

WSFA Impact Award

The WSFA Impact Award recognizes an up and coming, individual within a fair who is making a positive impact by creative solutions, pioneering approaches, or advancements to improve their fair and/or the fair industry. This award honors those who challenge the status quo, drive progress, and set new benchmarks for excellence and innovation in event production.

CRITERIA

Industry Involvement: Nominees must be actively involved in the fair industry.

Impact: The nominee's impact must have had a measurable positive influence on their organization or the fair industry within the past year. This could be through increased, participation attendance, revenue growth, enhanced safety, improved maintenance practices, improved guest experiences or other significant achievements.

Originality and Creativity: Impact should be original, creative, and/or a departure/evolution from traditional practices that could redefine industry norms.

NOMINATION

An individual can be nominated from their home fair or another fair member that is currently active with the Washington State Fairs Association.

Nominations are due September 1, 2025 to Gale Sobolesky via email. wastatefairs@outlook.com

Nomination Components

- Complete WSFA IMPACT AWARD NOMINATION FORM
- Provide a brief summary of why this individual is a positive force for the fair industry in 500 words or less.
 - Showcase the nominee's contributions to their home fair or fair industry.

SELECTION PROCESS

Initial Screening: Entries will be initially screened for completeness and adherence to the eligibility criteria.

Jury Review: A panel of industry experts will review the nominations to assess the creativity and positive impact of the individual's efforts.

Final Decision: The winner will be selected based on the recommendation of the jury panel, taking into account the overall positive benefit to the fair and/or fair industry.

RECOGNITION

The award recipient will receive an award at the annual WSFA Convention. This award aims not only to honor individual achievements but also to foster a culture of continuous innovation and improvement across the fair industry.

WSFA INNOVATOR AWARD NOMINATION FORM

Name: _____

Nomination Submitted By

Job Title: _____

Name: _____

Fair: _____

Job Title: _____

Address: _____

Fair: _____

City/St/Zip: _____

Relationship to the Nominee: _____

Phone Number: _____

Phone Number: _____

Email Address: _____

Email Address: _____

Impact Details

- Attach a brief summary of why this individual is a positive force for the fair industry in 500 words or less.
 - Include information to support why this an up and coming individual is making a positive impact by creative solutions, pioneering approaches, or advancements to improve their fair and/or the fair industry.

Confirmation

I hereby confirm that all information provided is accurate to the best of my knowledge and that the nominee is aware of and consents to this nomination.

Signature: _____ Date: _____

Submission Instructions: Please complete all sections of this form and attach any required supporting documentation. Submit the completed form and documents to wastatefairs@outlook.com by September 1, 2025.

This comprehensive form ensures that all necessary information is provided to evaluate the nominee’s suitability for the Innovator Award in the fair industry, focusing on their impact, creativity, and leadership.