

**Wisconsin Association of Fairs (WAF)
Convention Schedule as of 11/1/2021**

<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Board/Staff</u>
Sunday, January 9, 2022			
<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Committee</u>
7:00-9:00AM	BREAKFAST BUFFET	MAIN FLOOR	
10:30AM-11:15AM	FAIREST OF THE FAIRS CONTESTANT REGISTRATION (door 10)	CONVENTION CENTER LOBBY	
12:00PM-2:00PM	SCRAPBOOKS ON DISPLAY	AZTEC	Judy P
2:00-8:00PM	CONVENTION REGISTRATION OPEN	GB LOBBY	Sally
2:15PM-3:15PM	FAIREST COORDINATOR NETWORKING: This will be one of two sessions offered for Fairest of the Fairs Coordinators to gather and network.	UPPER DELLS	
3:30PM-5:00PM	FAIREST OF THE FAIRS MEET THE CONTESTANTS: Come and watch the Fairest of the Fairs Contestants introduce themselves and give a fair announcement of an act/event.	GRAND BALLROOM	
5:00PM	LEGISLATIVE COMMITTEE	LAGUNA	Matt, Debbie Gegare, Rusty, Jessica
5:00-6:00PM	YOUNG PROFESSIONALS INITIATIVE: All those under age 40, come and network. Let's talk about the opportunities that exist in the fair industry and how to communicate with members of all ages.	RIVERVIEW NORTH	Amy L, Beth Pomije
5:00PM	CREDENTIALS COMMITTEE MEETING	GRAND BALLROOM	Jayne, Amy O
5:00-6:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY	AZTEC	Fairest Coordinator Volunteers
6:00-7:30PM	BRIGHT IDEAS WITH DEB GEGARE: Our fair members have so many fantastic things they are doing at their fairs to entice patrons, exhibitors and sponsors. Join Deb Gegare as she shares these bright ideas she's seen during her fair travels.	RIVERVIEW NORTH	
7:30-9:30PM	FAIR SOCIAL: Nacho traditional Sunday night activity, but still a great one. Come and network about the past, present and future. Enjoy nacho bar & beverages.	GRAND BALLROOM	
Monday, January 10, 2022			
<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Committee</u>
7:00-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR	Chula
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS	Chula
7:45AM	FIRST TIME ATTENDEE GATHERING: If it's your first time attending our convention, let us give you an overview of the convention.	UPPER DELLS	TIM, DEB GEGARE
8:00AM-4:00PM	REGISTRATION DESK OPEN	GB LOBBY	Sally
8:30-9:30 AM	WE ARE FAMILY: Back by popular demand, here is your opportunity to get to know as many fair family members as possible in a short time. We are going "speed dating". Whether you are a first time attendee or a life-long convention attendee there is something you can learn from another fair person. Come join the fun and share memories from the past and the present. We're certain you'll make friendships that will take you far into the future.	RIVERVIEW NORTH	LEADS: Matt, Amy L, rest of board to help as needed or just participate
9:00AM-1:00PM	TRADE SHOW SET UP	A-I	RHONDA, JILL
10:00AM	SPECIAL PROJECTS ACTIVITY: Join us for fun "Back to the Future" activities to get our convention attendees fired up for the start of convention.	GRAND BALLROOM	MARLA
10:30AM	CONVENTION KICKOFF: Let's get our convention underway with a few fair stories, awards, welcome from special guests and an keynote address.	GRAND BALLROOM	
12:00PM	SHOWCASE COMMITTEE MEETING	RIVERVIEW SOUTH	Deb, Amy L, Amy O
12:00-2:00PM	CHULA CONCESSIONS	GB LOBBY	Chula
12:00-1:00PM	NETWORKING: I believe we are all happy to put 2020 in the rear view mirror. Let's take this time to discuss what we've learned and how we plan on keeping our fairs present for future years to come. Any subject is on the table, so bring your questions and brainstorm with fellow fair enthusiasts.	GRAND BALLROOM	RHONDA, MARY
12:00-4:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY: The Fairest of the Fairs Contestants have brought scrapbooks highlighting their local fairest reign. There will be multiple times in the program to view them and maybe borrow some ideas.	AZTEC	Fairest Coordinators
1:00-4:00PM	TRADE SHOW OPEN: Come and network with our Associate Members in the trade show with more than 70 booths to visit. Then when you are done in the trade show, be sure to visit the Associates in Vendor Row in the condos. They are great Fair partners for us so be sure to visit as many as you can.	A-I	
1:00PM-3:00PM	PREMIUMS COMMITTEE MEETING	LAGUNA	Debbie Gegare, Marla, Rhonda, Amy L
1:30PM-2:30PM	AUCTION COMMITTEE MEETING	RIVERVIEW NORTH	Randy, Kevin
2:30PM-3:30PM	RESOLUTIONS & AWARDS COMMITTEE MEETING	GRAND BALLROOM	Jayne, Kevin

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4:00PM	CHEESE PARTY & AUCTION VIEWING: Join us for snacks, beer and soda, including Wisconsin's favorite, cheese. Then view the items our Fairest of the Fairs Contestants have brought to donate to our auction.	RIVERVIEW	
5:00PM	FAIREST OF THE FAIRS AUCTION: Bid high and bid often on these amazing Fairest of the Fairs auction items. Proceeds first go back to the Fairest of the Fairs Program, and then to offset convention expenses to keep your registration fees low.	RIVERVIEW	
7:00PM	SHOWCASE OF ENTERTAINMENT: Enjoy tonight's entertainment from our Associate Members. We are excited to share these talented groups with you. We hope one or more of them will be invited to play your fair.	RIVERVIEW	
Following Showcase	GREAT SCOTT, LET'S GO FIND A VENDOR: Not been to visit one our Associates yet on Vendor Row, now is your chance. Or if you prefer to stay and network for awhile following the showcase, the Riverview Room is open for that too!		

Tuesday, January 11, 2022

<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Committee</u>
6:30-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR	
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS	
8:00-4:00PM	REGISTRATION DESK OPEN	GB LOBBY	Sally
8:30-9:30AM	DATCP AG UPDATE: Join Dr. Konkle, WI DATCP Veterinarian for an update on Animal Health Update, Terminal shows, etc.	RIVERVIEW NORTH	Deb Got, Deb Geg
10:00AM-2:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY	AZTEC	Fairest Coordinator Volunteers
10:00-11:00AM	WORKSHOPS & ROUND TABLES		
	FAMILY STAGE SHOWCASE OF ENTERTAINMENT: Looking for family stage acts for your fair like magicians and hypnotists? Acts chosen were part of the Showcase Application process. They will have 12 minutes to showcase.	GRAND BALLROOM	
	SUCCESSION PLANNING: Join Marla Calico for a session on Succession Planning. Not always a topic we as fair boards find time to do, but it is so vital to your fairs future.	RIVERVIEW NORTH	
	FACILITIES, THE NUTS AND BOLTS OF THE FAIR GROUNDS: Let's talk everything from garbage, manure, equipment, building displays and maintenance of your fairgrounds. Not always the prettiest side of the fair, but usually the glue that keeps everything running smoothly.	UPPER DELLS	
11:00-11:15AM	COFFEE BREAK	GRAND LOBBY	Chula
11:00-2:00PM	CHULA CONCESSIONS AVAILABLE	GRAND BALLROOM LOBBY	
11:15AM-12:15PM	WORKSHOP & ROUND TABLES		
	FUTURE FAIR FORECAST: What it's going to take to keep your fair running long into the future? Let's chat cost of labor, changes to contracts, the supply chain, and anything else affecting how to keep your fair profitable.	GRAND BALLROOM	The GRAMCAM
	AG NETWORKING: Discussion on all things ag at your fair. Where are you finding judges, what type of show guidelines does your fair have in place, and anything else agricultural.	RIVERVIEW NORTH	
	MAKING EXHIBITS MORE EXCITING: Are some of your exhibits stuck in the past? How can we make them new and exciting? Join Jill Albanese, WI State Fair, and Mary Check, Rock County 4-H Fair as they share ideas they have as well as exciting trends they've seen from IAFE members.	UPPER DELLS	Mary, Jill
12:15 - 1:00PM	SILENT AUCTION ITEMS RECEIVED: Have an item for our Silent Auction? Now is the time to bring them so the committee can have time to organize for the silent auction. All Member Fairs and Associates are invited to bring donated items.	RIVERVIEW NORTH	
12:30-1:00PM	ASSOCIATE MEMBER MEETING: All Associate Members are invited to attend a short member meeting to provide feedback on the convention.	GRAND BALLROOM	Jayne Tim, Deb Got, Rick
1:00-4:00PM	TRADE SHOW OPEN: Come and network with our Associate Members in the trade show. More than 70 booths to visit. Then when you are done in the trade show, be sure to visit the Associates in Vendor Row in the condos. They are great Fair partners for us so be sure to visit as many as you can.	A-I	
1:00-4:30PM	SILENT AUCTION OPEN FOR BIDS: View the items and if you find an item or two you like, make a bid. Bids will be open until 7:00 pm.	RIVERVIEW NORTH	
1:00-2:00PM	WI DATCP FAIRS COORDINATION UPDATE: Deb Gegare, Fairs Coordinator for the WI DATCP, will give an update from the office including ATCP160, judges, and SharePoint.	UPPER DELLS	
2:00-4:00PM	ONE-ON-ONE WITH DEB GEGARE: For those members that would like a little more assistance with SharePoint, you can sign up for a one-on-one session. Sign up forms will be available in December on the convention website.	UPPER DELLS	DEB GEGARE
2:00-3:00PM	ICE CREAM BREAK	A-I	

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2:30pm - 4:00pm	FAIREST OF THE FAIRS PRELIMINARIES: Contestants will present at 30 second Radio Advertisement and answer an impromptu question to our convention attendees.	GRAND BALLROOM	
6:00pm - 6:45pm	PRESIDENT'S RECEPTION: Join us for a night of snacks, soda and beer.	RIVERVIEW	
6:00PM	SILENT AUCTION LAST HOUR: Keep bidding! The silent auction closes at 7:00 pm. Thank you for your support!	RIVERVIEW	
7:00PM	SHOWCASE OF ENTERTAINMENT: Enjoy tonight's entertainment from our Associate Members. We are excited to share these talented groups with you. We hope one or more of them will be invited to play your fair.	RIVERVIEW	
Following Showcase	GREAT SCOTT, LET'S GO FIND A VENDOR: Not been to visit one our Associates yet on Vendor Row, now is your chance. Or if you prefer to stay and network for awhile following the showcase, the Riverview Room is open for that too!		

Wednesday, January 12, 2022

<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Committee</u>
6:30-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR	
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS	
8:00AM-4:00PM	REGISTRATION DESK OPEN	GB LOBBY	Sally
8:30AM-10:00AM	BUSINESS MEETING: All Fair and Associate Members are invited to attend our Annual Business Meeting. We'll share highlights from this past year and plans for 2022.	GRAND BALLROOM	ENTIRE BOARD
10:30-11:30AM	WORKSHOPS & ROUND TABLES		
	IT'S YOUR FAIR: Let's talk about some things that are helpful in keeping your fair running like the business that it is. Do you have job descriptions/expectations of your board members and committees? When is the last time you updated your bylaws? How far into the future do you plan? All good things to discuss so we can keep the fair traditions we've created in the past there for future generations.	GRAND BALLROOM	
	TBA	RIVERVIEW NORTH	
	ENTERTAINMENT: Let's network about entertainment at your fair from the grandstand to the free stages. What do you bring to your fair that keeps patrons coming? What behind the scenes things do you do that keep the your hired entertainers coming back?	RIVERVIEW SOUTH	
	FAIREST COORDINATORS: Q&A with the WAF fairest committee and local fairest coordinators.	LAGUNA	(Not if first or second session)
11:15AM-12:15PM	REFRESHMENT BREAK	GRAND LOBBY & RIVERVIEW	
12:00-1:00PM	WORKSHOP		
	LIVE STREAMING AT YOUR FAIR EVENTS: Let's look at your programming and how your fair can offer live streaming for guests that cannot come to the fair.	GRAND BALLROOM	
	CODE OF CONDUCT: What type of information is included in your fairs code of conduct? Do you have them for exhibitors, fair board members, or parents? What procedures do you have in place if the code of conduct rules are broken?	RIVERVIEW NORTH	
	REVENUE STREAMS: How can we create more streams and improve the one's we have? Let's talk sponsorship ideas, perks and contracts for fairs of all sizes including gate specials, bundles, and packages. Have you tapped into non-fair events for additional revenue? Come share what's been working for your fair.	RIVERVIEW SOUTH	
12:00-4:00PM	FAIREST SCRAPBOOKS ON DISPLAY	Aztec	Fairest Committee
2:00PM-2:30PM	DISTRICT MEETINGS DISTRICT 1: Randy Meyer & Chris Engebretsen DISTRICT 2: Kevin Roske & Jackie Kumm DISTRICT 3: Amy Olson & Lori Ripp DISTRICT 4: Amy Listle & Mary Check	GRAND BALLROOM LAGUNA RIVERVIEW SOUTH RIVERVIEW NORTH	
2:45-3:45PM	NETWORKING SESSION: One last chance at convention to bring your ideas and learn from other fairs on topics not yet covered at the convention.	RIVERVIEW NORTH	
4:30PM-8:30PM	AWARDS BANQUET AND FAIREST OF THE FAIRS FINALE: Join us as we wrap up the 2022 convention. We are excited to recognize award winners and select the 2022 WI Fairest of the Fairs. Separate banquet ticket is required.	A-I	
AFTER BANQUET	CELEBRATE & CONGRATULATE SOCIAL: Come and introduce yourself to the 2022 Wisconsin Fairest of the Fairs and congratulate our award winners. Join us for a few snacks and cake as we conclude our convention.	GRAND BALLROOM	

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Thursday, January 13, 2022			Committee
Time	Event	Location	
7:00AM-9:00AM	Breakfast on your own ~ included with your room	Main Floor	