

#### December 2010

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# A Letter from Val regarding Fair Funding...

On December 14, 2010, the Governor released her proposed budget. She cuts the Fair Fund from \$4 million per biennium to \$1 million for the 2011-2013 biennium. In her notes she says her intent is to provide funding for youth and community fairs but not County Fairs. No money for health and safety grants was included in the Capital Budget.

We really need to rally the grassroots, the sooner the better.

Heather and I talked a while back and these were her conclusions. The deficit for the 2011-2013 budget is now pegged at about \$5.7 billion out of a roughly \$33 billion general fund. The \$4 million the Fair Fund is supposed to receive each biennium comes out of that. With a \$5.7 billion deficit, major programs will be cut. Proposals include cutting funding for health care for low income children and subsidies for disabled adults. Funding may be cut for schools and other social programs. Legislators will have to make very difficult decisions. That said, money goes to many programs that are unnecessary. Fairs provide a benefit to society, especially youth. But don't forget that larger fairs (County and Regional Fairs) play host to many more youth that the Youth Fairs do, so to partially fund only the youth fairs is counterproductive in regards to the development and education of a large number of our young people.

We need to tell our exhibitors, parents, superintendents and anyone else that is involved with the fairs that the Fair Fund may be cut due to the budget deficit. Without the fund, many fairs will cease to function. In some cases, premiums may be eliminated. To protect the Fair Fund, it is important they contact their legislators (both State Representatives and State Senator) and ask that the Fund be protected. They should explain in their own words why the fair is important to them.

Please be reminded that we need to be polite to our legislators as they don't like to get yelled at anymore than anyone else does.

The legislature has the power to change the Governor's budget.

This will be a tremendous challenge for all of us especially since the holidays are fast approaching. Once again the grass roots are incredibly effective, but it takes a significant number of people

across the state to actually communicate with their legislators. Don't wait. We need to have you do this now. Be pro-active and get this message out to everyone you know. We will keep you informed of all outcomes and hopefully we can accomplish great strides with your help! MERRY CHRISTMAS! Val Watson, WSFA President



Issue 33 / Number 4

# PRESIDENT'S



# MESSAGE

It doesn't seem possible but another convention is over. Thanks to all of you who made this past convention such a great success. I would like to officially welcome our newest board members; Kathi Mattinen, Cowlitz County Fair; Dick Pulis, Grant County Fair, and Debbie Donk, The Evergreen

State Fair. It will be an honor working with all of you this next year. I would like to say Thank You Jim Baron for doing such a great job this past year and hope this next year will be even better working with you and the legislative committee. A big special thank you to Gale Sobolesky. She if the heart of our organization and we couldn't get any of this done without her. We have a big job ahead for at least the next two years. I said this once and I will say it again; each and every one of us has to call our representatives and senators, take them to dinner or just coffee and express to them how imperative the survival of our fairs will impact the future of our children and our community. I know the board will be contacting their legislators and I encourage each fair to do the same. Tell your friends and everyone else who supports your fair. We need to work on this before the Legislation season begins.

On to something more about myself, by the time that you may read this, I will have graduated from the Institute of Fair Management in Las Vegas at the IAFE convention. I have learned so much about the fair industry that I never in my wildest dreams knew I could. What an impact on my life by taking these courses and what an honorable chance in my life to be able to do this. With this knowledge that I have gained, I hope to help my fair in any capacity that it takes to make it better and become a better leader for all. I also wish to tell my husband LeRoy THANKS! Thanks for all you do for me and I am a better person because of all of your support. Our kids are doing well and our grandkids are even better.

I look forward to 2011 and I am thankful for the confidence of this board for allowing me the opportunity to serve as President. Please contact me anytime you have an idea or wish to help in some capacity. I will try to get all of your questions answered and take your suggestions for workshops for the next convention. Have a great Holiday Season!

# Val Watson

WSFA President

# 2010 -2012 Washington State Fairs Association Board of Directors

# PRESIDENT

Val Watson 2004 - 2012 Position #7 Adams County Fair 996 East Yeisley Road Lind, WA 99341 Home: 509-677-3536 Cell #: 509-750-6367 lavwatson@lindwa.com

#### VICE PRESIDENT Paul Nimmo 2007 – 2013

Position #3 Position #3 Pierce County Fair and Washington State 4-H Fair 5914 Gerlings Drive SW Lakewood, WA 98499 Phone #: 253-584-3903 Cell #: 253-584-3903 Cell #: 253-572-3139 pauln@piercecountyfair.com

IMMEDIATE PAST PRESIDENT Jim Baron 2005 - 2011 Position #1 Northwest Washington Fair 1775 Front Street Lynden, WA 98264 Work #: 360-354-4111 Cell #: 360-815-5669 Fax #: 360-354-1315 jim@nwwafair.com

#### DIRECTORS Debbie Donk 2010 - 2013 Position #2 Evergreen State Fair 14405 179<sup>th</sup> Avenue SE Monroe, WA 98272 Work #: 360-805-6705 Debbie.Donk@snoco.org

Kathi Mattinen 2010 - 2013 Position # 4 Cowlitz County Fair 1900 7<sup>th</sup> Avenue Longview, WA 98632 Phone: 360-577-3121 Cell: 360-560-2109 mattinenk@co.cowlitz.wa.us

Roylene Crawford 2005 - 2011 Position #5 Kittitas County Fair 4290 Kittitas Highway Ellensburg, WA 98926 Phone: 509-925-3484 Cell #: 509-929-1782 crawfords@kvalley.com

#### Rich Hartzell 2009 – 2012 Position #6 Spokane Interstate Fair 404 N. Havana, Suite 1 Spokane Valley, WA 99202 Work #: 509-477-2770

Work #: 509-477-2770 Cell#: 509-342-6570 Home#: 509-276-1644 rhartzell@spokanecounty.org

# Dick Pulis 2010 - 2013

Position #8 Grant County Fair 4064 Cove West Drive Moses Lake, WA 98837 Phone #: 509-764-2341 Cell#: 509-7602648 rhpulis@yahoo.com

# WSFA Service Member Director

Tammie Ryan 2001 – 2012 Super Science Company P.O. Box 1686 Prineville, OR 97754 Phone: 541-815-1027 tammie@supersciencecompany.com

#### WSFA Executive Secretary Gale Sobolesky, CFE Southwest Washington Fair

P.O. Box 914 147 Kennicott Road Chehalis, WA 98532 WSFA Office: 360-269-9971 Work #: 360-740-1495 Cell #: 360-219-6580 <u>wastfair@comcast.net</u> or gksobole@lewiscountywa.gov

WSFA Legislative Liaison Heather Hansen 120 Union Ave., Suite 201 Olympia, WA 98501 Day #: 360-705-2040 Fax #: 360-705-2018 heather@wafriends.org



# Washington State Fairs Association Mission "Washington State Fairs Association is dedicated to the success of Washington's Fairs through coordination, education, information, legislation and public support."



Three **Fairs Commissioner** vacancies will occur March 31, 2011: one position will be filled by a person living east of the Cascades and two who live west of the Cascades. Positions are with the Washington State Department of Agriculture, Fairs Commission Program.

Fairs Commissioners are appointed for three-year terms and serve in an advisory capacity to the Director of Agriculture. Primary responsibilities include evaluating eligible fairs and youth shows, assisting with the allocations made to fairs, and performing other duties that may be required by the Director.

Fairs Commissioners must be available to attend and evaluate participating fairs and attend meetings called by the Department (approx. 30 days a year). In addition, Commissioners must be able to provide their own transportation to visit fairs and participate in official meetings.

To avoid a conflict of interest or the perception of a conflict of interest, Fairs Commissioners should not serve on fair boards or fair management teams while in office.

Fairs Commissioners are entitled to compensation in accordance with state guidelines. Commissioners receive state per diem for their travel and \$50.00 per day for performing assigned duties.

Desirable qualifications for the position are:

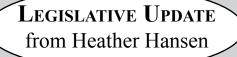
- An Education in Agriculture, Home Economics, Education, Business or other related field.
- Knowledge of Washington's agricultural industry, 4-H, FFA, or other youth programs, and the general scope of the fairs industry.
- Knowledge and experience in the fairs industry as an exhibitor, contestant, superintendent, judge, fair board member, 4-H leader or member, FFA teacher or member, or other related activity.
- Experience that would assist in making comprehensive evaluations of fairs, and communicating findings and ideas with the fair people and general public through writing and speaking.

Anyone interested in applying for a Fairs Commissioner position may do so by submitting a resume and letter of interest to:

Kelly Frost WA Department of Agriculture Fairs Program PO Box 42560 Olympia, WA 98504-2560 Email: **kfrost@agr.wa.gov** Fax: (360) 902-2092 Telephone: (360) 902-1802

Application packets will also be accepted via electronic mail or by fax, using the information provided above.

Please submit letter of interest and resume by January 17, 2011.





The election is over, but the results are not quite final. As of this writing, three state legislative races still face recount. Unless the recounts overturn a race, Republicans will net a gain or four seats in the state Senate and five seats in the state House. That means Democrats will retain majorities in both houses, but both majorities will be smaller than during the past several years.

Fairs lost several good friends in this election. Senator Dale Brandlad, who has ties to the Northwest Washington Fair retired. Rep. Kelli Linville who is a former 4-H'er and 4-H leader appears to have lost her re-election bid. (This close race will be recounted.) Several newly elected legislators have ties to 4-H and will likely be supporters.

Voters clearly rejected taxes and appear to want smaller government that lives within its means. Initiative 1053 passed, again reinstating the requirement that tax increases must be passed by a two-thirds majority of the legislature. The voters have passed similar versions of this restriction four times. The original was I-601 in 1993. The new twist with I-1053 is that it also requires a vote of the legislature for every fee increase. In the past, agencies could increase fees without legislative approval.

Budget forecasts continue to show declining tax revenue, thus increasing the deficit. Voter approval of Initiative 1107 added \$55 million to the deficit by repealing taxes enacted by the legislature last spring on pop, bottled water and candy. The 2011-2013 deficit is now pegged at about \$5.7 billion out of a roughly \$33 billion general fund.

Given the deficit, significant cuts will have to be made in state programs. The Fair Fund comes from the general fund. It is in jeopardy. The best way to protect the fund is to ensure that each and every legislator understands how important your fair is to your community.

Your legislators need to hear from you! If the Fair Fund is lost this year, it may never be funded again. If you have never written to your legislators before, now is the time to start. Send a letter or an e-mail message. Explain how important your fair is to your family and your community. Ask for their support. Be polite.

Contact information for your state legislators is in the front of your local phonebook or online at: Apps.leg.wa.gov/DistrictFinder

Heather Hansen Legislative Liasion

heather@wafriends.org



# Congratulations to Washington State Fairs for your accomplishments at the IAFE Convention in Las Vegas earlier this month.

Here are the results of the Various Contests where Washington Fairs placed!

2010 IAFE Competitive Exhibits Awards Category 7: General Competitive Exhibit Display Photo Division 2 – Winner – Northwest Washington Fair Category 8: Competitive Exhibit Display Photo Series Division 2 – Winner – Northwest Washington Fair Category 9: General Display Photo or Photo Series Division 2 – 3<sup>rd</sup> Place – Northwest Washington Fair

#### 2010 IAFE Agricultural Awards Winner List

Category 4: Special or Specific Agricultural Educational Event, Exhibit or Program for the Fairgoing Public
Division 2 – 3<sup>rd</sup> Place – Northwest Washington Fair Category 7: What was Newly Established or Developed at your Fair to Promote Agriculture
Division 2 – Winner – Northwest Washington Fair
Category 12a: Agriculture Photo – Fair Agriculture Photo
Division 2 – Winner – Northwest Washington Fair

Category 12b: Agriculture Photo – Fair Agriculture Series Division 2 – Winner – Northwest Washington Fair Sweepstakes Award: Northwest Washington Fair 2010

 IAFE Hall of Honor Communications Awards Category 1: Newspaper Ad – Black & White
 3<sup>rd</sup> Place – Division 5 – Western Washington Fair
 Category 5a: Promotional Advertising – Single Outdoor
 3<sup>rd</sup> Place – Division 5 – Western Washington Fair
 Category 5b: Promotional Advertising – Multiple Outdoor
 2<sup>nd</sup> Place – Division 3 – Central Washington State Fair
 3<sup>rd</sup> Place – Division 5 – Western Washington Fair
 Category 7: Printed Promotional Material – Brochure/Flyer
 1<sup>st</sup> Place - Division 3 - Clark County Fair

**3<sup>rd</sup> Place - Division 3 - Central Washington State Fair** tie with Alameda County Fair, CA

Category 8: Advertising Specialties/Merchandise/Souvenirs

3<sup>rd</sup> Place – Division 5 – Western Washington Fair Category 11a: Newsletter – Email/Web

3<sup>rd</sup> Place – Division 5 – Western Washington Fair Category 12: Web Site

- 1<sup>st</sup> Place Division 5 Western Washington Fair Category 13: Media Guide/Press Kit
- 2<sup>nd</sup> Place Division 5 Western Washington Fair Category 16: Promotion Event

2<sup>nd</sup> Place – Division 5 – Western Washington Fair We will share some of these entries in future newsletters.

# **Election Results from October**

Three new director elected to the WSFA Board of Directors Kathi Mattinen – Cowlitz County Fair Debbie Donk – Evergreen State Fair and Dick Pulis – Grant County Fair

# Kathi Mattinen

WSFA Director Westside Position #4 Kathi was re-elected to the position she was appointed to in Spring of 2010. Kathi is the Fair Coordinator from the Cowlitz county Fair in Longview and has been there for 12 years. Congratulations Kathi we are excited to be

able to continue to work with you.





# **Debbie Donk**

WSFA Director Westside Position #2 Debbie was elected to fill the Westside Position that was held by Mark Campbell, who move to Montana to Manage the Northwest Montana Fair (in Flathead County Montana).

# Here are a few words from Debbie . . .

I was honored to be elected to the Board at the recent convention. I have enjoyed attending the conventions for 20 years and have met many fair friends. Myjob as Programs Specialist at the Snohomish County Evergreen State Fair for the last 21 years, has included entertainment, special displays, events, production, administration and marketing. I believe fairs of all sizes can network and benefit from each other. We must remember fairs of the past, but work toward the future by educating the community about the economic and social benefits of fairs. I am looking forward to working with the Board for the betterment of the Fairs in WA State. I have been on the Monroe Chamber of Commerce Board, Monroe Parade Committee, a Royal Ranger Commander, a Big Sister for Big Brothers & Sisters, a team coach and team mom. My husband Larry and I have been married for 24 years and live in Lake Stevens with our three sons.

# Congratulation Debbie and welcome to the WSFA Board of Directors.

# **Dick Pulis**

WSFA Director Eastside Position #8 Dick was electd to fill the Eastside Position that was held by George Clary of the Benton Franklin Fair. Dick is a Board Member from the Grant County Fair in Moses Lake, WA.



# Here are a few words from Dick . . .

I have a lifelong love of fairs and have

worked intensively with all aspects of the fair industry. I have attended all Washington State Fair Conventions since appointment on the Grant County Fair Board in 1991 and over half of the IAFE conventions since that time. While serving on the Grant County Fair Board I have held the positions of Secretary, Treasurer and Chairman of the Grant County Fair Board from October 1999 – October 2002.

I have my own real estate appraisal business, specializing in agricultural appraisals, covering eastern and central Washington. Although my work schedule is heavy, it does allow me to participate in other activities.

Congratulation Dick and welcome to the WSFA Board of Directors.



Paul Nimmo WSFA Director Westside Position #3

Paul was elected to his 2<sup>nd</sup> Term as a WSFA Director. Paul is a director of the Pierce County Fair and is actively involved in the Washington State 4-H Fair. He is the WSFA Webmaster and was elected by the WSFA Board of Directors to serve as Vice President for the coming here.

Congratulations Paul and thank you for your service to WSFA with our Website.



# **RESULTS FROM CONVENTIONS**

# POSTER CONTEST - ARTISTIC

POSTER CONTEST - ARTISTIC					
CATEGORY PLACEMENT FAIR					
А	1st Place	Castle Rock Fair			
В	1st Place	North Central Washington District Fair			
	2nd Place	Okanogan County Fair			
	3rd Place	Clallam County Fair			
С	1st Place	Grays Harbor Fair			
D	1st Place	Kittitas County Fair			
POST	ER CONTEST - 1	INFORMATIONAL			
CATE	GORY PLAC	EMENT FAIR			
Α	1st Place	Wahkiakum County Fair			
	2nd Place	Castle Rock Fair			
	3rd Place	Ferry County Fair			
В	1st Place	Skamania County Fair			
	2nd Place	Island County Fair			
	3rd Place	King County Fair			
С	1st Place	Stanwood-Camano Community Fair			
	2nd Place	Cowlitz County Fair			
D	1st Place	Southwest Washington Fair			
Е	1st Place	Spokane County Interstate Fair			
	2nd Place	Benton Franklin Fair			
	3rd Place	Clark County Fair			
	PBOOK CONTI				
	GORY PLAC				
А	1st Place	Castle Rock Fair			
	2nd Place	Lacamas Community Fair			
р	3rd Place	Wahkiakum County Fair			
В	1st Place	Island County Fair			
	2nd Place 3rd Place	Clallam County Fair			
С	1st Place	Pierce County Fair Grant County Fair			
C	2nd Place	Thurston County Fair			
	3rd Place	Cowlitz County Fair			
D	1st Place	Kitsap County Fair			
E	1st Place	Benton Franklin Fair			
_	CONTEST	Donton i funkini i un			
		EMENT COUNTY/FAIR			
	1st Place	Island County Fair			
	2nd Place	North Central Washington District Fair			
D	1st	Southwest Washington Fair			
Е	1st Place	Western Washington Fair			
	2nd Place	Evergreen State Fair			
	3rd Place	Benton Franklin Fair			
T-SHI	<b>RT CONTESTS</b>				
CATE	GORY PLAC	EMENT COUNTY/FAIR			
Α	1st Place	Castle Rock Fair			
	2nd Place	Columbia County Fair			
	3rd Place	Ferry County Fair			
В	1st Place	Clallam County Fair			
	2nd Place	Skamania County Fair			
	3rd Place	North Central WA DistrictFair			
С	1st Place	Stanwood Camano Comm Fair			
F	2nd Place	Grays Harbor Fair			
D	1st Place	Southwest Washington Fair			
Е	1st Place	Benton Franklin Fair			
	2nd Place	Spokane County Interstate Fair			
	3rd Place	Northwest Washington Fair			

# **2011 WSFA Director's Assignments**

# WESTSIDE

Jim Baron Position 1 Enumclaw Jr. Dairy Show, Evergreen State Fair Northwest Washington Fair Puget Sound Junior Livestock Show San Juan County Fair, Silvana Community Fair Skagit County Fair, Stanwood ~ Camano Community Fair Whatcom County Youth Show

# **Debbie Donk** Position 2

Island County Fair, Lewis County Youth Fair Southwest Washington Fair, Thurston County Fair Washington Junior Poultry Expo Western Washington Fair, Clark County Fair Mason County Fair, Grays Harbor County Fair Skamania County Fair

# Paul Nimmo Position 3

Castle Rock Fair, Lacamas Community Fair Northwest Junior Livestock Show, Pacific County Fair Pierce County Fair, King County Fair Washington State FFA Exhibition, Puyallup Spring Fair Rose Valley Community Fair\*, Washington State 4-H Fair Washington State FFA Spring Fair

#### Kathi Mattinen Position 4

Camas-Washougal Community Fair\*, Cowlitz County Fair Kalama Community Fair, Key Peninsula Community Fair Wahkiakum County Fair, Kitsap County Fair Clallam County Fair, Jefferson County Fair

# EASTSIDE

**Roylene Crawford** Position 5 Chelan County Fair, Ferry County Fair Grant County Fair, Kittitas County Fair North Central Washington District Fair North Central Washington Junior Livestock Show Northwest Junior Sheep Exposition Northeast Washington Fair, Okanogan County Fair

# **<u>Rich Hartzell</u>** Position 6

Colton Community Fair, Ferry County Fair Garfield County Fair, Lincoln County Fair Palouse Empire Fair, Pend Oreille County Fair Southeast Spokane County Fair, St. John Community Fair Spokane Interstate Fair, Spokane Junior Livestock Show West Plains Community Fair

# Val Watson Position 7

Adams County Fair, Asotin County Fair Central Washington State Fair, Clayton Community Fair Columbia County Fair, Hunter's Community & 4-H Fair Klickitat County Fair, Valley Community Fair, Wheatland Communities Fair

# **Dick Pulis** Position 8

Benton~Franklin Fair & Rodeo, Central Washington Junior Livestock Show Central Washington State Fair, Kittitas County Fair Waitsburg Junior Livestock Show, Walla Walla Frontier Days West Valley Community Fair, Yakima Valley Junior Fair

\*currently not holding a fair event

# Snapshots from Convention



Erik Haines One Man Band





Birthday cake for WSFA



Cindy Diamond from Regalia



Margaret Fulks receiving photo awards from Betty Backstom



**Frog Town** 



Jules Bamberger - Atlas Robotics



Washington Fair Commission



President Jim on a bike

# Meet our New WSFA Service Members

(some you have known, some you met at convention and some are even newer)

# Welcome to WSFA

#### Alex Zerbe – Comedy, Juggling and Awesomeness Alex Zerbe

5225 Aspinwall Court NW, Olympia, WA 98502 Phone: 206-409-9004 Fax: 360-705-2899 Email: <u>alex@alexzerbe.com</u> Website: <u>www.AlexZerbe.com</u>

Alex Zerbe's high-energy comedy show spotlights a variety of mind-blowing maneuvers like chopping celery with a thrown playing card and harpooning vegetables launched from a giant slingshot. Alex is a two-time Guinness World Record Holder who was voted Seattle's Funniest Prop Comic. He has appeared on television in three countries including the hit TV shows, "America's Got Talent!" and "Last Comic Standing."

# **Amazing Hypnotist: Russ Peak**

Russ Peak P.O. Box 207, McMinnville, OR 97128 Phone: 971-241-3879 Email: <u>russpeak@gmail.com</u> Website: <u>www.HypnotizeMe.com</u>

Russ Peak presents his award winning comedy stage hypnotist Act at fairs, festivals and universities across the nation. Every show is high-energy, hilarious and always 100% clean – guaranteed!

# A Walk on the Wild Side

Steven Higgs 294 NW 2nd Suite 329, Canby, OR 97013 Phone: 503-737-4917 Fax; 503-263-6814 Email: allevents-1@msn.com

An incredible display of exotic cats or reptiles or both. Lions and tigers, bobcats, caracals, lynx, several coatimundi, porcupines, lemurs and more. Reptile exhibit has the deadliest snakes in the world, monitors, tortoises, snapping turtle, scorpions, Tarantula's and more. We provide everything just need the space. To get a reference for A Walk on the Wildside check with the Clark County Fair.

# The Amazing World of Brad Byers

Brad Byers 603 North Adams, Moscow, ID 83843 Phone: 208-882-2674 Fax: 208-882-2674 Email: <u>bradbyers@bradbyers.com</u> Website:bradbyers.com

# The Daily Band

Vince Strano 32315 NE Parcel Ave., Yacolt, WA 98675 Phone: 360-907-2627 or 360-608-8467 Website: <u>www.thedailyband.com</u>

We are a band that plays current country, classic country, classic rock and rockabilly. We play night clubs, fairs, festivals, casinos, weddings and private parties. In addition to hot cover tunes, we also write and perform our own original music.

# Eric Haines, Comedy Rocket.com

Eric Haines 5424 151<sup>st</sup> Place SE, Everett, WA 98208 Phone: 206-948-4462 Email: <u>eric@comedyrocket.com</u> Website: <u>http://comedyrocket.com</u>

Comedian Eric Haines is truly a one stop entertainment package. His high energy comedy stage show includes juggling, six foot unicycle funny songs on banjo and guitar, a hilarious monkey marionette and a grand finale song and dance by the 10 foot tall cowboy. Roving with different characters in the same day, includes a One Man Band, Rocket Man, Jester and Juggler. Stilt characters: Cowboy, Pirate, Pterodactyl, Jester, Ringmaster, Uncle Sam and more!

# The Guilty Pleasures

Russ Bright 13400 Dumas Road Unit # D-1 Mill Creek, WA 98012 Phone: 206-427-9663 Anything but typical A Cover I

Anything but typical, A Cover Band that plays songs from the 70's until today. We play Radio hits that other bands wouldn't Dare! Always an Eclectic and Fun mix of Favorite Songs.

Email: <u>THEGUILTYPLEASURES@LIVE.COM</u> Website: <u>www.guiltypleasuresrock.com</u>

# Hidden Valley Insurance, Inc.

Cheryl Blair 7879 Mountain Oaks Drive Salt Lake City, UT 84121 Phone: 360-607-6992 Fax: 877-687-4940 Email; <u>tshirley@hiddenvalleyinc.com</u> Website: <u>www.hiddenvalleyinc.com</u> Full Line Insurance Agency The Jon Clark Show Jon Clark 5477 South 5475 West , Kearns, Utah 84118 Phone: 801-637-2882 Email: jonclarkshow@yahoo.com Website: www.jonclarkshow.com Specializing in walk around entertainment. Balloon artist, juggling and stilt walker.

# Matt Baker Comedy Stunt Show

Matt Baker 4141 ½ California Avenue South Seattle, WA 98116 Phone: 206-909-3506 Email: <u>info@comedystuntshow.com</u> Website: <u>www.comedystuntshow.com</u>

Matt's show is nothing short of amazing. A perfect mix of hilarious comedy and one of a kind stunts, Matt's show was called, "The Total Matt Baker Package" by Piers Morgan on America's Got Talent. His hip show is filled with great jokes, awesome tricks and in every show audience members feel like rock stars.

# NQATIV

Bret Cadenhead 5214 68<sup>th</sup> Street Suite 200, Lubbock, Texas 79424 Phone: 806-687-8500 Fax: 806-687-8578 Payroll Software

# **One World Musical Books**

Philip Pelletier 27875 Ridge View Way, Nehalem, OR 97131 Phone: 503-368-3839 Email: <u>contact@frogtowncentral.com</u> Website: <u>www.frogtowncentral.com</u>

We provide FROGTOWN Musical Stage Shows for Fairs and Festivals. National Gold Award Winning Family Entertainment.

# **Amazing Hypnotist: Russ Peak**

Russ Peak P.O. Box 207, McMinnville, OR 97128 Email: <u>russpeak@gmail.com</u> Website: <u>www.HypnotizeMe.com</u>

Russ Peak presents his Award-Winning comedy stage hypnotist act at fairs, festivals, and universities across the nation. Every show is high-energy, hilarious, and always 100% clean – guaranteed!

# **PPC Solutions, Inc.**

Sheila Leslie 223 West 2<sup>nd</sup> Avenue Spokane, WA 99201 Phone: 509-448-4277 Fax: 509-53-6033 Sheila@phoenixprotectivecorp.com www.phoenixprotectivecorp.com

Provide security services, armed and unarmed, cash escorts, concert crowd control, bike patrol, gang deterrence, beer garden ID checks, security consultant and VIP protection.

# Stormin Norm

Deb Evans 211 Valley Meadows Drive Chehalis, WA 98532 Phone: 360-266-0281 Email: <u>nlynnentertainment@aol.com</u> Website: <u>www.storminnormanrocks.com</u> Live classic rock music.

# The Odds

Rob Witte P.O. Box 1020 South Cle Elum, WA 98943 Phone: 509-674-8250 Fax: 509-674-7067 Email: <u>witte.capa@gmail.com</u> Website: <u>www.myspace.com/skrewts</u> The Odds are an outstanding youth rock band. All

members are 15 years old and have played together since the age of nine. They are crowd pleasers.

# Kevin Van Hollebeke

Kevin Van Hollebeke 20610 Richmond Road, Bothell, WA 98012 Phone: 206-240-0275 Email: <u>kvanhollebeke@hotmail.com</u> Entertainer – "Vince Van Vandervander America's Favorite Game Show Host"

# Woodcrest Specialty Products, Inc.

Bob Geer, Sales Manager P.O. Box 3082, Bonner Ferry, Idaho 83805 Phone: 281-703-5247 Fax: 208-267-1341 Premium Softwood (Pine) and Shavings (Animal Bedding)

# Iafe THE NETWORK!



# **Greg Stewart Inducted into IAFE Hall of Fame**

LAS VEGAS, NV — November 29, 2010 — Today at the International Association of Fairs and Expositions (IAFE) 120<sup>th</sup> Annual Convention, Greg Stewart, general manager of the Central Washington State Fair, Yakima, was inducted into the IAFE Hall of Fame. The IAFE convention is taking place Nov. 29-Dec. 2, at the Paris Hotel in Las Vegas, Nev. The highest honor bestowed by the IAFE, the Hall of Fame Award is presented annually in recognition of an individual's distinguished achievement in, or contribution to, the fair industry.

Stewart was named assistant general manager of the Central Washington Fair Association in 1972. After longtime Fair General Manager Hugh King retired the following year, Stewart was appointed general manager. He took over a five-day fair and a full-time staff of three individuals. Under his leadership, the fair has grown to a 10-day event with 22 full-time employees. The 120-acre fairgrounds, known as State Fair Park, accommodates more than 300 annual events a year. Since Stewart became general manager, the State Fair Park has undergone major changes including construction of the SunDome, the Deccio Administration Building, and Yakima County Stadium. He has also overseen renovations to the historic agriculture building, modern living building, Pioneer Hall, and Expo Hall. Stewart oversees management of the Yakima Valley SunDome and the Yakima County Stadium, which hosts the Yakima Warriors Arena Football team and the Yakima Bears minor league baseball team, respectively.

Born and raised in Olympia, Wash., Stewart graduated from Washington State University with a degree in Agricultural Economics. He served in the U.S. Army from 1966-1969, including a tour of duty in Vietnam.

Stewart has been an active member and leader of the fair industry. He received Certified Fair Executive (CFE) designation in 1984. He served as IAFE Zone 8 director for six years. He served as IAFE treasurer for three years, second vice chair in 2000, first vice chair in 2001, and chair in 2002. Stewart received the Western Fairs Association (WFA) Diploma for College of Fair Management in 1977. He served as director and vice president of WFA from 1979-1981. He became the first person not from the state of California to serve on the WFA Board and receive the WFA Hall of Fame award. He has served on several WFA committees and is currently active in the Professional Development Committee. Stewart served as president of the Mid-West Fairs Association in 2006. He has memberships with the Northwest Showman's League, Outdoor Amusement Business Association, International Association of Auditorium Managers, and is a gold card member with the Professional Rodeo Cowboy Association.

Steward is a member of the Yakima Kiwanis Club, the Greater Yakima Chamber of Commerce, and the Yakima Valley Visitors & Convention Bureau.

Stewart and his wife Karen reside in Selah, Wash. In his spare time, he enjoys traveling, boating, horses, and fishing.

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# More Snapshots from Convention



Alex Zerbe



**Bil Robinson** 



Kelly Frost - Dept. of Ag Commissioner



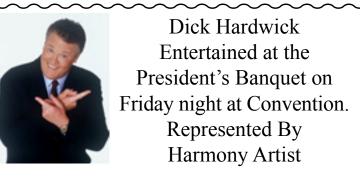
Ken Knowles - Closing Keynote Speaker



Paul Isaak



Rey O'Day, Greg Stewart & Val Watson



From fairs nationwide to the Las Vegas Hilton & Caesar's Palace to tours with Reba McEntire, Johnny Mathis and Michael Bolton, **Dick Hardwick** is one of the most sought - after comedians in the country. With numerous television appearances and as a regular guest on Jeff Foxworthy's nationally syndicated radio show, Hardwick cuts straight through to the heart of any crowd...anywhere. "...with a sense of humor and fun and an ability to make the audience laugh without taking the low road of resorting to X-rated humor" - Reba McEntire "he grabs them and has them falling off their chairs" - Michael Bolton "the funniest person I have ever heard..an extraordinary comedian" - Johnny Mathis

"He is my favorite comedian" – Larry The Cable Guy

# WASHINGTON STATE FAIRS ASSOCIATION PHOTO CONTEST WINNERS 2010

- A CARNIVALS -COLORPHOTOGRAPHER1ST PLACECLALLAM COUNTY FAIR -- NANCY ORTOWSKI2ND PLACEBENTON FRANKLIN FAIR -- MARGARET FULKS3RD PLACECOWLITZ COUNTY FAIR -- LISA NATHAN
- A CARNIVALS 1<sup>st</sup> PLACE 2<sup>ND</sup> PLACE 3<sup>RD</sup> PLACE

# BLACK & WHITE

CLALLAM COUNTY FAIR -- NANCY ORTOWSKI NORTHWEST WA FAIR -- DAVID WILLOUGHBY BENTON FRANKLIN FAIR -- JEFF FULKS

B - CONTESTS & GAMES  $1^{ST} PLACE$   $2^{ND} PLACE$   $3^{RD} PLACE$ 

COLOR EVERGREEN STATE FAIR -- ROBERT KASH ISLAND COUNTY FAIR -- JUDI SLEPYAN PUYALLUP FAIR -- PATRICK HAGGERTY

**BENTON FRANKLIN FAIR -- JEFF FULKS** 

**BLACK & WHITE** 

B - CONTEST & GAMES  $1^{ST} PLACE$   $2^{ND} PLACE$   $3^{RD} PLACE$ 

**1**<sup>ST</sup> PLACE

2<sup>ND</sup> PLACE

3<sup>RD</sup> PLACE

**1**<sup>ST</sup> PLACE

2<sup>ND</sup> PLACE

3<sup>RD</sup> PLACE

**1**<sup>ST</sup> PLACE

2<sup>ND</sup> PLACE

3<sup>RD</sup> PLACE

#### COLOR

CLARK COUNTY FAIR -- SCOTT SHOEMAKER NORTHWEST WA FAIR --DAVID WILLOUGHBY EVERGREEN STATE FAIR -- ROBERT KASH

CLALLAM COUNTY FAIR -- NANCY ORTOWSKI

**BENTON FRANKLIN FAIR -- MARGARET FULKS** 

# C – ANIMALS

**C** - ANIMALS

IMALSBLACK & WHITE1ST PLACEBENTON FRANKLIN FAIR -- MARGARET FULKS2ND PLACECLALLAM COUNTY FAIR -- LAURIE DAVIES3RD PLACECOWLITZ COUNTY FAIR -- LISA NATHAN

D -- KIDS

COLOR BENTON FRANKLIN FAIR -- MARGARET FULKS KITSAP COUNTY FAIR -- MIKE BAY COWLITZ COUNTY FAIR -- LISA NATHAN

D - KIDS –

BLACK & WHITE NORTHWEST WA FAIR -- DAVID WILLOUGHBY BENTON FRANKLIN FAIR -- MARGARET FULKS BENTON FRANKLIN FAIR -- JEFF FULKS

E - SENIOR CITIZENS  $1^{ST} PLACE$   $2^{ND} PLACE$ 

3<sup>RD</sup> PLACE

**1**<sup>ST</sup> PLACE

2<sup>ND</sup> PLACE

3<sup>RD</sup> PLACE

**E – SENIOR CITIZENS** 

COLOR PUYALLUP FAIR – PATTY HERMAN CLARK COUNTY FAIR -- SCOTT SHOEMAKER THURSTON COUNTY FAIR -- STEPHANIE MURSKI

# BLACK & WHITE

NORTHWEST WA FAIR -- DAVID WILLOUGHBY CLALLAM COUNTY FAIR -- NANCY ORTOWSKI COWLITZ COUNTY FAIR -- LISA NATHAN

F – ENTERTAINMENT	1
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1<sup>ST</sup> PLACE

2<sup>ND</sup> PLACE

3<sup>RD</sup> PLACE

#### COLOR

- BENTON FRANKLIN FAIR -- MARGARET FULKS SWEEPSTAKES EVERGREEN STATE FAIR -- ROBERT KASH ISLAND COUNTY FAIR -- JUDI SLEPYAN
- F ENTERTAINMENT

	Derivita
1 <sup>st</sup> PLACE	BENTON FRANKLIN FAIR MARGARET FULKS - SWEEPSTAKES
2 <sup>ND</sup> PLACE	NORTHWEST WA FAIR DAVID WILLOUGHBY
3 <sup>RD</sup> PLACE	BENTON FRANKLIN FAIR MARGARET FULKS

G - RODEOS-

COLOR 1<sup>ST</sup> PLACE COWLITZ COUNTY FAIR -- LISA NATHAN - RUNNER UP 2<sup>ND</sup> PLACE KITSAP COUNTY FAIR -- RON RODGERS 3<sup>RD</sup> PLACE COWLITZ COUNTY FAIR -- LISA NATHAN

G - RODEOS-

1<sup>ST</sup>  $2^{ND}$ **3**RD

00	
PLACE	BENTON FRANKLIN FAIR MARGARET FULKS
PLACE	BENTON FRANKLIN FAIR JEFF FULKS
PLACE	COWLITZ COUNTY FAIR LISA NATHAN

BI ACK & WHITE

BI ACK & WHITE

H – GENERAL INTEREST 1<sup>ST</sup> PLACE

COLOR CASTLE ROCK FAIR -- YVONNE KNUTH 2<sup>ND</sup> PLACE **PUYALLUP FAIR -- PATRICK HAGGERTY 3<sup>RD</sup> PLACE** KITSAP COUNTY FAIR -- MIKE BAY

**BLACK & WHITE** H – GENERAL INTEREST 1<sup>ST</sup> PLACE BENTON FRANKLIN FAIR -- MARGARET FULKS - RUNNER UP 2<sup>ND</sup> PLACE **BENTON FRANKLIN FAIR -- JEFF FULKS** 3<sup>RD</sup> PLACE **BENTON FRANKLIN FAIR -- MARGARET FULKS** 

# THE 269 PHOTOS ENTERED ARE FROM:

- BENTON FRANKLIN FAIR 1.
- CASTLE ROCK FAIR 2.
- 3 CLALLAM COUNTY FAIR
- 4. CLARK COUNTY FAIR
- 5. COWLITZ COUNTY FAIR
- EVERGREEN STATE FAIR 6.
- 7. ISLAND COUNTY FAIR
- 8. JEFFERSON COUNTY FAIR
- 9 KITSAP COUNTY FAIR
- 10. NORTHWEST WASHINGTON FAIR
- PIERCE COUNTY FAIR 11.
- PUYALLUP FAIR 12.
- 13. THURSTON COUNTY FAIR

PHOTOS WERE JUDGED BY: Marcia Fix, Yelm WA PHOTO CONTEST CHAIR: Betty Backstrom, Pierce County Fair **ASSISTANTS:** Pierce County Fair Directors

# THANK YOU TO ALL THE FAIRS WHO **ENTERED OUTSTANDING PHOTOS**



















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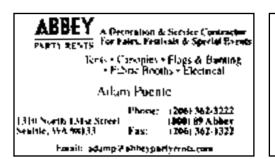
> > PARADISE

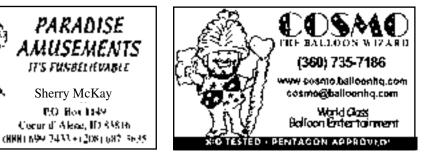
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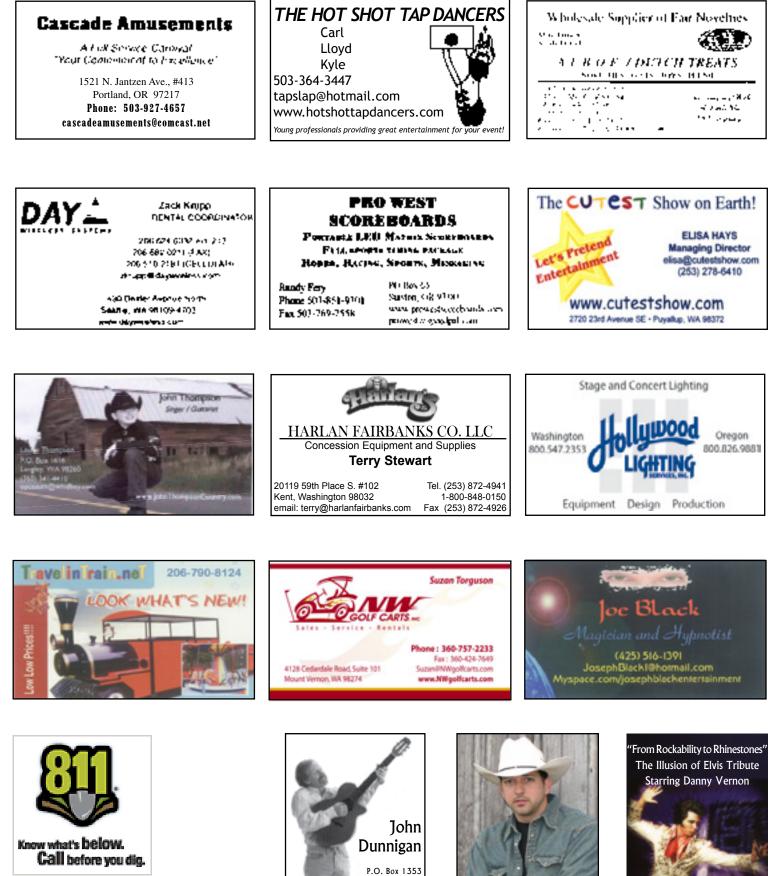
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Thanks for making the 70<sup>th</sup> Edition of the WSFA Convention a great Success. The WSFA Board of Directors wishes to thank our speakers, sponsors, fairs, service members and attendees who helped to make this a great year. Thanks to all!

# 2011 WASHINGTON STATE FAIRS ASSOCIATION 2010 CONVENTION YAKIMA CONVENTION CENTER

# October 20, 21, 22, 2011 Thursday - Saturday

For room reservations call :

Red Lion Yakima Center Hotel 607 East Yakima Avenue, Yakima, WA 98901 at (509) 248-5900

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Remember to mention Washington State Fairs Association to get the Convention Rate!

