

Wisconsin Association for Fair Fairest of the Fairs Contest Entry Guidelines June 2021



Reference Key:

WAF = Wisconsin Association of Fairs

WI FOTF = Wisconsin Fairest of the Fairs

WSF = Wisconsin State Fair

**All entry materials are available at www.wifairs.com under the FOTF tab.
Entry Form, Contest Rules, Affidavit Form, Entry Fee, and Photo are Due
October 1, 2021**

- **WI FOTF Contest Dates** - The 2022 contest will take place Sunday, January 9 through Wednesday, January 12, 2022 and will be at the Chula Vista Resort in Wisconsin Dells.
- **WI FOTF Job Description** – Available at www.wifairs.com.
- **WI FOTF Entry Form (To be completed by the Contestant)**
 - Entry Form:** This is a fillable pdf and can be found at www.wifairs.com and will be used in the judging process. Do not change the layout of the document or use additional pages. Your entry form must be printed, single sided, in black on white paper, not stapled. DO NOT submit portfolios, cover letters, resumes, etc., as those additional items will be discarded.
 - Shirt Size:** WAF is excited to sponsor shirts for the WI FOTF Contestants, and we ask for your shirt size on the entry form. The red polo shirts will be worn on Wednesday, during the day and will be handed out during Sunday's orientation. The shirts will be a dry-fit polo in women's sizes for the ladies and men's for the gentlemen and the sizes run fairly true. If you generally wear a medium, then order a medium. If you are between sizes and can wear a medium or a large, then order the large. The shirts are available in sizes small, medium, large, extra-large, 2 XL or 3 XL.
- **WI FOTF Contest Rules (To be completed by the Contestant)** – Each contestant is required to read, initial, sign and date the contest rules. Form available at www.wifairs.com.
- **Judges Affidavit** – The local Fairest Chair and a Fair Board Officer is required to read, initial, sign and date the judges affidavit. It is preferred that that all the required information be submitted together, but if needed, this can be sent separately. Form available at www.wifairs.com.
- **Entry Fee** – The entry fee is \$200. Checks payable to WI Fairs, Inc. This entry fee covers lodging and meals Sunday (lunch) through Thursday morning breakfast. All other meals and expenses are the responsibility of the fair or the contestant. Contestants have the option of leaving after the conclusion of the Wednesday evening banquet, but lodging and Thursday morning's breakfast are part of the entire entry fee.

➤ **Photograph**

- ❑ **Photo:** Submit a non-returnable colored 5x7 vertical head and shoulders photo without tiara and sash. Include the name of your fair on the back of the photo. We recommend photo attire to be professional verses a glamour shot. The photo does not have to be taken by a professional, but should have adequate space for a frame so it can be displayed at the convention. If your photo does not meet the requirements, it will not be displayed.

- ❑ **Electronic Copy:** We will be using your photo in our PowerPoint presentations throughout the contest. To expedite the preparation for the contest, please email photo to info@wifairs.com by November 1.

➤ **Submission Requirements –**

- ❑ Deadline: All materials are due October 1, 2021. Late entries will not be accepted.
- ❑ What is due:
 - ✦ Entry Form (mail or email)
 - ✦ Contest Rules (mail or email)
 - ✦ Judges Affidavit (mail or email)
 - ✦ Entry Fee (mail only)
 - ✦ Photo (mail only)
- ❑ How to submit Mail or Email Options:
 - ✦ Mail (postmarked on or before October 1, 2021):
 - Wisconsin Association of Fairs, 5320 County Road L, Merrill, WI 54452
 - Entry fee and photo must be mailed.
 - All documents may be mailed or emailed
 - If mailing, documents you must print, sign, and date all documents and mail and submit all together.
 - ✦ E-Mail (submitted on or before 11:50 PM, October 1, 2021):
 - info@wifairs.com
 - If emailing documents, you musts print, sign, and date all documents. Scan all documents individually and attach to one email.
- ❑ WAF Communication:
 - ✦ Sometime between October 2-12 each contestant will receive an email from info@wifairs.com to confirm we have received all of the entry materials.
 - ✦ Additional emails, as of the dates listed below, will be sent to the contestant:
 - Update 1 of 4: Emailed October 15
 - Update 2 of 4: Emailed November 11
 - Update 3 of 4: Emailed December 9
 - Update 4 of 4: Emailed December 22

➤ **What to Expect at WI FOTF Contest You-Tube Video:**

- ❑ Found at <https://www.wifairs.com/p/about/what-to-expect-at-convention-video> to see what happens at the WI FOTF Contest.

Thank you for your interest in WI FOTF Contest. If you have any questions, please contact Jayme Buttke, WAF Executive Secretary, at 715-536-0246 or Tonya Dvorak, WI FOTF Chair, at 920-901-6089. Good luck!

Documents Available on Website: <http://www.wifairs.com/p/about/Fairest-Entry-Materials>