

## Wacon Train & Kiddies' Parade

## SPONSORSHIP OPPORTUNITIES

Ladies and Gentlemen,

Thank you for your interest in supporting the *Kit Carson Mountain Men Wagon Train and Days of 49 Celebration*, April 26-30, 2023. This family-oriented event is designed to keep alive Gold Rush history, the traditions and culture of California's pioneers and Native American heritage.

The Wagon Train will travel through Amador County over 5 days, providing an opportunity for families along the Highway 49 corridor to see the authentic covered wagons and period outriders. The public is invited to visit the wagon train at stops and encampments.

As the Wagon Train nears the end of the trail, it's just the beginning of the Days of 49 Celebration. On Saturday, Laughton Ranch hosts the Wagon Train and an afternoon of food and activities. On Sunday, Main Street, Jackson is the scene for a revival of the Kiddies' Parade. The parade finale is the Wagon Train, but the day continues with a full afternoon of street entertainment, living history, vendors and kid-filled fun.

Sponsorships are needed to underwrite the costs to make this free public event a success this year - and in the future! We expect to receive regional attention and your organization will be recognized as a sponsor.

The Kit Carson Mountain Men of Amador County are coordinating sponsorships for the Wagon Train. If you would like to become a sponsor and/or participate in the Days of 49 Celebration please contact us.

Thank you,

Dianne Oneto, Director/Event Coordinator
John Queirolo, Kit Carson Mountain Men & Event Founder
(916) 769-4468 Info: 49erWagonTrain.com