

Wisconsin Association of Fairs 2024 Spring District Meetings

9:30 Registration / rolls & beverages

10:00 Call to Order
Pledge of Allegiance
2024 President's Message: Mary Check



Roll Call: Jayme Buttke

Share: In February we asked fairs to Dream Big and give some ideas of infrastructure projects on your fairs wish list. Share with us at the meetings, what is on the top of your wish list. One that is attainable and one that is a true dream big idea. Please do not use a "new fairgrounds" as your answer.

WI DATCP Update: Debbie Gegare, Fairs Coordinator

11:00 Legislative Update
- CARE Act
- Funding & Bill Update
WI State Fair Cream of the Crop Cheesecake Challenge
Photo/Media Contest Updates
Awards
2025 Convention

12:00 Lunch

12:45 District 4 Only: Election to fill the 1-year vacancy of Amy Listle's term.

Strategic Planning

WAF recently went through a Strategic Planning session with Don Kerper from Misty River Consulting, and we learned many valuable things about our organization. We have asked Don to join us for the district meetings to lead an interactive session incorporating some of his tools that you can take back to your fair boards. Think about your fair now and what you hope it looks like in the future.

Following all four district meetings, Don will also recap what he learned from all the fairs and do a summary zoom session on Tuesday, May 7 from 6:00-7:00PM. All are welcome to join. Strategic Planning will not be covered on the April 15 zoom session.

2:30 Adjourn

Upcoming Fall Meeting Schedule:

October 8 District 4 Meeting in West Bend
October 9 District 3 Meeting in WI Dells
October 14 District Meeting via zoom (6-8:00PM)
October 15 District 2 Meeting in Barron
October 16 District 1 Meeting in Merrill

Wisconsin Association of Fairs 2024 Spring District Meetings

The Wisconsin Association of Fairs (WAF) will once again host four district meetings at a central location within each district and also host a Zoom evening meeting. WAF District Directors will take the lead organizing reservations. We hope to see every fair represented in some fashion at the upcoming district meetings.

2024 Calendar of Events:

April 9	District 3 Meeting in WI Dells
April 10	District 4 Meeting in West Bend
April 15	District Meeting via zoom (6-7:15PM)
April 16	District 2 Meeting in Barron
April 17	District 1 Meeting in Merrill
May 7	Strategic Planning Recap via Zoom (6:00-7:00PM)

Cost for all in-person district meetings is \$20 per person and payable to WAF the day of the meeting via cash or check. Advance reservations are required. Your fair will be responsible for the cost of each meal if a reservation is made & not canceled two days prior to the meeting.

District 3: April 9, 2024 (Tuesday)

- Hosted at the Chula Vista Resort, River View North (different room than last year, this is where the showcase and auction take place during the convention) in WI Dells.
- The cost for lunch is \$20.00 per person.
 - RSVP to Amy Olson, 608-723-2135; aolson@co.grant.wi.gov
- Deadline for reservations is **April 2 at noon**.
- GPS Address: 2501 River Road Wisconsin Dells, WI 53965

District 4: April 10, 2024 (Wednesday)

- Hosted at the Washington County Fair Park, in West Bend.
- The cost for lunch is \$20.00 per person.
 - RSVP to Mary Check, 608-755-1470 or info@rockcounty4hfair.com
- Deadline for reservations is **April 2 at noon**.
- GPS Address: 3000 Hwy PV, West Bend WI 53095

District 2: April 16, 2024 (Tuesday)

- Hosted at the Barron Electric Cooperative, 1434 State Highway 25 North, Barron. (new location)
- The cost for lunch is \$20.00 per person.
 - RSVP to Jackie Kumm, 715-381-3744 or jackiekumm@edinarealty.com
- Deadline for reservations is **April 9 at noon**.
- GPS Address: 1105 E Division Avenue, Barron, WI 54812

District 1: April 17, 2024 (Wednesday)

- Hosted at the Eagle's Club in Merrill.
- The cost for lunch is \$20.00 per person.
 - RSVP to Dale Christiansen, 715-218-1148 or cwsfexccdir@gmail.com
- Deadline for reservations is **April 9 at noon**.
- GPS Address: 1205 Lake St, Merrill, WI 54452

Zoom Call: April 15, 2024 (Tuesday) from 6:00-7:00PM

Zoom link will be emailed to fairs primary contact in April. All attendees will need to pre-register at that time. This zoom meeting will not include the Strategic Planning Session on the agenda. Instead, we will host a separate zoom meeting in May to cover the Strategic Planning Session. Those zoom details will be shared closer to the May date.