

FAIR



VIEWS

THE SHOW PLACE

OF AGRICULTURE

January 2013

Issue 36 | Number 1

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Meet your 2013 WSFA Board of Directors



(From left to right) Dick Pulis - Grant County Fair, John Morrison - Clark County Fair, Kathy Mattinen - Cowlitz County Fair, Penny Nelson - Hazel's Diner, Paul Nimmo - Pierce County Fair and WA State 4-H Fair, Rich Hartzell - Spokane Interstate Fair, Terry Atchison - Walla Walla Fair and Frontier Days and Debbie Donk - Evergreen State Fair.
(Not pictured Haley Meredith- Benton Franklin Fair)



WSFA Legislative Day

Plan to join us at a very special WSFA Legislative Day in Olympia, Washington, on Thursday, February 21st. The WSFA Board is planning this event along with Washington State Fairs Association Lobbyist

Heather Hansen, to help raise awareness of our Fairs and the importance of Fair Funding to our Communities. This is a great opportunity to visit with your legislators and share with them what your fair and fairgrounds are doing for your communities.

The day will run from approximately 7:30 AM till 4:00 or 5:00 PM depending on the appointments you make with legislators. You can tailor the time you spend in Olympia to fit **your** schedule. Please help WSFA help **our Fairs** by being part of this important day! See you in Olympia on Thursday, February 21, 2013. See Registration form on the back page of this newsletter for more details. Also check out our website at www.wastatefairs.com for up to the date information regarding WSFA Legislative Day.



PRESIDENT'S



MESSAGE CHANGE IS IN THE WIND

Happy New Year to all of you, and as we look in to the year ahead we can anticipate our usual challenges, mainly preserving our fair funding and hoping that there will be something there for capital improvements for the betterment of our fairgrounds.

Your State Fair Board, Lobbyist, and Legislative Committee will be in Olympia February 20 and 21 for that very purpose. All are welcome to join us on the 21st as we spend time on the hill with our legislators. Make appointments with them now to ensure your time with them.

Aside from that, there are some exciting changes ahead for your association, specifically the annual meeting. This year the convention will be held at a new location. The Red Lion Inn in Pasco, October 17-19. We have appreciated the relationship we have had with the Yakima Convention Center for many years, but feel a new look would be in order with a new atmosphere.

For the first time that I am aware, we have a Convention Chair Person. Debbie Donk has accepted that role and will be working closely with Gale Sobolesky, our Executive Secretary, myself and the rest of the Board to ensure we have a smooth running convention.

Your Board has decided to make some changes in the format for the convention as well. For the first time in recent history, we will be allocating a two hour block of time to be dedicated strictly to the Trade Show. This way everyone will have an open time to visit with our Service Members and not be concerned about missing a certain program or presentation that is being held at the same time. We will of course still have the usual opportunities to visit with them at convention, but feel that it is important to dedicate time for networking with you as fair members.

The other major change that we want to incorporate in to this year's format is to set aside one of our sessions for you to meet specifically with your Director. Each Director represents assigned fairs in his or her district and the only time for interaction has been when and if that Director can make it to your fair. That has not always been possible. Many times the Director's fair will overlap with other fairs in their district or is the weekend before, when they are up to their ears in alligators. We feel this will be a great opportunity to network with your Director and the other fairs in your district. Each Director will update you on current issues and ask for

WSFA BOARD OF DIRECTORS 2012 - 2013

PRESIDENT

Rich Hartzell 2009 - 2015
Position #6
Spokane Interstate Fair
404 N. Havana, Suite 1
Spokane Valley, WA 99202
Work #: 509-477-2770
Cell#: 425-327-7283
Home#: 509-276-1644
rhartzell@spokanecounty.org

Terry Atchison 2011 - 2014

Position #5
Walla Walla Fair & Frontier Days
149 Thunder Ridge Drive
Walla Walla, WA 99362
Phone: 509-529-8386
Cell #: 509-520-4276
terryatchison@msn.com

Haley Meredith 2012 - 2015

Position #7
Benton Franklin Fair
300 Douglass Avenue
Richland, WA 99352
Phone: 509-727-5355
petri18@msn.com

Dick Pulis 2010 - 2013

Position #8
Grant County Fair
4064 Cove West Drive
Moses Lake, WA 98837
Phone #: 509-764-2341
Fax#: 509-764-5213
Cell #: 509-760-2648
rhpulis@yahoo.com

WSFA SERVICE MEMBER DIRECTOR

Penny Nelson 2011 - 2013

Hazel's Diner
3305 W Birchfield, Yakima, WA 98901
Phone: 509-961-9107
corndoglad@netscape.com

WSFA Executive Secretary

Gale Sobolesky, CFE

Southwest Washington Fair
P.O. Box 914, 147 Kennicott Road
Chehalis, WA 98532
WSFA Office: 360-269-9971
Fax: 360-740-1478
Work #: 360-740-1495
Cell #: 360-219-6580
wastfair@comcast.net or
gale.sobolesky@lewiscountywa.gov

WSFA Legislative Liaison

Heather Hansen

120 Union Ave., Suite 201
Olympia, WA 98501
Day #: 360-705-2040
Fax #: 360-705-2018
heather@wafriends.org

VICE PRESIDENT

John Morrison 2011 - 2014

Position #1
Clark County Fair
17402 NE Delfel Road
Ridgefield, WA 98642
Phone: 360-397-6149
Fax: 360-397-6185
john.morrison@clark.wa.gov

IMMEDIATE PAST PRESIDENT

Paul Nimmo 2007 - 2013

Position #3
Pierce County Fair
and Washington State 4-H Fair
5914 Gerlings Drive SW
Lakewood, WA 98499
Phone #: 253-584-3903
Cell #: 253-230-1502
Fax #: 253-572-3139
pauln@piercecounityfair.com

DIRECTORS

Debbie Donk 2010 - 2013

Position #2
Evergreen State Fair
14405 179th Avenue SE
Monroe, WA 98272
Work #: 360-805-6705
Cell#: (425) 870-7338
Fax #: 360-794-8027
Debbie.Donk@snoco.org

Kathi Mattinen 2010 - 2013

Position #4
Cowlitz County Fair
1900 7th Avenue
Longview, WA 98632
Phone: 360-577-3121/Cell: 360-560-2109
Fax: 360-577-6254
mattinenk@co.cowlitz.wa.us
kathimattinen@hotmail.com

concerns or questions that you may have.

I hope all of you will get the opportunity to attend this year's convention or send a representative from your fair. I think you will find it educational, entertaining, and different.

Respectfully

Rich Hartzell
WSFA President



See you in Asotin **Washington State Fairs Association**

Management Team Meeting

MARCH 15, 2013

ASOTIN COUNTY FAIRGROUNDS

Asotin, WA

Highway 129 out of Asotin, WA 99402

Questions: WSFA Office - 360-269-9971

1:00 PM Introductions and Welcome (Rich Hartzell, WSFA President)

1:10 PM Legislative Session 2013 Updates

- Fair Fund
- Capital Projects Funding
- Other Pending Legislation

1:45 PM 2013 Fair Convention Update

- New Location
- New Format

2:15 PM Revenue Generating Ideas for Fairs and Fairgrounds

3:15 PM Break

3:30 PM Beer Gardens, Pros and Cons

4:15 PM TBA

5:15 PM Depart for Dinner at Rooster's Landing

(Rooster's Landing is about 15 minutes from the fairgrounds – allows travel time and time to check-in at hotel or refresh before dinner)

6:00 PM Social Time

6:30 PM Dinner at Rooster's Landing, Clarkston, WA

Location: Bennett Pavilion, Asotin County Fairgrounds

Cost: \$40.00

Who: Fair Managers and Management Team

Lodging: See Page 4 of this Newsletter

If you have an additional topics you would like discussed at this meeting, please email Rich at rhartzell@spokanecounty.org or Gale at wastfair@comcast.net. *See you in Asotin, on Friday, March 15th.*



Save these Dates

**Legislative Day –
Thursday, February 21, 2013
Olympia, WA**

**WSFA Management Team Meeting
Friday, March 15, 2013 - Asotin County Fairgrounds**

**WSFA State-Wide Super School
Saturday, March 16, 2013 - Asotin County Fairgrounds**

**WSFA 2013 Annual Convention
October 17 – 19, 2013**

Legislative Committee Message

In participating for several years prior to being elected to the WSFA Board of Directors, and the past 5 years representing the WSFA, I have learned one major lesson from the Legislature. Nothing is impossible until the final gavel falls.

Following this Fall's elections, there are many new faces in Olympia. Take time to introduce yourselves to them and establish a relationship. Do they know about your Fair? Are they aware of the community impacts? For those that retained their offices, be sure to remind them that decisions made now may have a profound affect on your Fair.

While there is some positive vibes regarding at least the stabilization of revenue losses, each Legislator will be looking to safeguard funds for projects in their districts. Thus it is imperative that individual Fairs make contacts with their representatives and provide them with positive stories as well as statistics of local and/or regional impacts. Yes, the fight is personal.

The Legislative Committee of the Washington State Fairs Association works hard to prioritize and represent the legislative interests of the industry, but it takes all of the membership to accomplish our goals. Each Fair should have a Legislative contact. As issues develop, Fairs may be contacted to express their interests as well as to make contacts with specific legislators. Please have statistics ready for your local Fair.

Do not forget the impact of Service Members. What purchases do Carnivals and Food Service providers make in your community? Do local stores see a positive impact from out of area guests? These are all good statistics for Legislators.

When contacted, Legislators want statistics, impacts and "fluffy" stories. In one of my many visits to Olympia last year, I had an opportunity to speak with another organization's representative. They spoke in admiration of the W.S.F.A.'s grass roots ability. With a few phone calls and e-mails, a vast cross section of the state can be quickly immobilized. Fair Directors, Managers, Volunteers, 4-H members & volunteers, F.F.A. students & advisors, Grange members and business representatives can provide stories of impacts and importance of Fairs. We must continue with that same enthusiasm and spirit.

The W.S.F.A will once again descend on Olympia to spread the word that Fairs are a major economic provider in Washington State. Make February 21st a day to share your passion with our State Legislators.

Paul Nimmo and Rich Hartzell
WSFA Legislative Co-Chairs

State Wide WSFA Super School at the Asotin County Fairgrounds

Saturday, March 16, 2013 ~ 8:00 AM – 3:30 PM

8:00 AM - 9:00 AM	Registration and Refreshments Bennett Pavilion Silent Auction
9:00 AM	Welcome Peggy Hansford , Asotin Fair Bennett Pavilion Board President, and Jim Fuller, Asotin County Commissioner and Rich Hartzell, WSFA President
9:30 AM - 10:30 AM	Workshops: (1) Kids and Livestock, Legislative issues affecting Boyd Hall Fairs, Youth and Livestock Safety (2) Superintendents and Fair Judges, Floch Hall (Bring your list of Fair Judges to Share)
10:45 AM	Speaker Bennett Pavilion
11:30 AM	Break and Tour of The Asotin County Fairgrounds
12:00 PM	Lunch provide by the Asotin Fair Boosters Door Prizes
1:30 PM	Workshops: (1) Roundtable Discussion – Boyd Hall Environmental/Stormwater Issues affecting Fairgrounds (2) Photography – Taking a Good Photo, Floch Hall. Displaying for Exhibit during Fair
2:45 PM	WSFA Information for Members --Bennett Pavilion Legislative Update Fair Fund Capital Projects Funding Other Pending Legislation 2013 Fair Convention Update New Location - New Format
3:30 PM	Silent Auction, Door Prizes and Closing Session Bennett Pavilion

Your Donation of Door Prizes and/or Silent Auction Items is welcome.
If you have questions, call the Asotin County Fair at 509-256-3361
or the Washington State Fairs Association at 360-269-9971. See you
March 16th at the Asotin County Fairgrounds in Asotin, Washington.
A List of Hotels in the area is included in this mailing.

Directions to the Asotin County Fairgrounds:

Coming from the West:

*Take Highway 12 to Clarkston, WA on Bridge Street, turn right on
6th street and follow the signs. Asotin is 5 miles south of Clarkston.
When in Asotin follow Highway 129 to the Asotin County Fairgrounds
or turn right on Cleveland Street, after you cross the Bridge, take
Cleveland Street to the end and turn left up the Hill.*

Coming North from Spokane:

*Take Highway 90 to Lewiston. Follow Signs to Clarkston. You will
be on Bridge Street, when you cross the Bridge, You can turn left on
Diagonal or follow Bridge Street, turn left on 6th Street. Follow signs
to Asotin.
When in Asotin follow Highway 129 to the Asotin County Fairgrounds
or turn right on Cleveland Street, after you cross the Bridge, take
Cleveland Street to the end and turn left up the Hill.*

If you need a place to stay, here are some suggestions:

Best Western Rivertree Inn

1257 Bridge Street, Clarkston, WA 99403 ~ 509-758-9551

Motel 6

222 Bridge Street, Clarkston, WA 99403 ~ 509-758-1631

Quality Inn and Suites

They have offered a rate of \$75.00 per night plus tax -
700 Port Drive, Clarkston, WA 99403
509-758-9500 ~ 800-228-5151

Remember to mention

Washington State Fairs Association to get the rate!

Bridge Street Inn

1376 Bridge Street, Clarkston, WA 99403 ~ 509-758-5566

See you there!!

Washington State Fairs Association Mission

“Washington State Fairs Association is dedicated to the success of Washington’s Fairs
through coordination, education, information, legislation and public support.”

**STATE-WIDE SUPER SCHOOL
REGISTRATION FORM**
Saturday, March 16, 2013
8:00 AM – 3:30 PM
Asotin County Fairgrounds - Asotin, WA
Highway 129 out of Asotin, WA 99402
Asotin County Fair: 509-256-3361 or WSFA at: 360-269-9971

Fair Name: _____

Contact Person: _____

Address: _____

City: _____ St: _____ Zip _____

Phone: _____ Email: _____

Names of Attendees:

1. _____ 6. _____

2. _____ 7. _____

3. _____ 8. _____

4. _____ 9. _____

5. _____ 10. _____

List additional attendees on the back

Cost: \$15.00 per attendee

Lunch and Beverages included in the cost of registration.

~ Remember to bring silent auction item and/or door prizes ~

Please return registration form by **Wednesday, March 6, 2012.** Thank you!

Mail registration and payment to:

Washington State Fairs Association
Attn: State Wide - Super School Registration
PO Box 914
Chehalis, WA 98532
360-269-9971 or 360-740-2656

Make checks payable to Washington State Fairs Association (WSFA)





STATEWIDE FAIR MANAGEMENT TEAM MEETING

Friday, March 15, 2013 1:00 PM - 5:00 PM *(Dinner will follow this meeting. Dinner will be at Roosters Restaurant)*
Asotin County Fairgrounds, Bennett Pavilion, Highway 129, Asotin, WA 99402

*Don't Forget State - Wide Super School is Saturday, March 16th also at the Asotin County Fairgrounds
information on Super School and Lodging is included with this mailing.*

REGISTRATION

Fair Name: _____ Contact Person: _____ Phone: _____

Address: _____ City _____ State _____ Zip _____

E-Mail Address: _____

Attendees

1. _____
2. _____
3. _____
4. _____

TOTAL Enclosed: \$ _____

Cost: \$40 per person. Dinner included in the cost of registration.

Mail registration to:	Management Team Meeting Washington State Fairs Association PO Box 914 Chehalis, WA 98532 Questions? – WSFA Office 360-269-9971 or Gale Sobolesky wastfair@comcast.net	Checks payable to: WSFA (Washington State Fairs Association)
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Please return registration form by **Wednesday, March 6, 2013**.....Thank you!



Service Member Message . . .

Hello Service Members,

It's the start of a new season, some of you are already working and some of us, like me are waiting for Spring. Once again the year ahead has us fighting legislature to save fair

budgets, so make your voices heard and contact your legislators. I thought last year's convention trade show went better, still room for improvements but a good start. The auction night when we introduced the products and ourselves I felt was a big success, plus everyone had fun! I would like to ask the board to allow us to do it again. Let me know your thoughts and feelings on this, please. Also I was thinking we could run a video in the lobby of service members. You would send us a disk and we would put them all together and run them, so when fair boards are running to meetings they can see us all the time. Again please give me your thoughts and concerns, so I may be your voice to the board.

May the road ahead be fruitful.

And life's little turns not be dead ends.

Let the path you walk be free of stones.

And may the season ahead be bright.

Here's wishing you all a great 2013.

Penny Nelson

WSFA Service Member Director

~ Attention ~ **Service Members**

2013 WSFA Dues and Fairviews Ads are currently due.

If you haven't paid for your Dues or Fairview Ad, please do so today. Invoices were sent out in

December and again in January.

Service Dues are \$125.00

FairViews Ad \$100.00

They can be mailed to:

WSFA

PO Box 914, Chehalis, WA 98532

If you have questions call

Gale at 360-269-9971

WSFA Wishes to Thank our 2012 Convention Sponsors:

Butler Amusements, Inc.

Davis Amusements Cascadia

Davis Shows NW

IAFE

Indiana Ticket Company

Jeff Fulks Photography

Benton Franklin Fair

Harmony Artists

Saffire Events

Ron and Bev Burbach, Funtastic Shows

Regalia Manufacturing

Romeo Entertainment Group

Rocky Mullen – Got Bull Entertainment

Ribbons and More by TL Productions

Staats

Thanks to the Following Fairs for their donation of Table Decorations

Grant County Fair

Walla Walla Fair & Frontier Days

Kittitas County Fair

Whidbey Island Area Fair

Cowlitz County Fair

A big Thank you to our Convention Registration Desk Volunteers

LeRoy Watson

Billie Clary

Yvonne Knuth

Sara Renee Hallman

<http://www.surveymonkey.com/s/LJWJRT8>

Please help us plan our 2013 WSFA convention

Go to the link above and take our Survey

regarding the 2012 WSFA Convention



CONVENTION CONTESTS RESULTS



SCRAPBOOK

CATEGORY A	Castle Rock Fair Ferry County Fair	Blue White
CATEGORY B	Pierce County Fair Jefferson County Fair King County Fair	Blue Red White
CATEGORY C	No Entries	
CATEGORY D	No Entries	
CATEGORY E	Clark County Fair Benton Franklin Fair	Blue Red
COVER DESIGN	Whidbey Island Area Fair	
OVERALL CHAMPION	Pierce County Fair	

Special thanks to Beth Sartain and Ann Shipley for organizing and arranging for the 2012 WSFA Scrapbook Contest.

POSTER CONTEST – ARTISTIC

CATEGORY A	SE Spokane County Fair
CATEGORY B	North Central WA District Fair
CATEGORY C	Cowlitz County Fair
CATEGORY D	Southwest Washington Fair
CATEGORY E	Benton Franklin Fair

WSFA BOARD'S CHOICE	North Central WA District Fair
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POSTER CONTEST–INFORMATIONAL

CATEGORY A	Wahkiakum County Fair
CATEGORY B	Clallam County Fair
CATEGORY C	Cowlitz County Fair
CATEGORY D	Southwest Washington Fair
CATEGORY E	The Puyallup Fair

WSFA BOARD'S CHOICE	Clark County Fair
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HAT CONTEST

CATEGORY A	No Entries
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CATEGORY B	Whidbey Island Area Fair
CATEGORY C	No Entries
CATEGORY D	No Entries
CATEGORY E	Evergreen State Fair

T-SHIRT CONTEST BEST USE OF THEME

CATEGORY A	Okanogan County Fair
CATEGORY B	North Central WA District Fair
CATEGORY C	Stanwood Camano Community Fair
CATEGORY D	Southwest Washington Fair
CATEGORY E	Benton Franklin Fair
BEST OF SHOW	Stanwood Camano Community Fair

WEBSITE CONTEST WINNERS

CATEGORY A	No Entries
CATEGORY B	No Entries
CATEGORY C	Cowlitz County Fair
CATEGORY D	Southwest Washington Fair
CATEGORY E	The Puyallup Fair

COSTUME CONTEST WINNERS

Singles

- 1st Cindy Warner – Spokane Interstate Fair
- 2nd Val Watson - Adams County Fair
- 3rd Paul Nimmo - Pierce County Fair/WA State 4-H Fair

Doubles

- 1st Tom & Ann Muchoney
WA State Pork Producers
- 2nd Laurie & Bud Davies, Clallam County Fair
- 3rd Beth Sartain and Ann Shipley
Thurston County Fair

Groups

- 1st Whidbey Island Area Fair
- 2nd Asotin County Fair
- 3rd Benton Franklin Fair

Congratulations to Washington State Fairs **for their accomplishments at the IAFE Convention in Las Vegas in November**

Here are the results of the various contests where Washington Fairs placed.

Newspaper Ad Black/White

Division 1 Southwest WA Fair 3rd Place

Division 5 Western WA Fair 1st Place

Newspaper Ad Color

Division 5 Western WA Fair 2nd Place

Magazine Ad

Division 5 Western WA Fair 3rd Place

Poster

Division 1 Southwest WA Fair 3rd Place

Point of Purchase Display

Division 5 Western WA Fair 1st Place

Single Billboard

Division 5 Western WA Fair 2nd Place

Multiple Billboards

Division 3 Central WA Fair 3rd Place

Division 5 Western WA Fair 3rd Place

Promotional Advertising Out of the Home

Division 3 Clark County Fair 3rd Place

Division 5 Western WA Fair 1st Place

Printed Multi-Paged Promo

Division 5 Western WA Fair 1st Place

Brochure/Flyer Series

Division 5 Western WA Fair 3rd Place

Radio Ad

Division 5 Western WA Fair 1st Place

Television Ad

Division 3 Central WA Fair 1st Place

Electronic Newsletter

Division 5 Western WA Fair 2nd Place

Printed Newsletter

Division 1 Southwest WA Fair 1st Place

Website

Division 5 Western WA Fair 2nd Place

Promotion Event

Division 5 Western WA Fair 1st Place

Web Advertisement

Division 5 Western WA Fair 3rd Place

Best Individual Mobile Effort

Division 5 Western WA Fair 2nd Place

Best Ad Campaign

Division 5 Western WA Fair 2nd Place

Service Member awards presented at the 2012 WSFA Convention

Best Trade Show Booth

**Elisha Hays, Let's Pretend
Entertainment**

Service Member of the Year

Greg Flakus, GF Strategies

Special Thanks goes to:

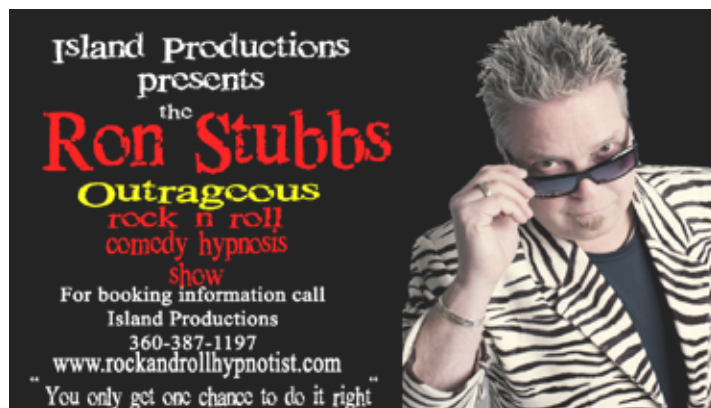
Romeo Entertainment Group

For Sponsoring our Trade Show Breaks

During the 2012 WSFA Convention

We thank you for your Support!!

<http://www.surveymonkey.com/s/LJWJRT8>
 Please help us plan our 2013 WSFA convention
 Go to the link above and take our Survey
 regarding the 2012 WSFA Convention



Washington State Fairs Association Photo Contest

Yakima, WA - November 1 – 3, 2012

A - CARNIVALS -- COLOR

1ST Place Puyallup Fair
2ND Place Kitsap County Fair
3RD Place Evergreen State Fair

A - CARNIVALS -- BLACK & WHITE

1ST Place Puyallup Fair
2ND Place Benton Franklin Fair
3RD Place Puyallup Fair

B - CONTESTS & GAMES – COLOR

1ST Place Puyallup Fair
2ND Place Benton Franklin Fair
3RD Place Evergreen State Fair

B - CONTESTS & GAMES -- BLACK & WHITE

1ST PLACE Clallam County Fair
2ND PLACE Benton Franklin Fair
3RD PLACE Clallam County Fair

C - ANIMALS -- COLOR

1ST PLACE KITSAP COUNTY FAIR
2ND PLACE Thurston County Fair
3RD PLACE Whidbey Island Area Fair

C - ANIMALS -- BLACK & WHITE

1ST PLACE Puyallup Fair
2ND PLACE Puyallup Fair
3RD PLACE Benton Franklin Fair

D - KIDS – COLOR

1ST PLACE Puyallup Fair **RUNNER UP**
2ND PLACE Benton Franklin Fair
3RD PLACE Whidbey Island Area Fair

D - KIDS -- BLACK & WHITE

1ST PLACE Puyallup Fair
2ND PLACE Clallam County Fair
3RD PLACE Benton Franklin Fair

E - SENIOR CITIZENS -- COLOR

1ST PLACE Puyallup Fair **SWEEPSTAKES**
2ND PLACE Benton Franklin Fair
3RD PLACE Clark County Fair

E - SENIOR CITIZENS -- BLACK & WHITE

1ST PLACE Clallam County Fair
2ND PLACE Benton Franklin Fair
3RD PLACE Puyallup Fair

F - ENTERTAINMENT -- COLOR

1ST PLACE Northwest WA Fair
2ND PLACE Kitsap County Fair
3RD PLACE PUYALLUP FAIR

F - ENTERTAINMENT -- BLACK & WHITE

1ST PLACE Benton Franklin Fair **SWEEPSTAKES**
2ND PLACE Puyallup Fair
3RD PLACE Benton Franklin Fair

G - RODEO -- COLOR

1ST PLACE Puyallup Fair
2ND PLACE Clallam County Fair
3RD PLACE Kitsap County Fair

G - RODEO -- BLACK & WHITE

1ST PLACE Puyallup Fair **RUNNER UP**
2ND PLACE Puyallup Fair
3RD PLACE Clallam County Fair

H - GENERAL INTEREST – COLOR

1ST PLACE Puyallup Fair
2ND PLACE Puyallup Fair
3RD PLACE Benton Franklin Fair

H - GENERAL INTEREST -- BLACK & WHITE

1ST PLACE Puyallup Fair
2ND PLACE Benton Franklin Fair
3RD PLACE Whidbey Island Area Fair

BEST CAPTION:

THE **274** PHOTOS ENTERED ARE FROM:

Adams County Fair	Benton Franklin Fair	Castle Rock Fair	Clallam County Fair	Clark County Fair
Evergreen State Fair	Grant County Fair	Jefferson County Fair	King County Fair	Kitsap County Fair
NC WA District Fair	Northwest WA Fair	Puyallup Fair	Thurston County Fair	Whidbey Island Area Fair

PHOTOS WERE JUDGED BY: **Roberta and Kurt Marshall - Tacoma Photographic Society**

PHOTO CONTEST CHAIR: **Betty Backstrom**

ASSISTANTS: **Pierce County Fair Directors and Many Kind Volunteers**

THANK YOU TO ALL THE FAIRS WHO ENTERED PHOTOS

GOOD JOB BY EVERYONE

Washington State Fairs Association Vision

“Leading Washington Fairs in successfully meeting the changes
and challenges of the 21st Century.”

DREAM BIG IN 2013!

Food from Fairs Will Feed the Hungry



Wherever they are, the IAFE member fairs make a huge and positive impact upon their community. So many fairs have gone “above and beyond” — it’s more than a discount admission, scholarships or letting a group use the facilities. Dozens of you are doing blood drives, book drives, clothing drives, canned food drives and more. Cumulatively, across the world, this impact is **BIG**!

Start planning at your fair now to be a part of “**DREAM BIG in 2013**,” a unified drive to quantify this social impact of what fairs are doing. We’re going to concentrate on one thing (don’t stop those other things you are doing, though!) and ask each and every IAFE member fair to participate — *to do a food drive for your community at your 2013 event.*

A step-by-step guide to start a drive is available to download now at <http://www.fairsandexpos.com/events/dreambig/> and here are some key steps to getting started!

1. Identify recipient group(s) in your community
2. Select day(s) during fair when you will ask fairgoers to bring canned food
3. Put together your operation plan (promotion, volunteers, collection details, publicity, etc.)
4. **DREAM BIG** and do it!
5. Fill out the convenient on-line form to let us know how many cans you collected, who received the goods, partnering organizations, etc.

When we begin 2013, the IAFE’s website homepage, www.fairsandexpos.com, will feature a “can counter” and as you submit the collection data from your fair, the tower of cans will grow and grow and grow! Each month during the campaign, January through November, the fairs submitting their data for an event that month will be entered into a prize drawing. Our sponsoring partner, **Etix**, will be providing a prize valued at no less than \$500 each month!

Start planning now for the largest sector-wide campaign ever undertaken by this organization — a world-wide **FOOD DRIVE** so that we can all **DREAM BIG** and show the world what we can do!

Questions and ideas? Please contact:

Marla Calico, IAFE Director of Education
marlac@fairsandexpos.com
800-516-0313

iafe® THE NETWORK!

INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS

3043 E. Cairo, Springfield, MO 65802 800-516-0313 toll free 417-862-5771 417-862-0156 fax
www.fairsandexpos.com

2013 WSFA Director's Assignments

WESTSIDE

John Morrison *Position 1*

Camas-Washougal Community Fair*
Clark County Fair
Island County Fair
Lewis County Youth Fair
Mason County Fair
Southwest Washington Fair
Thurston County Fair
Washington Junior Poultry Expo
Western Washington Fair

Debbie Donk *Position 2*

Enumclaw Jr. Dairy Show
Evergreen State Fair
Northwest Washington Fair
Puget Sound Junior Livestock Show
San Juan County Fair
Silvana Community Fair
Skagit County Fair
Stanwood ~ Camano Community Fair
Whatcom County Youth Show

Paul Nimmo *Position 3*

Castle Rock Fair
King County Fair
Lacamas Community Fair
Northwest Junior Livestock Show
Pacific County Fair
Pierce County Fair
Puyallup Spring Fair
Rose Valley Community Fair*
Washington State 4-H Fair
Washington State FFA Exhibition
Washington State FFA Spring Fair

Kathi Mattinen *Position 4*

Clallam County Fair
Cowlitz County Fair
Grays Harbor County Fair
Jefferson County Fair
Kalama Community Fair
Kitsap County Fair
Skamania County Fair
Wahkiakum County Fair

EASTSIDE

Terry Atchison *Position 5*

Chelan County Fair
Ferry County Fair
Grant County Fair
Kittitas County Fair
North Central Washington District Fair
North Central Washington Junior Livestock Show
Northwest Junior Sheep Exposition
Northeast Washington Fair
Okanogan County Fair

Rich Hartzell *Position 6*

Clayton Community Fair
Ferry County Fair
Garfield County Fair
Hunters Community & 4-H Fair
Palouse Empire Fair
Pend Oreille County Fair
Southeast Spokane County Fair
St. John Community Fair
Spokane Interstate Fair
Spokane Junior Livestock Show
Valley Community Fair

Haley Meredith *Position 7*

Adams County Fair
Asotin County Fair
Central Washington State Fair
Colton Community Fair
Columbia County Fair
Klickitat County Fair
Lincoln County Fair
Wheat Land Communities Fair

Dick Pulis *Position 8*

Benton-Franklin Fair & Rodeo
Central Washington Junior Livestock Show
Central Washington State Fair
Columbia Basin Junior Livestock Show
Kittitas County Fair
Waitsburg Junior Livestock Show
Walla Walla Frontier Days
West Valley Community Fair
Yakima Valley Fair & Rodeo

*currently not holding a fair event



Meet Haley Meredith Our New WSFA Director



Haley Meredith has held a position on the Board of Directors for the Benton Franklin Fair & Rodeo for nearly 10 years. In fact, she was the youngest board member in the history of the event. Her main responsibilities with the fair has included the Kids Zone & small stages but throughout the years has also assisted with the Grand Parade, BBQ Contest & Home Economics building, amongst many others. She is very excited about being the one of the newest directors for the WSFA Board and is looking forward to the upcoming years! This opportunity will allow her to become even more involved in an area she is truly passionate about.

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Washington State Fairs 2013 Dates

MARCH

North Central WA Jr. Livestock Show March 28 - 30

APRIL

Whatcom County Youth Show April 5 - 6
 Puyallup Spring Fair April 18 - 21
 WA State FFA Spring Fair April 18 - 21
 Spring WA Jr Poultry Expo April 18 - 21
 NW Jr Livestock Show April 18 - 21
 St John Community Fair April 26 - 28
 Asotin County Fair April 26 - 28
 Central WA Jr Livestock Show April 28 - May 1
 Jr Livestock Show of Spokane April 30 - May 5

MAY

Colton Uniontown Fair May 3
 Lewis County Spring Youth Fair May 3 - 5
 Enumclaw Jr Dairy Show May 17 - 18
 Puget Sound Jr Livestock Show May 30 - June 1

JUNE

Waitsburg Jr Livestock Show June 8 - 9

JULY

WA State Junior Horse Show July 12 - 14
 Castle Rock Fair July 18 - 20
 Kalama Community Fair July 18 - 20
 NW Junior Sheep Expo July 19 - 20
 West Valley Community Fair July 24 - 27
 Horse, Dog & Cat Show July 20
 Cowlitz County Fair July 25 - 28
 Mason County Fair July 26 - 28
 Silvana Community Fair July 27
 Thurston County Fair July 31 - August 4

AUGUST

Stanwood Camano Fair August 2 - 4
 Clark County Fair August 2 - 11
 Skagit County Fair August 7 - 10
 Yakima Valley Fair & Rodeo August 7 - 10
 Grays Harbor Fair August 7 - 11
 Pierce County Fair August 8 - 11
 Valley Community Fair August 9 - 10
 Jefferson County Fair August 9 - 11
 Northwest Washington Fair August 12 - 17
 Grant County Fair August 13 - 17
 Southwest Washington Fair August 13 - 18

AUGUST (continued)

San Juan County Fair August 14 - 17
 Skamania County Fair August 14 - 18
 Wahkiakum County Fair August 15 - 17
 Clallam County Fair August 15 - 18
 Pend Oreille County Fair August 15 - 18
 Whidbey Island Area Fair August 15 - 18
 Hunter Community & 4-H Fair August 17
 Benton Franklin Fair August 20 - 24
 Pacific County Fair August 21 - 24
 Kitsap County Fair & Stampede August 21 - 25
 Lincoln County Fair August 22 - 24
 Klickitat County Fair August 22 - 25
 Northeast Washington Fair August 22 - 25
 North Central WA District Fair August 22 - 25
 Evergreen State Fair August 22 - Sept. 2
 Clayton Community Fair August 23 - 25
 Lacamas Community Fair August 24 - 25
 Walla Walla Fair & Frontier Days August 28 - Sept 1
 Wheat Land Communities' Fair August 29 - Sept 1
 Kittitas County Fair August 29 - Sept 2
 Ferry County Fair August 30 - Sept 1

SEPTEMBER

Columbia Basin Jr Livestock Show September 5 - 7
 Chelan County Fair September 5 - 8
 Okanogan County Fair September 5 - 8
 Palouse Empire Fair September 5 - 8
 Columbia County Fair September 6 - 8
 Spokane Interstate Fair September 6 - 15
 Washington State Fair September 6 - 22
 Washington State 4H Fair September 6 - 22
 Washington State FFA Exhibition September 6 - 22
 Adams County Fair September 11 - 14
 Garfield County Fair September 13 - 15
 Washington Junior Poultry Expo September 19 - 22
 SE Spokane County Fair September 20 - 22
 Central Washington State Fair September 20 - 29



Questions - Gale Sobolesky, WSFA Executive Secretary at
360-269-9971 or email at wastfair@comcast.net.



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FAIR VIEWS



Washington State Fairs Newsletter
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WSFA Legislative Day Thursday, February 21, 2013

The Washington State Fairs Association "Legislative Day" at the Capitol will be Thursday, February 21, 2013. Every member Fair has heard the story for the past several years...the plea to keep funding. *There is still much work to be done in educating our legislators that the Fair fund is NOT an entitlement program. The Fair fund needs to be viewed as an economic investment to the State of Washington which has an immediate return to the communities that the Fairs serve.*

This year, the battle has become personal. Each individual Fair must make an impact on their legislators, citing their unique stories and history. Legislative day gives you that opportunity to meet with legislators in person and explain the importance of the Fair Fund. No one can communicate better with your Representatives and Senator than you, their constituent.

Each year, we state that our goal is to have as many members of Washington State Fairs attend this event as possible to make the point that the Fair Fund must be saved or re-established. Each year, a few yet faithful make the trek to Olympia to do so. **This year, that simply will not be enough.** It is important that EVERY Fair in Washington State have a representative in Olympia. If an actual member is not available, perhaps a service member you have utilized may be able to make those contacts.

Please make your appointments now to visit with your Legislators on February 21st, their schedules fill up very fast and it may be very difficult to get one if you wait too long. The link below will help you find your legislator. If your legislative district has more than one fair, please coordinate appointments with them. After making your appointment, please contact us so we can chart all the contacts. This will help us plan the day. Please send your legislative appointment schedule to heather@wafriends.org and wastfair@comcast.net.

Thursday, February 21:

7:30 AM Meet at the Irv Newhouse Building - Meeting Room Basement 2 for our Welcome, Orientation, material pick up and the strategy meeting. By 9:00 AM Depart for Meetings you have setup with your Legislators.

How do you Participate? Complete the reservation form at the bottom of this page. Call all of your legislators (three per district) and setup appointments. The sooner the better, their schedules fill up fast. Let the WSFA Office know when you have an appointment so we know what legislators will be visited. This helps us plan and allows us to make sure we get all the legislators contacted about our funding issues. More information will be sent as soon as your Fairs commitment is made.

Important Information to Help you Plan your Day!

How to find your legislator: <http://app.leg.wa.gov/districtfinder/>

Capital Campus parking: <http://www.leg.wa.gov/legislature/Pages/Parking.aspx>

Capital Campus map: <http://www.leg.wa.gov/CodeReviser/Documents/Campus-Map.pdf>

WSFA Legislative Day at the Capitol Registration Form

Name: _____

Fair: _____

Phone: _____

_____ Number of People Attending from your Fair

What Legislative District are your Fairgrounds in? _____

Questions call: The WSFA Office at (360) 269-9971 or for Legislative Questions call Heather Hansen at (360) 705-2040.
Please return to WSFA, P.O. Box 914, Chehalis, WA 98532 or email to: wastfair@comcast.net or fax to 360-740-1478

