



8:00 am
Main Exhibit Building
Registration Open

Networking / Pastries & Coffee

8:45 am
OPENING SESSION
Welcome to San Juan County Fairgrounds

*Brandon Andrews, San Juan County Fair
Tawnia Linde, CFE, IFMG WSFA President & Clark County Fair*

9:00 am
Keynote Speaker
Work Smarter, Not Harder: Time-Saving Tips and Tricks

When to-do lists are long and the days are short, we must find ways to make every minute count. Learn timesaving "hacks" that can streamline your day, from time management strategies to software tools and AI.
Alicia Shoults, CFE, Deputy Director of Experience and Operations, Ohio State Fair

10:00 am
A Question-and-Answer Session with The Washington Fair Commission
Anne Almonte, WSDA, Fair Program Administrator and Washington Fair Commissioners

11:00 am
SESSION ONE
"News from the State Veterinarian Office"
Dr. Zachary Turner, Regional Field Veterinarian

SESSION TWO
Want to become a Trendsetter?
Join a panel of San Juan County Fair staff and volunteers to hear about some of the different programs, departments, and events that are a little more unique to their Fair. Along the way, the audience will be invited to share what unique events their Fairs host and by the end, all should have some new trends to set at their home fairs!"
Amanda Smith, San Juan County Fair Events Coordinator; Lynnette Cabrera, San Juan County Fair Zucchini-500 Superintendent; Scott Bell, San Juan County Fair Zucchini-500 MC; Francie Hansen, Trashion Fashion Superintendent

12:00 noon
LUNCH: Networking time

12:45 pm
Facility Tour of San Juan County Fairgrounds

Hosted by the San Juan County Fair

1:15 pm
SESSION ONE
Risk Adverse Education and Tools for Successful - Youth for the Quality Care of Animals (YQCA) and Prepare 2 Respond (P2R).

Adoption of YQCA and P2R position a fair and/or exposition to mitigate risk like food safety, public perception and animal disease. This session will focus on the importance and implementation of these programs and the benefits to your fair community. YQCA national and state data will be shared showing the impact for those programs as well as what is new on the horizon for P2R in 2026.

Paul S. Kuber, Ph.D., Associate Professor, Washington State University Extension

SESSION TWO
Creative Displays • A Workshop on creating exceptional displays.

Jessica McLaughlin, CFE, IFMG, WSFA Director, & Fair Coordinator, Spokane County Interstate Fair

2:00 pm
SESSION ONE
Signage: More Is Not Always the Answer
Signage is one of the most powerful tools fairs can use to improve guest flow, reduce staff workload, and create a more welcoming experience. This presentation explores the right balance of wayfinding, education, and engagement signage while introducing simple 2026-friendly tools like Canva, QR codes, and AI to help work smarter, faster, and more consistently.
Andrea Thayer, CFE WSFA Director & CXO WA State Fair

2:50pm – 3:00pm
Closing Remarks / Silent Auction Ends

At 10:00 AM the You Make the Difference Group will split off to another area, for the Presentation by Ian Hill.

YMTD session will run from 10:00 AM – 2:00 PM

(This is a tentative program as of February 1)

See you at the WSFA Convention on October 22 – 24, at the Wenatchee Convention Center