

The Friends of the Fair Award is given to individuals who may not always be in the spotlight, but whose dedication, generosity, and commitment strengthen fairs across Wisconsin in meaningful and lasting ways.

Friend of the Fair Award Presentation – Chrissy Gluege

It is our honor to recognize Chrissy Gluege as a recipient of the Wisconsin Association of Fairs Friends of the Fair Award.



Chrissy is someone who truly thinks outside the box and has keen eye for opportunity and a heart full of dedication. Whenever Jayme needs anything—*and we truly mean anything*—especially on the legislative front, Chrissy is there. She makes the call, gathers the support materials, and shows up to testify. Her deep knowledge of the fair industry and her ability to clearly communicate the value of fairs always shines through.

Chrissy consistently steps up to assist with workshops at convention, never hesitating to lend her time and expertise. But most importantly, Chrissy is a WAF cheerleader 365 days a year. She brings a positive attitude, a genuine willingness to help whether it's at WAF Convention, IAFE Convention, or at district meetings. She volunteers where needed, is enthusiastic and sociable, and is always willing to share ideas and knowledge to help fairs grow stronger.

Chrissy's dedication, advocacy, and commitment is unwavering. She gives her time, her voice, and her heart to the fair industry, always showing up with passion and genuine care for the people and traditions she supports. We are incredibly grateful for all she does for WAF and for the fair industry as a whole.

Friend of the Fair Award Presentation – Mark Weis

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This year's recipient is someone many of us rely on, sometimes without even realizing just how much he does until we need help *right now*.



Mark Weis is one of those people you're always grateful to have when something needs to get done.

Every year at convention, Mark takes care of the layout and design of our name badges. Something that seems simple until you realize how important it is in helping us connect, network, and feel welcomed.

He's also been Jayme's go-to, last-minute computer guru—stepping in when technology doesn't cooperate and calmly fixing problems behind the scenes so the rest of us never miss a beat.

Beyond convention logistics, Mark has gone above and beyond in one of the most impactful ways possible: helping fairs navigate the complex world of 501(c)(3) status. He volunteers his time to lead workshops at convention, meets one-on-one with fairs, answers questions long after sessions end, and has walked people through the process to apply for their fair. Because of Mark, many fairs are better positioned to grow, apply for grants, and secure their futures.

Mark's knowledge of fair programs is extensive, but what truly sets him apart is his willingness to share that knowledge freely. He is dedicated not just to his local fair, but to the success of fairs across the entire state. He wants every fair, large or small, to excel in what they do, and he gives his time and expertise to make that happen.

Mark Weis embodies the true spirit of the Friends of the Fair Award: generosity, service, and an unwavering commitment to the fair industry.