



Wisconsin Fairest of the Fairs 2023 Contest Guidelines and Deadlines Update 4 of 5



Reference Key:

WAF = Wisconsin Association of Fairs
WI FOTF = Wisconsin Fairest of the Fairs
WSF = Wisconsin State Fair

Each contestant will receive an email as of the dates listed below, it is your responsibility to contact the WAF office at info@wifairs.com or 715-536-0246 if you do not receive them.

- Update 1 of 5: Emailed October 17
- Update 2 of 5: Emailed November 14
- Update 3 of 5: Emailed December 9
- Update 4 of 5: Emailed December 19
- Update 5 of 5: Emailed January 2, 2023

Contest Deadline Reminders:

December 29 Auction Description Form Completed and E-mailed
January 8, 2023 Arrival At Hotel, Completed Medical Form, Auction Item
January 8-11, 2023 WI FOTF Contest & WAF Convention, Chula Vista Resort, WI Dells

Advice from Past Contestants: Over the years we have received advice from past contestants about their experience as a contestant. We hope their comments will help as you prepare for and participate in the WI FOTF Contest.

1. Live in the moment and don't take any part of this for granted. You should be so proud that you have this opportunity. So please, love every single second of it because it will fly by in a blink of an eye.
2. Relax; it's not as scary as you think it is. In the end you will have so much fun! Be yourself, make friends and enjoy every minute.
3. Everyone is human. The judges, the coordinators, your fellow contestants. Your mistake, your goof-up, your nervousness is not unique. Just relax, don't stress and have fun.
4. Make connections...you never know who you may sit next to at dinner and they could change your life!
5. Wear a watch. No "smart" watches that connect to your cellphone.
6. Make sure to have fun. Get up and dance and remember to always learn something new.
7. Don't let your fear or nerves stop you from having fun, making friends and creating memories.

8. Have a good firm handshake.
9. Get out of your comfort zone, do something that scares you and you won't regret it! (Such as dancing at the showcase)
10. Wear comfortable shoes. At times we have to stand in heels for a long time.
11. Have fun at the trade show and showcase. You are only here once, so enjoy it.
12. Be prepared for the rooms to be chilly.
13. Speak with confidence, have fun and make new friends.
14. The auction is very fun – enjoy it!
15. Come with an open mind about ideas to help change your program for the better.
16. Don't forget make up remover!
17. When in doubt, ask Tonya!!
18. Remember to stay hydrated and drink as much water & coffee to stay awake and healthy.
19. RELAX! It seems like a lot on Sunday when you get here, but the time flies.
20. Be a pineapple...stand tall and wear a crown. No matter what crown that may be. You are all strong, beautiful and bold individuals of the future.
21. Nothing is done to trip you up. The judges don't try to stump you. They just want to get to know you and for you to be your best.
22. Let your enthusiasm and passions shine through.
23. It's ok to be nervous, but don't let it control you.
24. Go to bed on time, you won't regret it.
25. Stop thinking so much about how to make your outfit stand out. Make your speaking and personality stand out.
26. You're not tired. Don't think about being tired. Don't let people know you're tired.
27. The committee has so much information to give you – listen to them!
28. Enjoy the moments – it'll end soon enough so enjoy all the time you'll be spending with all the incredible fairest you are surrounded by.
29. Don't worry the hotel is confusing to everyone, you will make it! It is ok to ask.
30. You made it this far because of who you are, continue to use it and just be you!
31. The committee is so sweet and nice. They will help you!
32. Bring a swimsuit!
33. Everyone cares about you and your safety. It will be ok!
34. This is all stuff you've done before. Relax. Breathe. Have fun. You can do it. Smile.
35. We are all competing for the same thing. Enjoy the moments and talk with EVERYONE! We are all in the same boat.
36. Don't let one bad speaking time get you down, shake it off and redeem yourself. You got this.
37. Have fun! Enjoy the process.
38. Meet and speak to as many of the contestants as possible and really get to know them. You will be surprised how much you have in common.
39. Breakfast and lunch are buffet. Eat as much as you want. No one cares, but eat.

40. Learn as much as you can about each fair and take what you learned back to your fair.
41. It doesn't matter what color you wear!
42. This is a once in a lifetime experience that truly does flash before your eyes.
43. Use your common sense.
44. Don't pretend or be fake. You don't need to stress out...just be yourself.
45. It is ok not to wear a black suit.
46. The judges want someone who is genuine and personable.
47. Your auction description that you submitted will be printed in the auction booklet, but it will not be announced during the auction.
48. Be confident, leave your comfort zone!
49. Go into this as a learning opportunity...not as a competition.
50. Don't let the busy schedule scare you.
51. Keep your fair passion alive and love what you are doing because in a blink of an eye you will be driving home.
52. If you get sick, the committee takes really good care of you.
53. Ask questions on what you do not know.
54. The scrapbook is NOT judged.
55. Get your say in, but don't talk too much over others.
56. Be a "sponge". There are so many presenters that are passionate about their part of the fair industry.
57. In the end, you will not only be rooting for yourself, but your fellow competitors as well!
58. You need to show the judges who you are 365 days a year, not who you think the judges want you to be. Being you is the key to success!

It is your responsibility to be present and on time for all scheduled events including meals as outlined in the contest schedule. Allow for elevator waiting times. Punctuality is taken into consideration in the judging process. It is our hope that this contest will be a pleasant and rewarding experience, and we thank you for being a contestant. If you have any questions, problems or need more information please contact any member of the WI FOTF Committee listed below or a past Fairest from your county.

Lastly, we are asking that the [contestant that is selected for the 2023 WI FOTF be available on Thursday, January 12, 2023 in the morning from 8:30 to 10:00 for a breakfast meeting.](#) The new WI FOTF will meet with Tonya Dvorak, Fairest Chair; Jayme Buttke, WAF Executive Secretary; and Beth Pomije, WSF to discuss the expectations for the year and answer questions.

We are looking forward to an exciting 2023 WI FOTF Contest. Please contact us if you have any questions.

WI Fairest of the Fairs Committee:

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