

FAIR



VIEWS

THE SHOW PLACE

OF AGRICULTURE

May 2016

Issue 39, Number 2

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Washington State Fairs Association

Post Office Box 914 • Chehalis, WA 98532-0914 • 1-360-269-9971 • Email: wastfair@comcast.net • Web: www.wastatefairs.com

President's Message

May 4, 2016

Summer is fast approaching and I expect all of you are well along preparing for the upcoming Fair season. In many cases your Community, Spring and Youth Fairs, and Junior Livestock shows are already over and the communities and youth involved have benefitted from the hard work you put in to producing those events. For those with Fair dates in the future the pace is fast and I'm confident the rewards will be significant. Our WSFA quarterly Board meeting was held recently at the Kitsap County Fairgrounds while we were in Bremerton for the Spring Manager's Meeting and Super School. My thanks to the management and staff there for all their hard work in putting on a great event and for being such outstanding hosts. A lot of time was devoted at our Board meeting to assembling the details of our upcoming convention. As a reminder, this year's event will be in Vancouver at the Hilton Hotel. The Board will be meeting here at the Clark County Fairgrounds in June and will tour the Hilton as a group, meet the staff and make the final arrangements for the convention. The draft agenda that is taking shape looks very comprehensive and informative and I encourage everyone to join the association this October at our annual event. Much more information to come after our next Board meeting.

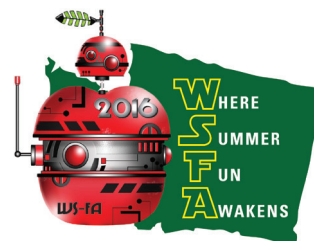
Big thanks to Gale Sobolesky and Penny Nelson for their help and support at the All Ag Day in Olympia recently. WSFA had an informational booth in the Capitol rotunda. Penny displayed her food vendor skills with hot popcorn for all those attending the event. That drew a sizable crowd to our booth and we were able to tell the WSFA story and how we support agriculture and preserve the agricultural heritage of all the communities we serve as WSFA members. I was impressed with the number of people that stopped by to tell us about their experience at Fairs as 4-H and FFA youth when they were growing up.

I am looking forward to seeing all of you at the convention in Vancouver. It's going to be one of our best. More on that in the next newsletter as well as information on two upcoming Board seat opportunities. Our Position #4 Director, Kathi Mattinen, accepted a position as the Manager of the Clatsop County Fair in Astoria, Oregon. We wish her well and know she will do an outstanding job there. She was our Convention Chair and the Board asked Jerry Gingrich to take on Kathi's responsibilities and work with Gale Sobolesky to produce an outstanding convention. The Board appointed Sue McIntire of the Jefferson County Fair to fill the Position #4 vacancy until our Convention. Also, the Position #8 seat vacated by Jerry Gingrich on his move to the Clark County Fair will be up for election. That seat is currently held by Brenda Adame of the Grant County Fair. As a reminder, it's time for everyone to review the Bylaws and if there are recommended changes, those need to be submitted from your Fair to the Board prior to July 1, 2016. Our Bylaws Chairman, Tom Muchoney, will assemble those for Board review, disseminate them to all member Fairs 30 days prior to the convention and present them at the annual business meeting during the convention.

See you in Vancouver,

John Morrison

WSFA President and CEO/Fair Manager Clark County Fair



Washington State Fairs Association Board of Directors 2016 Elections

WASHINGTON STATE FAIR ASSOCIATION (WSFA) BOARD OF DIRECTORS WILL HAVE TWO (2) POSITIONS UP FOR ELECTION AT THIS YEAR'S ANNUAL CONVENTION.

Position #4 – On February 25th the Board appointed **Sue McIntire** from Jefferson County Fair to fill the seat vacated by Kathi Mattinen until the 2016 Convention. She is eligible to run for this position as defined in the WSFA By-Laws. **Position #4 is a Westside position.**

Position #8 – On January 11th the Board appointed **Brenda Adame** from Grant County Fair to fill the seat vacated by Jerry Gingrich until the 2016 Convention. She is eligible to run for this position as defined in the WSFA By-Laws. **Position #8 is an Eastside position.**

WSFA Directors Job Descriptions

As a whole the WSFA Board of Directors Shall:

- Work on issues of concern to all agricultural fairs
- Plan and conduct the Annual Convention
- Encourage and assist in the planning of Super School and Area Meetings
- Maintain the Washington State Fairs Association Website and Fair Dates and Brochure
- Work with Department of Agriculture Fairs Commissioners

As an individual a Director shall:

- Represent the Washington State Fairs Association on Board and Committees as appointed by the WSFA President.
- Assist all members' fairs throughout the state whenever possible.
- Continue to build and maintain good public relations with government and private business and tourist groups.
- Be a liaison for district fairs with the legislative representative of the fairs association keeping apprised of matters of interest or concern.
- Attend WSFA quarterly business meeting and other meetings that may be called by the President.

WSFA Directors Term of Office – The length of each term is four years and a successful candidate is eligible to run for two consecutive years.

If you are interested or know of someone that would be an effective board member, please let me know. Also, we are asking for a written letter of intent to run and a short paragraph of your qualifications is required. If you have any questions, please do not hesitate to contact me or any Board member.

WSFA BOARD OF DIRECTORS 2015

PRESIDENT	
John Morrison 2011 - 2018	Sue McIntire 2016
Position #1	Position # 4
Clark County Fair	Jefferson County Fair
17402 NE Delfel Road	PO Box 242, Port Townsend, WA 98368
Ridgefield, WA 98642	Work: 360-385-1013 Cell: 360-301-0747
Phone: 360-397-6149	jeffcofairgrounds@olypen.com
Cell: 360-921-4346 Fax: 360-397-6185	Erin Gurtel 2015 - 2019
JohnM@cceventcenter.org	Position #6
VICE PRESIDENT	Spokane Interstate Fair
Terry Atchison 2011 - 2018	404 N. Havana, Suite 1
Position #5	Spokane Valley, WA 99202
Walla Walla Fair & Frontier Days	Work #: 509-477-2785
149 Thunder Ridge Drive	egurtel@spokanecounty.org
Walla Walla, WA 99362	Mickey Webb 2015 - 2019
Phone: 509-529-8386	Position #7
Cell: 509-520-4276	Kittitas County Fair
terryatchison@msn.com	901 E 7th Suite 1, Ellensburg, WA 98926
IMMEDIATE PAST PRESIDENT	Phone: 509-962-7639
Rich Hartzell, CFE 2009 - 2016	MickeyWebb@co.kittitas.wa.us
Spokane Interstate Fair	Brenda Adame 2016
404 N. Havana, Suite 1	Position #8
Spokane Valley, WA 99202	Grant County Fair
Work #: 509-477-2786	3953 Airway Drive NE
Cell#: 425-327-7283	Moses Lake, WA 98837
rhartzell@spokanecounty.org or	Phone: 509-765-3581 ext. 4617
skyhartfarms@gmail.com	Fax: 509-766-7940 Cell: 509-237-2672
DIRECTORS	badame@grantcountywa.gov
Tom Muchoney 2013 - 2017	WSFA SERVICE MEMBER DIRECTOR
Position #2	Penny Nelson 2011 - 2017
Evergreen State Fair	Hazel's Diner
13225 S. Machias Rd.	3305 W. Birchfield, Yakima, WA 98901
Snohomish, WA 98290	Phone: 509-961-9107
Phone: (425) 334-3657	corndoglad@netscape.com
Email: tmuchoney@comcast.net	WSFA Executive Secretary
Tom Gwin 2013 - 2017	Gale Sobolesky, CFE
Position #3	P.O. Box 914, 147 Kennicott Road,
Washington State 4-H Fair	Chehalis, WA 98532
2606 W. Pioneer	WSFA Office: 360-269-9971
Puyallup, WA 98371	wastfair@comcast.net
Office Phone: 253-445-4630	WSFA Government Affairs
Cell: 360-581-0177 Fax: 253-445-4587	Heather Hansen
tgwin@techline.com	120 Union Avenue Suite 204
	Olympia, WA. 98501
	360-705-2040 ~ heather@wafriends.org

Terry Atchison, WSFA Director, Position #5

Chair, Nominations Committee

Send a letter of interest or for more information to:

Terry Atchison, Chair, Nominating Committee
149 Thunder Ridge Dr., Walla Walla, WA 99362
or terryatchison@msn.com



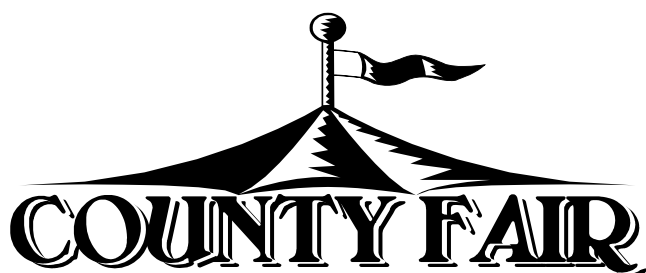
150th Walla Walla Fair and Frontier Days...

On July 9, 1866 the Walla Walla Agricultural Society was first organized and decided to stage a large agricultural and industrial exposition that

showcased valley crops and the largest farming methods and the first county fair was sponsored October 4 – 6, 1866, on grounds which had been built three miles west of the present city limits in 1862 for a race meet. Today, The Walla Walla Fair and Frontier Days includes national entertainment, professional rodeo, 4-H, FFA and open class exhibits and more.

The Walla Walla Fair and Frontier Days kicks off Wednesday night with the concert LoCash Cowboys and Montgomery Gentry. The demolition derby takes place on Thursday at the fairgrounds arena. Friday, Saturday and Sunday nights are the PRCA rodeo performances. This event has been billed as The Greatest Night Rodeo on Earth, featuring some of the best cowboys and cowgirls in the world as well as some talented locals who are on the national and regional rodeo circuits.

Do you want to share information about your fair? Please send your write-up to wastfair@comcast.net, so we can include it in our next newsletter. We look forward to hearing from you and sharing your news.



WSFA Bylaws

The following Bylaws change has been submitted for consideration at our 2016 WSFA Annual Meeting during Convention.

By-law change request:

The Clark County Fair is requesting a change to the current WSFA By-laws regarding Article IV – Directors, Section 1, Immediate Past President.

Currently the section reads:

Section 1. The affairs of the Association shall be managed by a board of eight (8) directors with positions one through four from Western Washington and positions five through eight from Eastern Washington, and one member elected by the Service membership biennially with full voting privileges. The Cascade Mountain Range shall be the geographical dividing line. The immediate past president shall serve as a board member for the following one (1) year term without voting privileges in the event that his or her board term has expired.

Proposed submitted change:

“The immediate past president ~~shall~~ may serve as a board member for the following ~~one (1)~~ two (2) year term without voting privileges in the event that his or her Board term has expired.”

Respectfully submitted,
Jerry Gingrich
Assistant Fair Manager
Clark County Fair

If your fair has a bylaws change you would like to propose, please submitted to Tom Muchoney, WSFA Director and Bylaws/Credentials Chair, by July 1, 2016. Tom's email is Tmuchoney@comcast.net, and his mailing address is 13225 S. Machias Rd., Snohomish, WA 98290 and his phone is (425) 334-9501.

Washington State Fairs Association Mission

“Washington State Fairs Association is dedicated to the success of Washington's Fairs through coordination, education, information, legislation and public support.”



Service Member Message . . .

Hello Service Members,

Good Morning K-Mart Shoppers!

I hope Spring is being kind and profitable for all of you. With fair season fast upon us like most I'm busy getting my stuff in tip top shape.

The 2016 convention in Vancouver, WA is shaping up great. If you would like to sponsor an activity at this year's Convention please email Gale at wastfair@comcast.net and she will provide you with a few options.

We've lost a few board members due to job changes and gained 2 exceptional Board members. I will miss the old ones they have become friends, but I'm also glad for them and wish them well.

We've added speed dating again Friday morning of Convention. I need names to submit to the board for service member of the year we would like at least 3.

Remember to get your dues and registrations in, make Gale's life easier. I hope to see many of you this summer and hearing what you would like to see at Convention.

May your life be filled with laughter and the road ahead be clear.

Penny Nelson

WSFA Service Member Director
Hazel's Diner



New WSFA Service Members

Dakota Newman

Tammy Neuman

15010 228th Avenue SE, Monroe, WA 98272

206-406-9015

Email: JKD882@comcast.net

Website: Dakotaneuman.com

Singer/Songwriter/Entertainer

Solo Act or Band

LED Trailers

Drew Steig

4995 Ridge Drive NE, Salem, OR 97301

971-338-4444

Email: LEDtrailers@gmail.com

Website: LED-trailers.com

Mobile Jumbotrons to rent

One Pro AVL

Cliff Verhoeff

14320 21st Street NE, Bellevue, WA 98007

426-210-2686

Email: Cliff@oneproavl.com

Mobile Stage, Video Walls and Audio.

Oregon Beverage Services

Carroll Unruh

PO Box 2234, Salem, OR 97308

503-362-3391 Fax: 503-362-1882

Email: oregonbeverage@comcast.net

Website: oregonbeverage.com

Beverage Services, Alcohol services

Rainier Amusements, LLC

Mitch and Crystal Hoss

11954 NE Gilsan Street, PMB 431, Portland, OR 97220

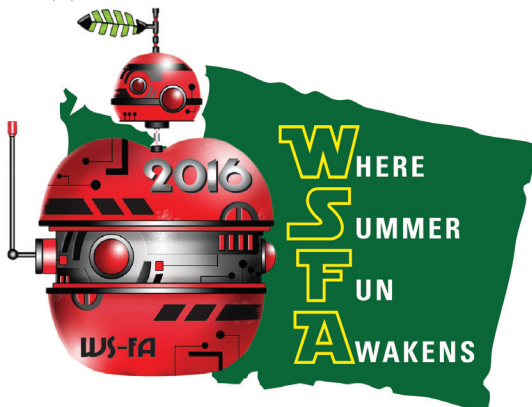
971-703-8558

Email: info@rainieramusements.com

Website: www.rainieramusements.com

Premier Pacific Northwest Traveling Carnival

2016 WSFA Convention Theme



Washington State Fairs Association Vision

"Leading Washington Fairs in successfully meeting the changes and challenges of the 21st Century."

JOE STODDARD – MUSIC AND COMEDY SHOW TALKING ANIMALS – MANFRED “THE TALKING HORSE”

Joe Stoddard

39110 Shilling Drive

Scio, OR 97374

Phone (503) 394-7008

Email: Stoddard@smt-net.com

Website: www.joestoddardshow.com

Joe Stoddard performs his One-man High Energy Music and Comedy Show and/or his Roving Ventriloquist Talking Animals. Joe's Stage Show is perfectly suited as a Main Stage Act, as a warm-up for other acts and/or even in Your BEER GARDEN! Using a huge variety of Music, he energizes the audience with great music and hilarious impersonations and Comedy! Joe tailors his stage show to suit any situation.

Manfred “The Talking Horse” is a character Joe came up with to entertain Kids of all ages.

Manfred is a Roving Ventriloquist Act that thrills the Kids and amazes the masses!

In addition to Manfred the Talking Horse is Hessie-Lu The Talking Cow and Huey, The Talking Elephant.

If you have a special character in mind for your fair, just let Joe know. He may be able to create it for you.

Washboard Willy: Willy's Washboard Jamboree Donnis Hiskett

490 S. Bingham Street

Eagle Lake, Florida 33839

650-219-4844

Email: washboardwilly@gmail.com

Website: washboardwilly.com

Whether you want to be amazed, delighted or WOWED . . .

Washboard Willy is the entertainer that can do that. Seeing is believing: a one-man band . . . piper of rhythm that draws you into his circle of incredible music and brings smiles to all ages. As he strolls about the grounds, he walks and plays the washboard and sings while gracefully guiding “Rocko” (his custom music truck). He leaves a bliss wave in his tracks. When he stops, children join his band and play along. While he strolls, he even makes his own parade of followers.

On stage he fascinates people as he sings AND plays the electronic drum kit AND plays the washboard AND adds an occasional harmonic accent. He subs the ukulele for the washboard and does the same thing. He can also add Native American flute and accordion where needed. His music is eclectic including originals, pop folk, Cajun/zydeco, country, raggaie, swing/jazz and more including Christmas/Holiday.

Early Preview of Sessions for Convention

WSFA President, John Morrison, Convention Chairman, Jerry Gingrich and the WSFA Board of Directors have been hard at work developing, planning and organizing your 2016 WSFA Convention to be held this year at the Hilton in Vancouver, Washington.

Many of the workshops and presentations have been confirmed and others are very close to being wrapped-up in the next few weeks. Here is a partial list of workshop or presentations you can expect to see at this year's convention.

- A presentation by the League of Agricultural and Equine Centers
- Washington State Department of Health Tool Kit (update on last year's survey and more info)
- How to Address Your Media
- Washington State Department of Health - A Question and Answer Time
- How Carnivals Can Benefit Small Fairs
- Public Relations and Your Fair
- Marijuana Issues for Your Fair and Fairgrounds
- Washington State Fair Commission – Best Practices
- A Session with the Washington State Veterinarian Dr. Joe Baker
- Speed Dating with WSFA Service Members and Washington Fairs
(This Session is back by Popular Demand)
- Plant Operations – Master Plans
- Social Media for Small Fairs
- Social Media for Large Fairs
- A Presentation by Jim Baron, Fair Manager Northwest Washington Fair
- 2017 Super School Planning Meeting
- The State Fair – The Importance to Other Fairs in the State
- Emergency Animal Evacuation Plan
- Junior Advisory Boards
- A Presentation by Andrea Thayer, Competitive Exhibits/Grounds Entertainment Manager

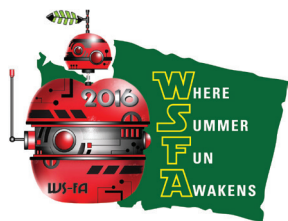
New this year we will be offering 2 separate tracks with 3 sessions each. One dedicated to Fair Superintendents with the 3 sessions being offered on Saturday, October 29th to ease in participation. The other track will be a New Fair Manager's Track with the 3 sessions being offered throughout the 3 days of Convention.

Another topic being worked on is a session on Board Governance, we should know if this will be an option in the next few weeks.

And of course, our always popular Keynote Speaker and we hope to have this confirmed and ready to announce in June.

So you can see we have lots planned and many opportunities for networking, training and preparing for your 2017 Fair and Interim Seasons. Early registration is available now and all Registration forms are in this newsletter.

See you October 27 – 29 in Vancouver, WA!!



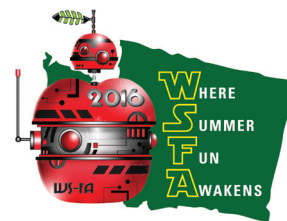
Showcase 2016

Washington State Fairs Association

Hilton, Vancouver, WA

October 27 – 29, 2016

POLICY



The WSFA Directors have established the following policies for the 2016 Showcase:

SELECTION: The WSFA Showcase committee has sole authority in the selection and development of the showcase schedules. Selection of acts will be based on the originality and talent of the act, capability of production at the showcase facility, and appropriateness of fair audiences.

ELIGIBILITY: Agents/Acts must be a member of the WSFA. If selected, Agent/Act must be registered for the WSFA Convention.

CANCELLATIONS: If an act is unable to appear, no substitutions by Act or Agency will be permitted for showcase performances. A list of alternates will be established by the Showcase Committee and in the event of a cancellation; the first act on the list will be notified.

PRODUCTION/EQUIPMENT/PERFORMANCES

STAGE ACTS:

1. Each stage act in the showcases shall have a maximum of **20** minutes to perform.
2. Each showcase will have an Emcee provided by WSFA.
3. Stage and production equipment are the responsibility and control of the WSFA Production crew. The house sound system will be provided by the WSFA and will be scaled to the venue used and reasonable requirements of the attractions. The WSFA Showcase Chairperson will have absolute control over this system, including overall volume levels (both stage and house).
4. A schedule for sound check will be provided to each act prior to the Convention. The WSFA Showcase Chairperson will conduct daily meeting (usually mornings) with the attraction or its representative required to be present.
5. All attractions will perform under standard stage lighting provided by the WSFA Showcase Committees unless a representative of the attraction is present to operate/call lighting cues.
6. All instruments, instrument amplifiers, drum kits; equipment and/or special lighting effects are the sole responsibility of the entertainer.
7. The WSFA Showcase Committee assumes no responsibility for any expenses, transportation, meals or rooms, of any attraction.
8. All members and support staff of the showcasing acts will be given Showcase Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
9. Meals for the entertainers and their family and friends are available at the WSFA Convention Meal Rate. Please contact WSFA for arrangements.

STROLLING ACTS:

The WSFA Showcase Chairperson will set the schedule of performance for Strolling Host Performers. Each act will be notified in advance of the Convention. In addition, each act will receive an advance schedule of Convention events and programs along with a layout of the Convention

site. Every effort is made to ensure that all performances coincide with high traffic areas and events throughout the Convention schedule.

APPLICATION PROCEDURES

APPLICATION FORMS/SUPPORT MATERIALS

1. Completed applications must be returned with the following required material:
 - d. Application Fee, per act (non-refundable)
 - e. Audio CD - sufficient selections to depict talent, originality, style, versatility, etc.- Musical and variety stage act that incorporate musical performance. Important: **Label whether the Disc is a CD or a DVD.**
 - f. DVD (A quality video, 10 to 12 minutes in length, may significantly help your chances of being selected.)
 - g. References and/or Letters of Recommendation from Fairs.
 - h. Diagram of stage plot including list of stage props, technical requirements (Stage acts Only)
 - i. Promotional packet to include 8"x 10" black and white photo suitable for publication. A digital file can be emailed to wastfair@comcast.net. Please make mention in your packet that this was emailed and the day it was sent.
2. Applications and required materials must be received by WSFA office on or before **Monday, July 18, 2016.**
3. Agencies may submit unlimited number of applications.
4. Sound checks need to be scheduled with the Sound Company. Sound Company contact phone number will be provided to applicant when they are informed of their selection to showcase.

APPLICATION FEES: (All Fees Payable in US Funds)

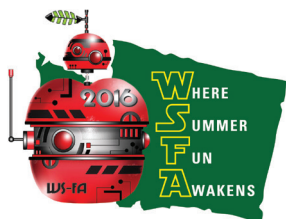
All application fees are administrative processing fees and are non-refundable. Fees will be used for the Sound System for the Showcasing.

WSFA MEMBER APPLICATION FEE: \$25 per act

NON-MEMBER APPLICATION FEE: \$35 plus \$125.00 Membership Dues with Application for Membership.

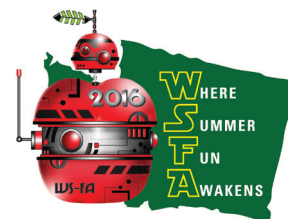
SHOWCASE FEE: (All Fees payable in US Funds)

The Showcasing Fee is \$100.00 per act selected for showcasing. If your act is selected to showcase, upon notification of your acceptance as a showcase act for the 2016 WSFA Convention, you will be billed \$100.00 as a showcase fee. This fee will be used to insure each act has optimum sound and lighting for their showcase. Individuals who are showcasing, as emcees will not be billed this fee.



Showcase 2016

Washington State Fairs Association
Hilton, Vancouver, WA
October 27 – 29, 2016
APPLICATION



- [] Showcase Stage - Musical
- [] Showcase Stage - Variety
- [] Strolling Acts
- [] Emcee

Name of Act _____

Description of Act _____

Number of People in Act _____ Performance Fee \$ _____ per day.

Represented by: [] Self [] Agent

Name of Agency _____

Address of Act or Agency _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Name and Phone # of person who can answer technical questions for act:

Name _____ Phone# _____

This application has been submitted by _____

How long have you been members of Washington State Fairs Association? _____

THIS APPLICATION MUST BE SUBMITTED WITH:

1. Nonrefundable application fee ~ \$25.00 (WSFA Member) or \$35.00 (Non WSFA member)
2. Promotion Packet including 8 x 10 black and white or color digital photo, and a write up that can be used in the Fair Views if your act is selected for the 2016 Showcase. This can be emailed to wastfair@comcast.net
3. CD or clip or link can be emailed to wastfair@comcast.net (for Musical Acts)
4. DVD or clip or link can be emailed to wastfair@comcast.net (for Stage Acts)
5. Stage Plot, sound and technical requirements (*this is mandatory*)
6. References and Letters of Recommendation
7. Please email a digital photo to the WSFA Office at wastfair@comcast.net. This will be used in our newsletter and on our website if your act is selected to showcase.

Application must be received in the WSFA Office by **Monday, July 18, 2016.**

Selected Acts will be notified by Thursday, September 1, 2016.

Return application to:

WSFA Showcase
P.O. Box 914
Chehalis, WA 98532

or email to wastfair@comcast.net

QUESTIONS: PHONE: 360-269-9971

Email address: wastfair@comcast.net Website: www.wastatefairs.com

WSFA Convention Contests

Bring **Scrapbook, Poster, T-Shirt entries** to the Contest Entry Table on Thursday, October 27, 2016 between 10:00 a.m. and 3:00 p.m.
ONLY THOSE ENTRIES SUBMITTED BY THAT DATE AND TIME WILL BE JUDGED
(late entries will be accepted for display only).

The Fair attendance categories are: **A - Fairs under 8,000 and youth shows; B - Fairs 8,001- 22,000;**
C - Fairs 22,001 –40,000; D - Fairs 40,001-100,000; and E - 100,001 and over.

PHOTO CONTEST – Due Wednesday, October 12, 2016 Photos must be mailed to: Tom Gwin WA State 4-H FAIR, 2606 W. Pioneer, Puyallup, WA 98371

All entries will be judged by a professional photographer. In addition to judging the categories listed below, the judges will be asked to select an overall winner. This will be the Grand Sweepstakes winner.

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

Ribbon stickers will be used and put on ALL winning entries on the FIRST day of the convention. Ribbons for winners will be available on request. During one of the meals at the convention a list of winners will be displayed on all tables. All fairs that entered should also be listed. An announcement and ribbon recognition will be made for the GRAND SWEEPSTAKES. Category winners will be listed in the Fair Views following the convention.

CATEGORIES

BLACK AND WHITE (includes digital and film prints, judged as the same)

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

COLOR (includes digital and film prints, judged as the same)

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

- 1) Only 8 X 10" or 8 X 12" Black & White or Color prints accepted. Each will be judged separately.
- 2) Photos must depict Fair related activity.
- 3) Photos taken by your Newspaper are acceptable: include name photographer and newspaper.
- 4) Judges have the right to change categories as they see fit; i.e., a photo showing a child and an animal may be general interest.
- 5) There will be three places awarded in each of 8 categories.
- 6) A Grand Sweepstakes winner for best photo will be chosen by the judges.
- 7) All categories may be entered by your fair. Only three entries per category are allowed.
- 8) Type on a 3 X 5 card. Leave ½ inch space at the top. Use single spacing: Captions may be added, but not required. Write in pencil on the back of the photo the name of fair and category. (Single Space)
- 9) All photos must be picked up by 2:00 PM on the last day of the convention. NONE WILL BE MAILED.
- 10) NO PHOTO COPIES ARE ALLOWED. ALL PHOTOS MUST BE ON PHOTOGRAPHIC PAPER.

SCRAPBOOK CONTEST – Due Thursday, October 27, 2016 between 10:00 a.m. & 3:00 p.m.

A scrapbook should tell the story of your fair and its operations. It provides a lasting record of the fair on a yearly basis and is a treasury of all aspects of activities, events and people. Assemble your scrapbook as if every person who looks at it has never attended your fair.

These rules were developed to provide flexibility and allow each fair entering a scrapbook to be creative and innovative in producing their record.

Scrapbooks will compete in the appropriate size division (a) under 8,000 and youth shows (b) 8,001-22,000 (c) 22,001-40,000 (d) 40,001-100,000 (e) 100,001 and over. Judging score will be based on the judging results for the categories listed below.

Creativity **Total of 30 points**

- Use of theme 5 points
- Use of Color 5 points
- Originality 5 points
- Readability 5 points
- Overall appeal 10 points

Introduction **Total of 5 points**

- Preface (name of fair, name of city, fair dates, fair attendance, theme, category and person(s) doing book
- Table of contents (WITH PAGE NUMBERS INDICATED)
- Map

Preparations **Total of 10 points**

- Fair Board Activities
- Staff
- Preparations for Fair

Fair Time **Total of 40 points**

- Entertainment
- Fair Activities
- Fair Departments

Promotions **Total of 15 points**

- Advertising (anything you paid for)
- Publicity
- Posters
- Miscellaneous promotional pieces (TV coverage, library exhibits, etc.)

Off Season (Optional) NO POINTS

- Interim events and activities
- Construction (capital and preparation)
- Ticket samples, etc.

TOTAL POINTS POSSIBLE 100

General rules and instructions

Example: First section of Scrapbook

First Page (Introduction) is a tabbed page.

Page 2 – back of Introduction page is blank – as are all other tabbed pages

Page 3 – Title page/Preface – Must include name of fair, city, dates, fair attendance, category, theme, and person(s) doing the scrapbook

Page 4 – Table of contents – with page numbers included

Page 5 – Map of fairgrounds

Required

Use both sides of pages (except tabbed pages)

Incorporate theme throughout scrapbook

Label (caption) ALL pictures clearly

All pages must have page numbers

Premium/Exhibitor guides MAY be included (many are now on-line, so this is optional)

Scrapbook judge will be independent of WSFA. Scores will be tallied and the judge(s) will give awards based on above scores. The judge(s) will determine the winners in each size division. A "Judges Choice" will be awarded to one entry only. Score sheets will be provided for all scrapbooks.

POSTER CONTEST - Due Thursday, October 27, 2016 between 10:00 a.m. & 3:00 p.m.

The purpose of this contest is to share the wide variety of the ways fairs market their event with the use of posters.

Posters will be judged in two categories:

1) Artistic

The poster should be an Artistic presentation of the fair.

A special event or feature may be included, but not required.

2) Informational

Poster is to clearly present information about the fair (i.e. date, time, special events, cost, preseason ticket purchase location, etc.). Both categories will compete in the appropriate division as determined by fair attendance. The judging criteria are listed below:

JUDGING FOR POSTER

Criteria	Artistic Points	Informational Points
Design	30	20
Use of White Space	0	20
Overall Impact	30	20
Originality	35	10
Information/Content	5	30
TOTAL POSSIBLE POINTS	100	100

WSFA Board of Directors will award "Fair Board's Choice" in both categories if there are qualified entries.

T-SHIRT CONTEST - Due Thursday, October 27, 2016 between 10:00 a.m. & 3:00 p.m.

Awards will be given in each attendance division for "Best Use of Theme".

There will be "Best of Show" T-Shirt awarded if merited.

*Please note the following:

All t-shirts must be picked up by 2:00 PM on the last day of the convention. NONE WILL BE MAILED.

WEBSITE CONTEST

TO ENTER - PLEASE SEND AN E-MAIL TO: wastfair@comcast.net

Be sure to include your attendance category (the Fair attendance categories are: A - Fairs under 8,000 and youth shows; B - Fairs 8,001- 22,000; C - Fairs 22,001 -40,000; D - Fairs 40,001-100,000; and E - 100,001 and over).

Rules: The site must be active. All sites will be judged using a 1 to 10 point scale with 1 being the lowest score and 10 being the highest score. The score will be based on the following criteria:

- 1) Navigability/organization of website
- 2) Overall appearance/impression, including creativity and graphics
- 3) Use of graphics and other effects
- 4) Website adheres to a consistent theme
- 5) Website shows production excellence

2016 Directors Assignments

WESTSIDE

John Morrison Position 1

Camas-Washougal Community Fair*

Clark County Fair - Lewis County Youth Fair

Mason County Fair - Southwest Washington Fair

Thurston County Fair - Washington Junior Poultry Expo

Washington State Fair - Skamania County Fair

Tom Muchoney Position 2

Enumclaw Jr. Dairy Show - Evergreen State Fair

Northwest Washington Fair - Puget Sound Junior Livestock Show

San Juan County Fair - Silvana Community Fair

Skagit County Fair - Stanwood ~ Camano Community Fair

Whatcom County Youth Show

Tom Gwin Position 3

Castle Rock Fair - Lacamas Community Fair

Northwest Junior Livestock Show - Pacific County Fair

Pierce County Fair - Puyallup Spring Fair

Skamania County Fair - Washington State 4-H Fair

Washington State FFA Exhibition - Washington State FFA Spring Fair

Sue McIntire Position 4

Clallam County Fair - Cowlitz County Fair

Grays Harbor County Fair - Jefferson County Fair

Kalama Community Fair - King County Fair

Kitsap County Fair - Wahkiakum County Fair

Whidbey Island Fair

EASTSIDE

Terry Atchison Position 5

Asotin County Fair - Chelan County Fair

North Central Washington Junior Livestock Show

Northwest Junior Sheep Exposition

Northeast Washington Fair - Walla Walla Fair & Frontier Days

Waitsburg Junior Livestock Show

Erin Gurtel Position 6

Clayton Community Fair - Ferry County Fair

Garfield County Fair - Hunters Community & 4-H Fair

Palouse Empire Fair - Pend Oreille County Fair

Southeast Spokane County Fair - St. John Community Fair

Spokane Interstate Fair - Spokane Junior Livestock Show

Valley Community Fair

Mickey Webb Position 7

Benton Franklin Fair & Rodeo - Central Washington State Fair

Colton Uniontown Fair - Columbia County Fair

Kittitas County Fair - Klickitat County Fair

Lincoln County Fair - Wheat Land Communities Fair

Brenda Adame Position 8

Adams County Fair

Central Washington Junior Livestock Show

Columbia Basin Junior Livestock Show - Grant County Fair

North Central Washington District Fair

Okanogan County Fair - West Valley Community Fair

Yakima Valley Fair & Rodeo

*currently not holding a fair event



WASHINGTON STATE FAIRS ASSOCIATION CONVENTION at HILTON – VANCOUVER

Convention: October 27 – 29, 2016 Trade Show: October 28 and 29.

Convention Theme: "WSFA – Where Summer Fun Awakens."

Trade Show Registration Form

This year our **Trade Show Area** will be in **Hertiage**. A draped table, fabric dividers, and chair will be furnished. The exhibit hall booths are approximately 6 feet wide by 6 feet deep. **Please return this form as soon as possible, space is limited.** There will be hospitality times plus coffee and doughnut breaks in the trade show area. **You must also submit a convention registration form with the trade show registration form to have a trade show booth.**

Name: _____

Person to contact: _____

Address: _____

Phone: _____ Product or service: _____

Booth costs: Booth Fee **plus convention registration** depending on the size of booth. Payment for commercial booth must accompany this form.

Plus Washington State Fairs Association Convention Registration

PLEASE NOTE: To participate in TRADE SHOW you must be registered for the Washington State Fairs Association Convention.

Early Bird CONVENTION REGISTRATION is \$297.00

Starting September 27 - Convention Registration is \$337.00



Single booth - \$150.00

Early Bird Trade Show Booth

Registration before September 27

Starting September 27 - \$200.00



Double booth - \$300.00

Early Bird Trade Show Booth

Registration Before September 30

Starting September 27 - \$350.00

Plus Washington State Fairs Association Convention Registration \$297.00

Starting September 27, 2016 - Convention Registration is \$337.00

One Table is included with Booth - Please indicate size: ☐ 4 foot ☐ 6 Foot ☐ 8 Foot

Extra Table _____ at \$30.00 Please Indicate Size: ☐ 4 foot ☐ 6 Foot ☐ 8 Foot

Electricity Needed? ☐ Yes ☐ No

You may use a Visa/Master or Discover card for payment.

Name as it appears on the credit card: _____

Address: _____

Visa / Mastercard/Discover: _____ Exp Date: _____ Security Code: _____

Signature: _____ Email: _____

Mail this form to: Washington State Fair Association – Convention

P.O. Box 914

Chehalis, WA 98532

360-269-9971

if you have questions, please call or

email: wastfair@comcast.net

WSFA Office Use Only

Check # _____

Date Rec'd: _____

Amount: _____

Other: _____



2016 WSFA VIDEO SHOWCASE APPLICATION

In 2015 WSFA launched the opportunities for Video Showcases. In 2016 we will continue to offer this chance for showcasing. Video Showcasing will complement our Live Showcase activities during our Convention in Vancouver on October 27 – 29. This program will give service member's

whose acts cannot be showcased on stage at the convention the opportunity to present a short video to Convention delegates alongside traditional live showcase acts.

Rules for Video Showcases:

- ✓ A copy of the video to be showcased must accompany the video showcase application.
- ✓ Videos **Must** be no longer than a maximum of **3 minutes in length**. Any application accompanied by a video over three minutes in length will automatically be rejected.
- ✓ Videos must be submitted on a DVD, or via a functional link to a downloadable copy of the video file (Dropbox or other similar services will allow us to download a copy of the video. You Tube will NOT). The file must be in a .avi, MPG, or .MOV format. Minimum screen resolution of 720 x 480 is required.
- ✓ Only acts which cannot be featured as live acts will be selected as video showcases. The objective is to present more options to convention delegates, than would fit on the showcase stage. Suitable acts include Hypnotists, Large Animal Acts, Monster Trucks and other acts that would not fit the showcase stage.
- ✓ At each Meal featuring a showcase, there will be an emcee to introduce live acts, who will also direct the audience's attention to your video. Video showcases will be presented to the convention delegates between live acts, allowing stage technicians time to reset the stage for the next live act.
- ✓ To submit a video, you must be a member in good standing of the WSFA, or join the WSFA on acceptance of your video.
- ✓ Video Showcase applications will be reviewed by the showcase committee, who will select the successful applicants. After selection, service members may not change which video they are to display, without prior approval from the showcase committee.
- ✓ The application fee of \$25.00 or \$35.00 non-members must be submitted with your application. If selected by the showcase committee, an additional Video Showcase Fee of \$100.00 must be paid before October 1, 2016 or you will forfeit your Video Showcase Spot. Those who submit a video showcase and are non-members of WSFA must join if they are selected to showcase.

Contact Name: _____

Company Name: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Link to Video: _____

Description of act to be Video Showcased: _____

Please send Video Showcase and Link to Video Showcase to wastfair@comcast.net.

All applications must be received by Monday, July 18, 2016.

Washington State Fairs Association

Convention Registration Form

Hilton - Vancouver, WA

October 27 – 29, 2016 . . . “WSFA – Where Summer Fun Awakens”



Please print legibly your CORRECT name tag depends on it!

First Time at Convention
**Registration
 Till September 26**
**Registration
 Sept. 27 and after**

Name of Delegate (As you wish it to appear on the name badge)	1 st	Early Bird \$297.00	\$337.00	VD Voting Delegate	AVD Alternate Voting Delegate	SP Spouse	Fair Position Held (Do you want this to appear on badge?)

Name of Fair/Business: _____

Contact Name: _____

Address: _____

Street or P.O. Box _____ City _____ State _____ Zip _____

Email: _____ Telephone: _____

Payment must accompany entry. Amount enclosed: \$ _____

Visa Card/MasterCard/Discover # _____ Exp Date: _____

Security Code _____ last 3 digit number on the back of the card located at the end of the signature line.

Name as it appears on the credit card: _____

Signature: _____

- Save with Early Bird Registration till Wednesday, September 26, 2016 Only \$297.00.
- Registration Fee starting Tuesday, September 27, 2016 is \$337.00.
- A registration entitles you to a name badge, 5 Meals and a booklet making you eligible for all of the prizes to be given away.
- Individual meals: Thursday evening - Friday lunch - Friday evening - Saturday lunch - Saturday evening - All individual meals are priced at \$35.00 each.
- Badges will be required at all meetings and convention functions.
- **Refund Policy: Requests for a refund must be received by Monday, September 26, 2016. Starting Tuesday September 27, 2016 the funds may be transferred to another member, but not refunded.**
- Make checks on all registration payable to WSFA with proper funds.
- Make a copy for your records. *Thank you and we will see you in Vancouver!*
- **To have a Trade Show Booth you must also be registered for the Convention.**

Mail this form to:

WSFA Convention
 Washington State Fairs Association
 P.O. Box 914
 Chehalis, WA 98532

Questions:

Call: 1-360-269-9971
 E-Mail: wastfair@comcast.net
 Website: www.wastatefairs.com

WSFA Office Use Only:

Date: _____
 Check #: _____
 Amount: _____
 Other: _____

Washington State Fairs 2016 Dates

MARCH

North Central WA Jr. Livestock Show Mar. 31 – Apr. 1 - 2

APRIL

Whatcom County Youth Show April 8 - 9
WA State Spring Fair April 14 - 17
WA State FFA Spring Fair April 14 - 17
Spring WA Jr Poultry Expo April 14 - 17
NW Junior Livestock Show April 14 - 17
Evergreen Junior Dairy Show April 22
Asotin County Fair April 22 - 24
St John Community Fair April 22 – 24
Colton Uniontown Fair April 29
Lewis County Spring Youth Fair April 29 – May 1

MAY

Central WA Jr Livestock Show May 1 - 4
Jr Livestock Show of Spokane May 3 - 7

JUNE

Puget Sound Junior Livestock Show June 2 - 4
Waitsburg Junior Livestock Show June 11 - 12

JULY

Castle Rock Fair July 14 - 16
Kalama Community Fair July 14 - 16
NW Junior Sheep Expo July 15 - 16
King County Fair July 14 - 17
Cowlitz County Fair July 27 - 30
West Valley Community Fair July 21 - 23
Horse, Dog & Cat Show July 16
Silvana Community Fair July 30

AUGUST

Thurston County Fair August 3 - 7
Stanwood Camano Fair August 5 - 7
Whidbey Island Area Fair August 5 - 7
Clark County Fair August 5 – 14
Skagit County Fair August 10 - 13
Yakima Valley Fair & Rodeo August 10 - 13
Grays Harbor Fair August 10 - 14
Pierce County Fair August 11 - 14
Jefferson County Fair August 12 - 14
WA State Junior Horse Show August 12 - 14
Valley Community Fair August 13
Northwest Washington Fair August 15 - 20
Grant County Fair August 16 - 20
Southwest Washington Fair August 16 – 21
San Juan County Fair August 17 - 20
Skamania County Fair August 17 - 21

AUGUST (continued)

Wahkiakum County Fair August 18 - 20
Clallam County Fair August 18 - 21
Pend Oreille County Fair August 18 – 21
Hunter Community & 4-H Fair August 20
Northeast Washington Fair August 20 - 23
Benton Franklin Fair August 23 - 27
Kitsap County Fair & Stampede August 24 - 28
Pacific County Fair August 25 – 27
Lincoln County Fair August 25 - 27
Klickitat County Fair August 25 - 28
North Central WA District Fair August 25 – 28
Evergreen State Fair August 25 – Sept. 5
Clayton Community Fair August 26 - 28
Lacamas Community Fair August 27 – 28
Walla Walla Fair & Frontier Days Aug. 31 – Sept. 4

SEPTEMBER

Wheat Land Communities` Fair September 1 – 4
Kittitas County Fair September 1 – 5
Ferry County Fair September 2 - 4
Washington State Fair September 2 - 25
Washington State 4H Fair September 2 - 25
Washington State FFA Exhibition September 2 - 25
Columbia Basin Jr Livestock Show September 8 – 11
Chelan County Fair September 8 - 11
Okanogan County Fair September 8 - 11
Palouse Empire Fair September 8 - 11
Columbia County Fair September 9 - 11
Spokane Interstate Fair September 9 - 18
Adams County Fair September 14 - 17
Garfield County Fair September 16 - 18
Washington Junior Poultry Expo September 23 - 25
SE Spokane County Fair September 23 - 25
Central Washington State Fair Sept. 23 – Oct. 2



Questions - Gale Sobolesky, WSFA Executive Secretary at
360-269-9971 or email at wastfair@comcast.net

Washington State Fairs Association Annual Convention

October 27 – 29, 2016

Hilton - Vancouver, WA

Quick Facts about Vancouver and Clark County

The home for the 2016, 2017 and 2018 WSFA Conventions

Nestled between the Pacific Ocean and the Cascade Mountains, on the north bank of the Columbia River, Vancouver USA is as naturally beautiful as it is diverse. No other city in the Pacific Northwest offers such a combination of colorful history, recreational activities, charming shops, extraordinary eateries, a burgeoning wine region, affordable attractions, and charming hospitality.

Population

- Clark County: 425,363
- Vancouver: 158,855

Geography

Vancouver is located on the north shore of the Columbia River, just north of Portland, Oregon. It is approximately 100 miles south of the Pacific Ocean, 164 miles south of Seattle and 120 miles north of Eugene, Oregon, and is located just off of the major north-south Interstate 5. Portland International Airport, which is just 15 minutes away, services Vancouver and Clark County. Vancouver USA is in the Pacific Standard Time (PST) zone.



Weather

Vancouver, Washington, enjoys beautiful summers and mild winters. While the stereotype is that we get close to non-stop rain, the area actually gets far less rainfall than many popular

destination cities. View the current weather conditions to learn more about our mild climate.

History

Fort Vancouver was established in 1825 by the Hudson’s Bay Company as a fur trading post and

provisional center. It became the center of political, cultural and commercial activities in the Pacific Northwest. Vancouver USA, named after British explorer Captain George Vancouver, was incorporated in 1857—30 years prior to the Canadian city Vancouver, B.C. Clark County was named in honor of the great explorer William Clark, of the Lewis and Clark Expedition.

Labor Force

- Employed: 210,430
- Unemployed: 24,380
- Average Hourly Wage: \$25.03

Top Major Private Employers in Clark County

Southwest Washington Medical Center	2,744
Fred Meyer Stores	1,403
WaferTech LLC	950
Clark College	840
Legacy Salmon Creek Medical Center	825
The Vancouver Clinic	823
Wells Fargo	803
BNSF Railway Railroad	800
Kaiser Permanente	748
SEH America	680

For more information go to VisitVANCOUVERUSA.COM



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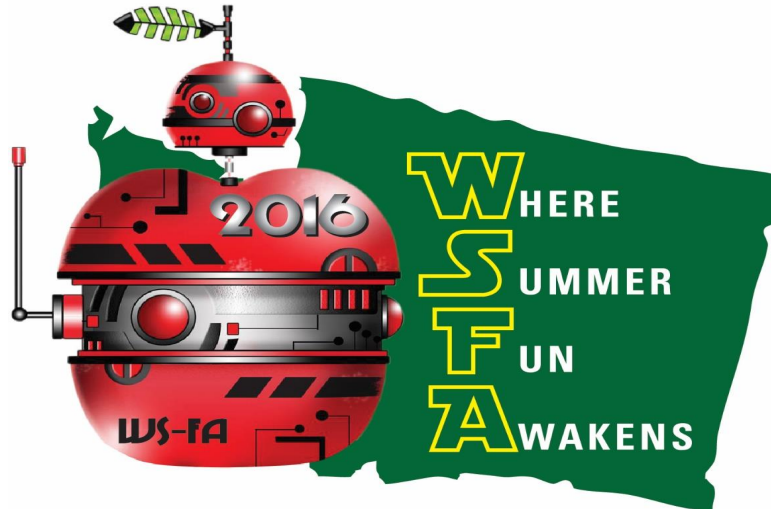
2016 WASHINGTON STATE FAIRS CONVENTION

OCTOBER 27 – 29, 2016 THURSDAY THRU SATURDAY

At the Hilton Vancouver (301 West 6th Street, P Vancouver, WA 98660)

To reserve your room at the Hilton call 360-993-4500 or 1-800-HILTONS

Use the WSFA Block Code: **FAI** to get our WSFA Convention Rate



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