

\$9,000



Sept. 5, 6, 8

EVENT SPONSOR

Events include: Bull Riding, Bareback Bronc Riding, Team Roping, Saddle Bronc Riding, Tie-down Roping, Steer Wrestling, Barrel Racing, and Mutton Bustin') based on availability.

- 2 (two) VIP seats to all nights of the Rodeo* (6 total)
- 2 (two) VIP Hospitality Dinner tickets each night of Rodeo* (6 total)
- 4 (four) upper bowl seats to all nights of the Rodeo* (12 total)
- 10 (ten) General Admission tickets to the Utah State Fair
- 1 (one) VIP Parking each night of the Rodeo (3 total)
- 1 (one) single day parking pass each night of the Rodeo (2 total)
- 2 (two) 4' x 8' banners displayed in the arena (banners provided by sponsor)
- PA sponsor recognition all nights of the Rodeo
- Sponsor logo and link to website on Rodeo's homepage
- Logo inclusion on sponsor recognition banner during the Rodeo

* Rodeo tickets include admission to the Utah State Fair

\$2,500



Sept. 5, 6, 8

CHUTE GATE SPONSOR

- 1 (one) chute gate sign
- 2 (two) VIP seats all nights of the Rodeo* (6 total)
- 2 (two) VIP Hospitality Dinner tickets each night of Rodeo* (6 total).
- 4 (four) upper bowl seats to all nights of the Rodeo* (12 total).
- 10 (ten) General Admission tickets to the Utah State Fair
- 1 (one) VIP Parking each night of the Rodeo (3 total).
- 1 (one) single day parking pass each night of the Rodeo (3 total)
- 2 (two) 4' x 8' banners displayed in the arena (banners provided by sponsor).
- PA sponsor recognition all nights of the Rodeo.
- Sponsor logo and link to website on Rodeo's homepage.
- Logo inclusion on sponsor recognition banner during the Rodeo.

* Rodeo tickets include admission to the Utah State Fair

\$2,500