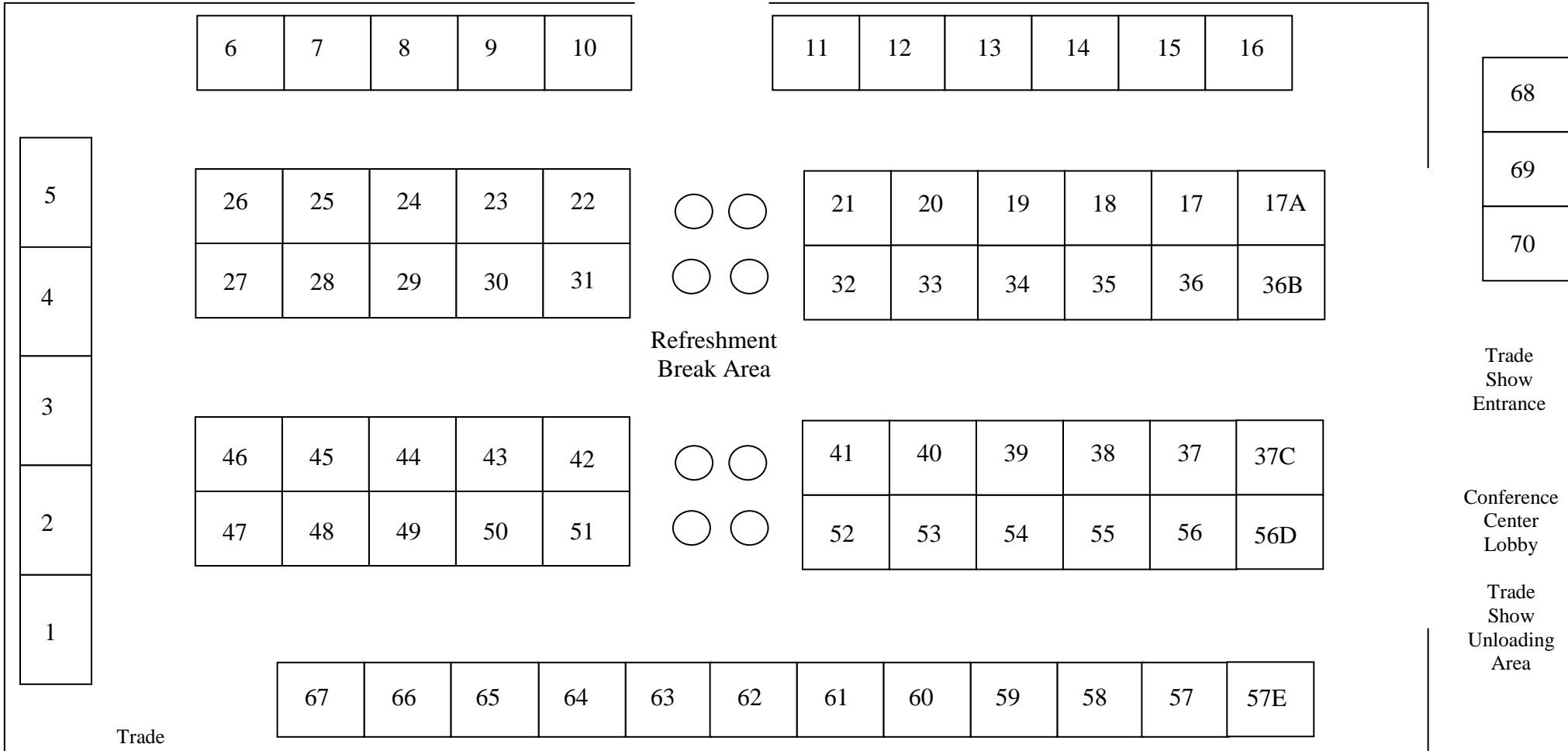
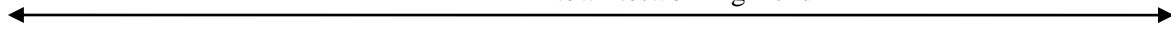


Wisconsin Association of Fairs Trade Show Hours

**Monday: 1:00 pm – 4:00 pm &
Tuesday: 12:00 pm – 3:00 pm**

New Networking Atrium



Refreshment
Break Area

Trade Show
Entrance

Conference
Center
Lobby

Trade Show
Unloading
Area

Trade Show
Entrance

Convention Registration

Chula Vista Main Entry

**Chula Vista Resort, Wisconsin Dells
Ballroom A-I**

Trade Show Booth Contract Regulations:

WAF, through the chairperson assigned, has full power to interpret and enforce the regulations written herein.

Exhibitor and/or their representative(s) agrees to:

1. Observe set-up, takedown and open staffed times; booth assignment; and other regulations as set by the WAF. Failure to follow all of these will cause the forfeit of the \$100.00 security deposit in addition to the booth rental fee of \$400.00.
2. Accept sole responsibility for damage and/or loss of their merchandise and their personal property during the convention.
3. Indemnify and hold harmless the WAF, Chula Vista Resort, and their agents and employees, from any mysterious disappearances, theft, fire or any damage or liability of any kind to exhibitor or exhibitor's possessions which arise out of booth use.
4. Indemnify and hold harmless the WAF, Chula Vista Resort, their agents and employees, for any and all liabilities, claims, causes of action, etc., arising out of or caused by exhibitor's booth during the convention.
5. No security will be provided before, during or after the trade show and/or the convention. This is a non-secured area.
6. Associates are limited to one trade show booth per membership. After the November 15 deadline, if the trade show is not sold out, additional booth spaces may be sold.
7. Any non-human live creatures displayed must be tethered or caged at all times. Copy of proof of insurance must be provided if displaying live creatures.
8. Trade Show exhibitors must vacate the trade show and their booth during scheduled non-open times and not enter during scheduled non-open times unless escorted by the credentials and physical arrangements chairperson or his committee person designee.
9. All noise from your booth should be kept to a level where neighboring booths are still able to conduct business with convention attendees. No "sound enhancements" are permitted.
10. Your display and business should be conducted within your assigned 8'x10' booth space. Strolling in the trade show area is not permitted.

Any other additional equipment must be ordered in advance directly from and paid for directly to the Chula Vista Resort. Please refer to Chula Order form from the WAF website.