



**WISCONSIN FAIRS
\$1 BILLION
IMPACT**

Where memories are made!



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\$1 BILLION
IMPACT**

Have you “herd”?

A photograph of children on a swing ride at a fair. The swings are yellow and suspended by metal chains. The children are smiling and holding onto the handles. The background is a bright, slightly blurred outdoor setting.

WISCONSIN FAIRS **\$1 BILLION IMPACT**

Where the thrill never ends!

A young girl with blonde hair in a ponytail, wearing a blue t-shirt with a white graphic and black shorts, is petting a pig in a barn. The pig is black and white. The background shows wooden stalls and a window with sunlight. The text 'WISCONSIN FAIRS \$1 BILLION IMPACT' is overlaid in large, bold, red letters with a white outline.

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Where fair life begins!

WISCONSIN FAIRS \$1 BILLION IMPACT

Enjoy the ride!



Thank
you!



you make **THE DIFFERENCE**

Scan the QR code to learn more about Wisconsin Fairs and their positive economic contributions across the state.

