



HAPPY NEW YEAR FROM WSFA

Happy New Year! I am hopeful for what 2022 will bring for all of us, though not ignoring the challenges that we all still face. It is important to remain connected and rely on each other as our fairs and youth shows plan for the season ahead. The WSFA Communications Committee has put together our upcoming opportunities to converse and learn in this month's newsletter. As we move forward into 2022, if there is a topic that you might like to see in the newsletter, please reach out to Gale at wastfair@comcast.net.

Andrea
WSFA Board President

Thayer



LEGISLATIVE UPDATE

Join us at our next Membership Meeting **Wednesday, January 12th at 10 AM**. Zoom link to follow.

WSFA Board of Directors will brief members on what to expect for the 2022 legislative session and how we can stay engaged with our legislators during this hybrid session.

Washington
STATE FAIR

==== PUYALLUP ====

**SPRING
FAIR[®]**

APRIL 14-16 & 21-24

CLOSED EASTER SUNDAY, APRIL 17

Save the Date!

Spring Managers Meeting and Super school will take place **April 22-23** at the Washington State Spring Fair in Puyallup. Super School workshops provided in partnership with Pierce County Fair.

Stay tuned for more details to come!



2021 FAIRS ECONOMIC IMPACT STUDY

The Washington State Department of Agriculture contracted with Community Attributes, Inc.(CAI), to complete an economic analysis of Washington's Fairs. The most recent analysis had been completed in 2007 and the department felt it was important to gain a more recent analysis.

Throughout 2021, CAI reached out to all 69 agricultural fairs in Washington State requesting information to help them develop their report. Considering the impacts from COVID-19 to our state in 2020, all data included in this report is from 2019.

We are pleased to present this report and encourage you to read through it and gain a better understanding of all that our state's fairs bring to not only their local communities but our state as a whole.



UPCOMING MEMBERSHIP MEETINGS

January 12th at 10 AM

March 9th at 10 AM

Membership meetings will be held on the second Wednesday, every other month. Zoom links will be sent via email prior to the meeting. We encourage you to share meeting dates and links with your team members and staff.