

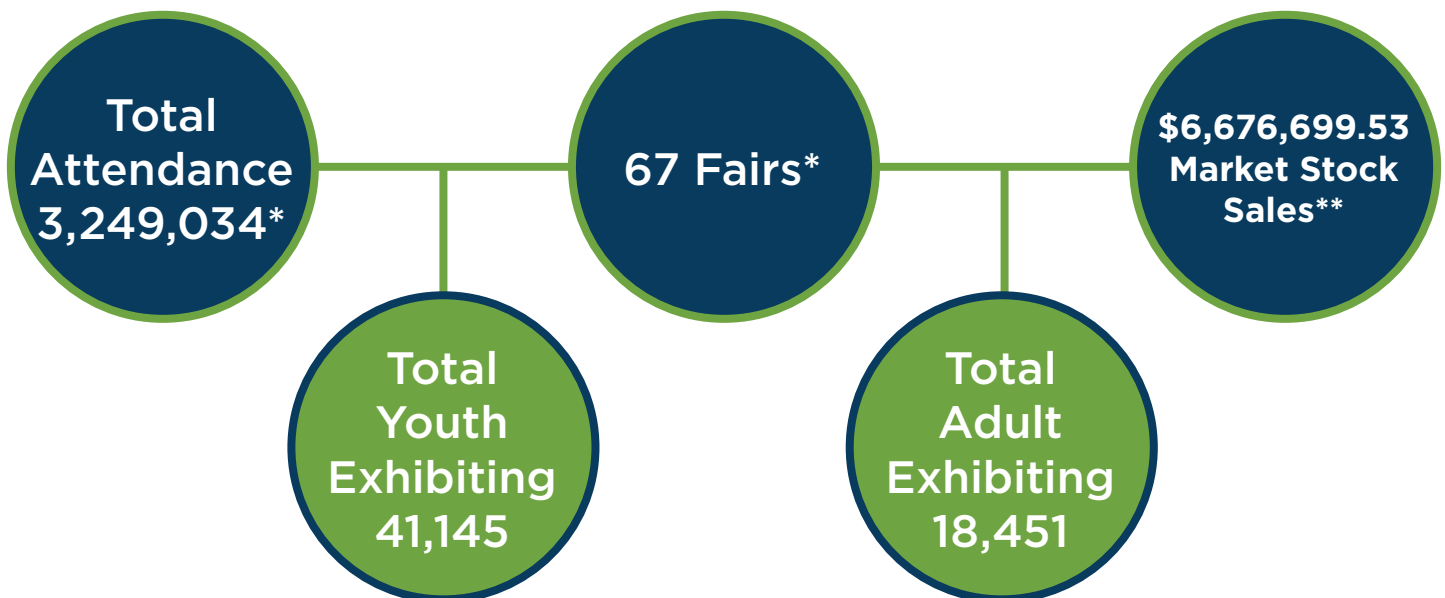


# WASHINGTON STATE FAIRS ASSOCIATION

## About Us

- Over 67 regional, county, community fairs and youth shows
- At least one fair in every county in Washington, except Mason
- Many in existence for over 100 years
- Collective mission to grow youth, to build communities, to showcase agriculture and to celebrate the best of Washington state

## Economic Impact



\*Community/Youth Shows do not have attendance data. 2018 Data from Washington State Department of Agriculture with estimated attendance from the Washington State Fair.

\*\*Data from survey of 20 Fairs In 2018



“That little county fair is much more than a showcase of rural American life. It’s a building block of communities, futures and a part of humanity’s best.”

*AG Daily – Of county fairs, livestock sales, and selfless 4-H kids  
By Jaclyn Krymowski Published: August 30, 2019*



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## Healthy Recovery Roadmap A Comprehensive Fair Solution

### Economic

- Safe Vendor Venues
- Fundraising
- Scholarship Programs
- Retail Space
- Promotes Farming
- Planned Tourism
- Temporary Jobs

### Education

- Youth Projects
- Personal Development
- Outdoor Learning
- Online Learning
- Agriculture
- Environmental
- Safety Plans
- Promote Leadership

### Community

- Trusted Voice
- Senior Activities
- Large Safe Spaces
- Tradition
- Local Recovery Focus
- Healthy Interaction
- Town Halls
- Surveying
- Social Channels



“The beauty of a fair is it provides neutral ground for people to talk, get their questions answered and see for themselves how big a draft horse is or how small a chick is.” “When we talk about the rural-urban divide, it’s the county and state fairs that provide a bridge that brings everyone together.”

- The Capital Press Editorial: Fairs and bridges Sep 12, 2019

## Washington's Largest Classroom