



Washington State Fairs Association Management Team Meeting

1:00 pm, Friday, April 22, 2022

Washington State Fairgrounds

Pierce County Arena Meeting Room Level 2

- 1:00 pm **Welcome** – *Andrea Thayer, CFE WSFA President, Chief Experience Officer Washington State Fair*
- 1:15 pm **2022 Legislative Session Recap, and Thoughts for the Future**, *Mike Burgess, WSFA Government Affairs Tawnia Linde, WSFA Legislative Committee, Chair, Director of Marketing & Sponsorship Clark County Fair*
- 2:00 – 3:30 pm **Hot Topics for Managers**, *John Morrison, Manager/CEO Clark County Fair (A Managers Only Session) with topics including Hiring Challenges, Procurement processes, Mask Mandates expiring and preparing for “what if” scenarios, using QR Codes, CBD, Security, rising costs of fuel for service providers (Carnivals, entertainers, etc.)*
- 2:00 – 3:30 pm **Support Staff Behind the Scenes Tour of the Washington State Fairgrounds**
Or visit the
Fair Commission Meeting
Pierce County Arena Meeting Room Level 1 A
- 3:30 – 4:30 pm **Creative Community Engagement**, *Tawnia Linde, WSFA Director of Marketing & Sponsorship Clark County Fair*
- 3:30 – 4:30 pm **Fair Managers Behind the Scenes Tour of the Washington State Fairgrounds** lead by *Kent Hojem, CFE, CEO Washington State Fair*
- 4:30 – 5:30 pm **Fair Funding Conversation on Incorporating Diversity into the Fair Program**, *Andrea Thayer, CFE WSFA President, Chief Experience Officer Washington State Fair and Erin Gurtel, WSFA Immediate Past President and Director Spokane County Fair and Expo Center and Fair Commission will join us for this discussion.*
- 6:00 pm **Dinner and Networking**
Closing Remarks by Kent Hojem, CFE, CEO Washington State Fair