

STROLLING POLICY: 2022 WISCONSIN ASSOCIATION OF FAIRS

“Strolling” is defined as any entertainment-based act that’s main purpose is to perform their act while moving through the grounds.

In order to stroll at the Wisconsin Association of Fairs Convention, you must do the following:

1. Be a paid Associate member for the current convention year.
2. Pay a convention registration fee for each Associate member attending. (This registration fee covers all events that the convention offers except for the banquet, which is a separate fee.)
3. Complete the strolling application and pay the \$150 strolling fee by November 15.

While at convention:

- Strolling may take place only during the times the trade show is open.
Monday, January 10, 2022 1:00 PM – 4:00 PM
Tuesday, January 11, 2022 1:00 PM – 4:00 PM
- Strolling may take place in the hallways adjacent to the trade show.
- As part of your stroll, you are permitted to have a small table (no larger than a standard square card table) with your promotional items during the trade show hours set up in the adjacent hallway to the trade show.
- You may not stroll within the trade show.
- Associates may only conduct business from the confines of their hotel rooms and/or from their trade show booth or as a stroller during trade show hours.
- Strollers may only be in costume during the trade show hours.

Associate Member: _____

Name of Act: _____

Brief Description of Act: _____

Contact Person: _____

Phone: _____ E-Mail: _____

_____ I have read the rules for strolling at convention and agree to follow them. *(Please check)*

(Signature)

(Date)

This is not an application to showcase on stage, but is required if you wish to stroll during the convention. You may also submit an application to showcase and/or participate in the trade show if desired.

**RETURN THIS FORM ALONG WITH A \$150 NON-REFUNDABLE PAYMENT BY
NOVEMBER 15, 2021 TO:**

Wisconsin Association of Fairs, 5320 County Road L, Merrill, WI 54452